

Siemens AG Austria, Smart Infrastructure RSS

1. Processing the personal data related to your use of websites, applications, online-tools of Siemens AG Austria, Smart Infrastructure RSS (“Siemens”) or related to your (pre)contractual relationships with Siemens

Categories of personal data processed, Purposes of their processing and Legal grounds

When visiting websites, using the applications, online tools of Siemens or having a contractual relationship with Siemens (each a “**Siemens Offering**”), Siemens may process the following personal data about you:

- Personal data that you actively and voluntarily provide during the Siemens Offering (e.g., when registering, contacting us with your inquiries, participating in surveys etc.),
- Family and first name of a contact person (eg your employee) or if necessary, of your customer or any other third party that might be concerned,
- Further contact information: eg function, address, telephone number, mobile number, fax number and e-mail address of concerned persons,
- Payment data, eg data that is necessary for payment transactions or to prevent criminal frauds, including credit card numbers and validation codes,
- Further data relating to a project or fulfilment of a (pre)contractual relationship with us or data that you voluntarily provide to us in this regard eg data for purposes of ordering of goods and services by Siemens, or for purposes of inquiries or requiring other project details from Siemens,
- Data that you sent to us or that is to be collected during the support activities by Siemens,
- Information that is automatically sent to us by your web browser or device, such as your IP-address, device type, browser type, referring site, sites accessed during your visit and the date and time of each visitor request,
- Technical data relating to Siemens Offering and to a specific person (eg device and performance parameters, object or room description, other technical data or parameters in connection with the electronical signature, eg pressure and course, velocity, acceleration or signature movement of signing person),
- Personal data collected from publicly accessible sources, data banks or other not publicly commercial agencies, and
- If necessary the personal data for purposes of compliance screenings: date of birth, identification card and its number, data relevant to court proceedings and other legal proceedings.

We process your personal data for the following purposes:

- To communicate with you about our products, services and projects eg to process your inquiries or to provide you with technical data about our products,
- To plan, perform and manage the (contractual) relationship between you and us eg by performing transactions and orders of products or services, processing payments, performing accounting, auditing, billing and collection activities, providing maintenance or repairs in your premises or by remote access,
- If necessary, to identify you and verify your user identity,
- To administrate and perform customer surveys, marketing campaigns, market analysis, sweepstakes, contests, or other promotional activities or events;
- To provide you with personalized services. If you eg connect your device to our online services / online tools, we may analyse this device and provide you with a customized

technical recommendation that is based on your use behaviour and technical condition of the device,

- To conduct customer satisfaction surveys and direct marketing activities as further explained in Section 2,
- To maintain and protect the security of our products, services, software and websites, to prevent and detect security threats, fraud or other criminal or malicious activities,
- To ensure the compliance with (i) legal obligations (such as record keeping obligations), (ii) compliance screening obligations (to prevent white-collar or money laundering crimes), and (iii) Siemens policies or industry standards,
- To solve disputes, enforce our contractual agreements and to establish, exercise or defend legal claims.

The processing of your personal data is necessary to meet the aforementioned purposes. Notwithstanding as agreed contrary the legal grounds for Siemens to process data are:

- performing its obligations in connection with any contract we make with you (Article 6 (1) (b) General Data Protection Regulation);
- Compliance with Siemens' legal obligations (Article 6 (1) (c) General Data Protection Regulation); or
- Legitimate interests of Siemens (Article 6 (1) (f) General Data Protection Regulation). Generally, the legitimate interest pursued by Siemens in relation to our use of your personal data is the efficient performance or management of our (contractual) relationship with you.

In some cases, we may ask to give us your consent to the relevant use of your personal data. In such cases, the legal basis for Siemens processing that data is that given consent (Article 6 (1) (a) General Data Protection Regulation).

Cookies

We may use cookies within Siemens Offerings. You can find information on Siemens' use of cookies in our [Cookie Policy](#). The Cookie Policy also provides information on how to block and object to the use of cookies and the processing of data collected by cookies.

Google Maps

In order to offer you certain location-based functions, some Siemens Offerings may use "Google Maps" (e.g. to let you obtain directions to your local Siemens point of contact). When you use Google Maps in a country of the European Economic Area or Switzerland, your personal data will be processed by Google Ireland Ltd., Gordon House, Barrow Street, Dublin 4, Ireland, otherwise by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA (each referred to as "Google"). The processed personal data may include, inter alia, your device's IP address and your location. Location data can only be processed if you granted permission to access, or actively provided your location data within the relevant Siemens Offering.

The data controller responsible for the processing of your personal data in connection with Google Maps is Google; Google's privacy notice can be found at <https://www.google.com/policies/privacy>.

Links to other websites

This information to personal data applies only to Siemens Offerings and not to other websites or applications operated by third parties. We may provide links to other websites and applications

which we believe may be of interest to you. Siemens is not responsible for the privacy practices of such other websites or applications.

Mobile Applications

Some applications of Siemens that you can download to your mobile device (“**Mobile Apps**”) have their own Privacy Notices. These Privacy Notices are made available to you in the respective App Store before you download the Mobile App and within the respective Mobile Application itself. The Privacy Notices of selected Siemens’ Mobile Apps are also published [here](#).

2. Processing of personal data for customer satisfaction surveys and for direct marketing

Where and as permitted under applicable law, Siemens may process your contact information for direct marketing purposes (e.g. trade show invitations, newsletters) and to carry out customer satisfaction surveys, in each case also by e-mail. You may object to the processing of your contact data for these purposes at any time by writing to contact@siemens.com or by using the opt-out mechanism provided in the respective communication you received.

3. Transfer and disclosure of personal data

Siemens may transfer your personal data to:

- other Siemens companies or third parties - e.g. sales partners or suppliers - in connection with your use of the Siemens Offerings or for purposes of initiating and performing your (contractual) relationship with us;
- third parties which provide IT services to Siemens and which process such data only for the purpose of such services (e.g., hosting or IT maintenance and support services); and/or
- third parties in connection with complying with legal obligations or establishing, exercising or defending rights or claims (e.g., for court and arbitration proceedings, to law enforcement authorities and regulators, to attorneys and consultants).

Sometimes the recipients to whom Siemens transfers your personal data are located in countries in which applicable laws do not offer the same level of data protection as the laws of your home country.

In such cases, Siemens takes measures to implement appropriate and suitable safeguards for the protection of your personal data. In particular:

- We share your personal data with Siemens companies in such countries only if they have implemented the Siemens Binding Corporate Rules („BCR“) for the protection of personal data. Further information about the Siemens BCR can be found [here](#).
- We transfer personal data to external recipients in such countries only if the recipient has (i) entered into [EU Standard Contractual Clauses](#) with Siemens, (ii) implemented [Binding Corporate Rules](#) in its organization or (iii) – in case of US recipients – the recipient is certified under the [Privacy Shield](#). You may request further information about the safeguards implemented in relation to specific transfers by contacting dataprotection@siemens.com.

Personal data published by you on Siemens Offerings (such as chat rooms or forums) may be globally accessible to other registered user of the respective Siemens Offering.

4. Retention Periods

Unless indicated otherwise at the time of the collection of your personal data (e.g. within a form completed by you), we erase your personal data in any case if the retention of that personal data is no longer necessary for the purposes for which they were collected or otherwise processed, save as the statutory provisions (eg. commercial or tax laws) require longer retention time.

5. Withdrawal of consent

In case you declared your consent for the processing of certain personal data by Siemens, you have the right to withdraw the consent at any time with future effect (i.e. the withdrawal of the consent does not affect the allowed processing based on the consent before its withdrawal) by sending a letter to Siemens AG Österreich, Smart Infrastructure RSS, Siemensstraße 90, 1210 Vienna or by fax on +43 (0)51707-56450. If the consent is withdrawn, Siemens may only further process the personal data where there is another legal ground for the processing.

6. Your Rights

Under applicable data protection law you may have the right:

- To obtain from Siemens confirmation as to whether or not personal data concerning you are being processed, and where that is the case, access to the personal data;
- To obtain from Siemens the rectification of inaccurate personal data concerning you;
- To obtain from Siemens the erasure of your personal data;
- To obtain from Siemens restriction of processing regarding your personal data;
- To data portability concerning personal data, which you actively provided; and
- To object, on grounds relating to your particular situation, to processing of personal data concerning you.

Further background information and explanations related to the rights described above are available on the European Commissions' website "[Rights for citizens](#)".

7. Data Privacy Contact

The Siemens Data Privacy Organization provides support with any data privacy related questions, comments, concerns or complaints or in case you wish to exercise any of your data privacy related rights.

The Siemens Data Privacy Organization may be contacted at: dataprotection@siemens.com. The Siemens Data Privacy Organization will always use best efforts to address and settle any requests or complaints you bring to its attention. Besides contacting the Siemens Data Privacy Organization, you always have the right to approach the competent data protection authority with your request or complaint.

A list and contact details of local data protection authorities is available [here](#).