



Designo Optic for Schools

Designo Optic helps school districts create safer, healthier and more comfortable learning environments with an open building automation platform

usa.siemens.com/designo-optic

A simple, powerful, and scalable software solution for visualizing and controlling building automation systems, Designo Optic redefines what an open platform should be. For K-12 schools, Designo Optic delivers immediate and actionable insights to help take your building efficiency, comfort, and indoor air quality to the next level.

Scenario

- School district has dated infrastructure and systems in need of modernization.
- Optimizing the indoor environment to improve student, faculty, and staff health is a significant priority.
- Due to budgeting constraints, the school or district needs to avoid significant capital expenditures.

Challenges

- Current BAS limits opportunities for data visualization, integrations with third-party systems.
- Existing system does not support remote access or monitoring for critical campus building data (HVAC, IAQ, lighting, or energy usage).

Highlights

- Easy to use and navigate
- Visualize and act on information quickly
- Leverage existing hardware and infrastructure
- Mobile access to real-time building data
- Upgrade to IoT smart building automation solution



SIEMENS



Solution

- School district migrates to Desigo Optic, including centralized Desigo Optic Server.
- Classrooms receive Total Room Automation to streamline control HVAC, IAQ data, lighting, and 24/7.
- Software implementation successfully completed without replacing or re-engineering existing infrastructure or equipment.

Benefits

- **Optimized learning environment** – With easy access to building performance data, the district can create safer, healthier, more comfortable learning environments that have a positive impact on student wellbeing, performance, and attendance.
- **Speed and ease of implementation** – Project Haystack tagging and data modeling enable significantly faster implementation, engineering, and commissioning of Optic.

- **Streamlined workflows** – Guided, automated engineering helps enable **33% faster implementation**.
- **Data transparency** – Drag-n-drop editors enable real-time building intelligence with or using customized reports for faster decision making to improve operation of schools for optimum learning environment.
- **Best-in-class user interface (UI)** – Simple UI makes it easy to use and navigate and includes easy-to-use mobile app.
- **Secure remote access** – Web-based user interface enables secure remote and mobile access.
- **Strategic maintenance approach** – Data visibility enables a more proactive, data-driven approach to building assets and equipment.

For more information, visit
usa.siemens.com/desigo-optic

Why an open platform?

Many schools prefer the flexibility and interoperability of an open, fully web-accessible platform, which avoids vendor lock-in, supports third-party integrations, and requires no additional tools.



Legal Manufacturer

Siemens Industry, Inc.
 1000 Deerfield Parkway
 Buffalo Grove, IL 60089-4513
 United States of America
 Telephone: +1 (847) 215-1000
www.usa.siemens.com/desigo-optic
 Order No. 153-SBT-1402
 © 03.2022, Siemens Industry, Inc.

This document contains a general description of available technical options only, and its effectiveness will be subject to specific variables including field conditions and project parameters. Siemens does not make representations, warranties, or assurances as to the accuracy or completeness of the content contained herein. Siemens reserves the right to modify the technology and product specifications in its sole discretion without advance notice.

SIEMENS