

BlueGPS

Create smart workflows
and make data visible



SIEMENS

User-centric platform designed to **boost productivity** within your building.

Make us of one of the world's most flexible IoT & RTLS platforms to cover your needs.

What is BlueGPS?

BlueGPS transforms location data into efficient routes, optimizes your space, streamlines equipment management, and facilitates strategic site planning. Businesses worldwide can leverage positional technologies to make decisions that enhance revenue and drive overall business performance.

What do we offer?

The user-friendly location intelligence software is capable of providing personalized experiences on a large scale, whether deployed on the cloud or on-premises architecture, utilizing state-of-the-art location technology.

BlueGPS key segments:



Making most out of location information

The core of BlueGPS function is supporting localization data serving multiple use cases.

How does it work?

BlueGPS is a platform built on microservices architecture. This structure allows various Real-Time Location System (RTLS) technologies as well as additional subsystems such as building management systems or IT systems to be easily integrated into the platform. Following an API-first approach, applications connected to the BlueGPS platform are supplied with data, including the standardized BlueGPS app and related applications, such as custom-designed apps for specific client needs.

At the heart of BlueGPS are location-based functionalities like geofencing, event management, and tracking analysis. This heightened transparency in processes can lead to significant productivity gains within companies. The open architecture also allows for the integration of additional applications. Consequently, BlueGPS can serve as a digital assistant for building occupants, enabling smart building functions and providing support for tasks like reserving flexible workspaces.

What are the benefits?

The potential of BlueGPS becomes evident through the following essential advantages for customers.



Increase process efficiency

Maximize building user experience

Digital support for shared resources

The benefits mentioned highlight the distinctive strengths of BlueGPS as a leading smart building, workplace experience, and RTLS solution provider. By examining its unique offerings, such as flexible deployment options, customization capabilities, and seamless integration with third-party systems, no customer desires remain unfulfilled.



Would like to know more?

Please visit [BlueGPS](#) at the Siemens Xcelerator Marketplace.

Smart Infrastructure combines the real and digital worlds across energy systems, buildings and industries, enhancing the way people live and work and significantly improving efficiency and sustainability.

We work together with customers and partners to create an ecosystem that both intuitively responds to the needs of people and helps customers achieve their business goals.

It helps our customers to thrive, communities to progress and supports sustainable development to protect our planet for the next generation.

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