



THE WORLD'S MOST INFLUENTIAL COMPANIES, COMMITTED TO 100% RENEWABLE POWER.

“IKEA GROUP WAS A FOUNDING MEMBER OF RE100. WE WANTED TO LEAD BY EXAMPLE, AND SUPPORT A MOVEMENT TOWARDS A LOW CARBON ECONOMY. WE ARE EXCITED THAT SO MANY COMPANIES HAVE JOINED – IT SIMPLY SHOWS RENEWABLES ARE THE RIGHT THING TO DO FOR THE BUSINESS.”

- Pia Heidenmark Cook, Acting Chief Sustainability Officer, IKEA Group

“SWITCHING TO 100% RENEWABLE ELECTRICITY OFFERS A HOLISTIC BUSINESS CASE WITH FINANCIAL, SOCIAL AND ENVIRONMENTAL BENEFITS. HOPEFULLY TOGETHER, WE CAN INSPIRE OTHERS TO STEP UP AND DO THE SAME.”

- Cees 't Hart, Chief Executive Officer, Carlsberg Group

PURPOSE

RE100 is a global, collaborative initiative bringing together influential businesses committed to 100% renewable power, working to massively increase corporate demand for – and delivery of – renewable energy.

Companies in the commercial and industrial sector account for two thirds of the world's end-of-use of electricity. Switching this demand to renewable energy will aid the transition to a net-zero emissions economy. Transitioning all businesses to 100% renewable power could save nearly 15% of carbon emissions worldwide.

Now is the time for action. Businesses have a huge opportunity to show the leadership required to accelerate a global transition to renewable electricity and deliver a low carbon future. Will you join us?

HOW WE WORK

RE100 is brought to you by [The Climate Group](#) in partnership with [CDP](#), as part of the [We Mean Business](#) coalition.

Companies joining RE100 set a public goal to source 100% of their electricity from renewables within a specific time frame.

From financial services and telecommunications technology to automobile and cement manufacturing, companies joining RE100 globally recognize that switching to renewable power is a smart business decision.

Renewable power helps businesses to meet emission reduction goals, lower business risk, stabilize energy bills, drive competitiveness, and boost reputation.

RE100 shares best practice, and showcases the leadership of companies making progress on renewable power – encouraging others to do the same. Many RE100 members are also encouraging their suppliers to transition to renewables, so that we may shape the energy system away from fossil fuels more rapidly.

RE100 partners with other organizations and initiatives to address barriers and help grow market demand. Together, we are sending a strong demand signal to markets and policy makers, to bring about greater access to renewable electricity for businesses around the world.



“RE100 WEBINARS PROVIDED US WITH VALUABLE INSIGHTS INTO THE OPTIONS FOR BUYING GREEN POWER IN INDIA AND CHINA. THE PARTNERSHIP WITH THE BUSINESS RENEWABLES CENTER OFFERED EXCELLENT LEARNING OPPORTUNITIES ON POWER PURCHASE AGREEMENTS AND IN OUR CASE IT LED TO AN INTERNAL PROJECT EVALUATING THE POSSIBILITY OF SIGNING A VIRTUAL POWER PURCHASE AGREEMENT IN THE US.”

– Lasse Wallquist, Senior Environmental Management Specialist and Vice President, Corporate Real Estate & Logistics, Swiss Re

“THE RE100 MOVEMENT SHOWS THAT THE TRANSITION TO RENEWABLE ENERGY IS ACHIEVABLE AND IT OFFERS A POWERFUL NETWORK TO SUPPORT AND CELEBRATE BUSINESSES INCREASING THEIR USE OF RENEWABLE POWER.”

– Arvind Bodhankar, Chief Sustainability Officer, Tata Motors Limited

JOIN THE CLUB

There are multiple reasons for your business to join RE100, no matter how far you are along your journey to 100% renewable electricity.

As well as benefiting from knowledge sharing activities, and the latest technical guidance, RE100 members gain additional international profile and recognition of their use of renewable energy through the RE100 website, media and social media, newsletter and RE100 reports.

During COP21, RE100 reached an estimated global audience of over 160 million people from just under 200 media stories, and over 46 million Twitter impressions were tracked through the #RE100 hashtag. We continue to reach wide audiences through our various communications channels.

Joining RE100 as a Gold member provides access to the full range of benefits outlined below. Gold memberships also enable RE100 to work on your behalf to open up markets, expand our activity into new geographies and accelerate change.

MEMBERSHIP

Annual fee - Gold membership - £10,000 / €13,500 / US\$15,000

The following benefits are offered to our Gold members:

Webinars (at least one per month) including:

- Peer exchange webinars with RE100 members sharing insights on strategy and best practice
- Markets and policy updates with industry experts
- RE100-Rocky Mountain Institute Business Renewables Center technical webinars
- Campaign updates, and information on making your RE100 claims.

Networking opportunities at RE100 capacity building workshops in key geographies (currently India, China, USA and Europe).

Profiling at key events such as Climate Week NYC¹, with priority for speaking opportunities.²

Priority for media work internationally in stories about RE100, as well as progress updates and guest blogs on our websites, and mentions in the RE100 newsletter.

A voice in the campaign - opportunities to input your ideas and challenges into our ongoing strategy, and to be featured in RE100 reports.

We also offer a Basic membership, with a reduced fee to cover administration and data collection costs.

Basic members receive: monthly newsletter; listing on the RE100, CDP and We Mean Business websites; inclusion in the RE100 progress reports;³ and general support from the RE100 team (£2,500 / €3,000 / US\$3,500).

¹ ClimateWeekNYC.org.

² Speakers selected at discretion of The Climate Group.

³ If company completes the CDP Climate Questionnaire or reports electricity data directly to RE100.