

## Privacy Notice

Protecting the security and privacy of your personal data is important to Siemens AG EM TR DT, Siemens Aktiengesellschaft Werner-von-Siemens-Straße 1, 80333 Munich, Germany (“**Siemens**”). Therefore, Siemens operates Sensformer® Demo (“**App**”) in compliance with applicable laws on data protection and data security.

### Categories of personal data processed and purpose of the processing

When visiting and using the App, Siemens processes the following personal data about you:

Personal data that you actively provide to us within the App. i.e. information that you actively enter when registering for the app or creating a user account or when using contact and other forms offered within the App (for example, in order to contact Siemens with your enquiries and questions)

Email ID and Mobile Number

We process your personal data for the following purposes:

To offer the app’s services and functions and to administer your use of the App  
To get E-mail notification and SMS notification if certain condition reached in Transformer (e.g. Transformer Alarm)

### Transfer and disclosure of personal data

For the purposes mentioned above Siemens may transfer or disclose your personal data to:

- Courts, law enforcement authorities, regulators or attorneys if necessary, to comply with the law or for the establishment, exercise or defense of legal claims.
- Service providers (so-called data processors), such as hosting or IT maintenance service providers, which only act upon instructions of Siemens and are contractually bound to act in compliance with applicable data protection law.

### Retention periods

Unless indicated otherwise at the time of the collection of your personal data (e.g. within a form completed by you), we erase your personal data if the retention of that personal data is no longer necessary (i) for the purposes for which they were collected or otherwise processed, or (ii) to comply with legal obligations .

### Your rights

The data protection law applicable to Siemens when processing your personal data may entitle you to specific rights in relation to your personal data. You can find out more about those rights by contacting [dataprotection@siemens.com](mailto:dataprotection@siemens.com).

### Data Privacy Contact

The Siemens Data Privacy Organization provides support with any data privacy related questions, comments, concerns or complaints or in case you wish to exercise any of your data privacy related rights. The Siemens Data Privacy Organization may be contacted at: [dataprotection@siemens.com](mailto:dataprotection@siemens.com).

The Siemens Data Privacy Organization will always use best efforts to address and settle any requests or complaints you bring to its attention. Besides contacting the Siemens Data Privacy Organization, you always have the right to approach the competent data protection authority with your request or complaint.

### Do Not Track

At this time our Internet sites do not recognize or respond to “Do Not Track” browser signals.

# SIEMENS

## **Children**

This Application is not directed to children under the age of thirteen. We will not knowingly collect personal data via this Application from children under the age of thirteen without insisting that they seek prior parental consent if required by applicable law. We will only use or disclose personal data about a child to the extent permitted by law, to seek parental consent, pursuant to local law and regulations or to protect a child.

## **Security**

To protect your personal data against accidental or unlawful destruction, loss, use, or alteration and against unauthorized disclosure or access, Siemens uses reasonable physical, technical and organizational security measures. Unfortunately, there is no complete assurance of security in transit or storage to any information that you transmit no complete assurance that information will not be accessed, disclosed, altered, or destroyed by a breach of any of our physical, technical, or organizational measures.

## **California Privacy Rights**

California's "Shine The Light" law permits those of our customers who are California residents to annually request a list of their personal information (if any) that we disclosed to third parties for direct marketing purposes in the preceding calendar year, and the names and addresses of those third parties. At this time, we currently do not share any personal information with third parties for their direct marketing purposes.

We may update this Privacy Notice from time to time. The date of the latest update is indicated at the top of this Privacy Notice.