

Al Akhawayn University in Ifrane (AUI)

Center for Business Ethics (CBE)

Quick facts for this project:

Country of implementation:	Morocco
Duration (in years):	3 years
Funding volume in US-Dollar (million):	0.55 M
Registered in:	Morocco

Project Summary

The main objective of this project is to enhance integrity in the Moroccan business environment through the creation of a center for business ethics. The mission of the center is to raise awareness and promote clean business in different sectors, namely energy, healthcare, industry and infrastructure and cities. The Center for Business Ethics will constitute a major player in the fight against corruption through training of professionals, students, and educators as well as conducting research projects and developing teaching case studies.

The Center's activities will revolve around the following objectives:

- **Good Governance Practices:** Help businesses to implement anti-corruption initiatives and adopt good governance practices through seminars and training courses for executives.
- **Curricula Development and Seminars:** Integrate business ethics into undergraduate and graduate programs. Offer training dedicated to how to integrate business ethics in different disciplines.
- **Research:** Conduct relevant applied research in the areas of business ethics. The goal of these research projects is to advance knowledge and best practices.
- **Auditors training:** Develop and deliver training dedicated to auditors and compliance officers.

Description of Integrity Partner

Al Akhawayn University in Ifrane is an independent, public, not-for-profit, coeducational Moroccan university committed to educating future citizen-leaders of Morocco and the world through a globally oriented, English-language, liberal-arts curriculum based on the American system. The University enhances Morocco and engages the world through leading-edge educational and research programs,

including continuing and executive education, upholds the highest academic and ethical standards, and promotes equity and social responsibility. The university is composed of three schools: School of Business Administration, School of Science and Engineering and School of Social Sciences and Humanities. Al Akhawayn University has approximately 2100 undergraduate and graduate level students in a residential campus environment.

Al Akhawayn University in Ifrane (AUI) (<http://www.aui.ma/>)

This project is supported by Siemens as part of the Siemens Integrity Initiative.

Source: Project profile provided by the Integrity Partner as at date of funding agreement. For updates kindly refer to the latest Siemens Integrity Initiative Annual Report.

Link to the website

<https://www.siemens.com/global/en/home/company/sustainability/compliance/collective-action/status-of-the-second-funding-round/al-akhawayn.html>