# Siemens 2014 – Executing on One Siemens Framework

Joe Kaeser, CFO

Commerzbank German Investment Seminar January 14, 2013

#### Safe Harbour Statement

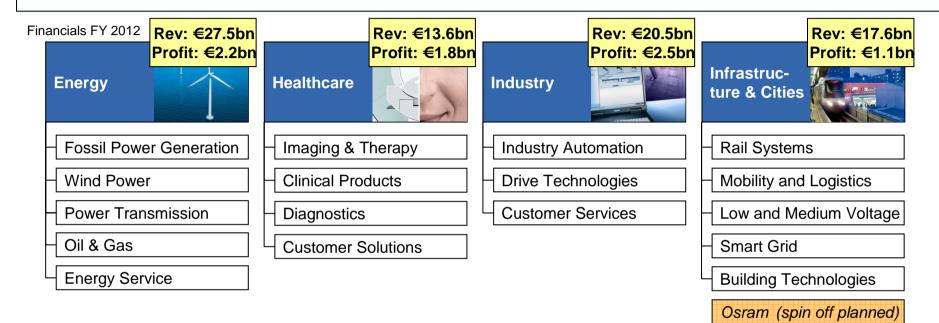
This document includes supplemental financial measures that are or may be non-GAAP financial measures. New orders and order backlog; adjusted or organic growth rates of revenue and new orders; book-to-bill ratio; Total Sectors profit; return on equity (after tax), or ROE (after tax); return on capital employed (adjusted), or ROCE (adjusted); Free cash flow, or FCF; cash conversion rate, or CCR; adjusted EBITDA; adjusted EBIT; adjusted EBITDA margins, earnings effects from purchase price allocation, or PPA effects; net debt and adjusted industrial net debt are or may be such non-GAAP financial measures. These supplemental financial measures should not be viewed in isolation as alternatives to measures of Siemens' financial condition, results of operations or cash flows as presented in accordance with IFRS in its Consolidated Financial Statements. Other companies that report or describe similarly titled financial measures may calculate them differently. Definitions of these supplemental financial measures, a discussion of the most directly comparable IFRS financial measures are available on Siemens' supplemental financial measures, the limitations associated with these measures and reconciliations to the most comparable IFRS financial measures are available on Siemens' Investor Relations website at www.siemens.com/nonGAAP. For additional information, see supplemental financial measures and the related discussion in Siemens' most recent annual report on Form 20-F, which can be found on our Investor Relations website or via the EDGAR system on the website of the United States Securities and Exchange Commission.

This document contains statements related to our future business and financial performance and future events or developments involving Siemens that may constitute forward-looking statements. These statements may be identified by words such as "expects," "looks forward to," "anticipates," "intends," "plans," "believes," "seeks," "estimates," "will," "project" or words of similar meaning. We may also make forward-looking statements in other reports, in presentations, in material delivered to stockholders and in press releases. In addition, our representatives may from time to time make oral forward-looking statements. Such statements are based on the current expectations and certain assumptions of Siemens' management, and are, therefore, subject to certain risks and uncertainties. A variety of factors, many of which are beyond Siemens' control, affect Siemens' operations, performance or achievements that may be expressed or implied by such forward-looking statements or anticipated on the basis of historical trends. These factors include in particular, but are not limited to, the matters described in Item 3: Risk factors of our most recent annual report on Form 20-F filed with the SEC, in the chapter "Risks" of our most recent annual report on risks and opportunities" of our most recent interim report.

Further information about risks and uncertainties affecting Siemens is included throughout our most recent annual and interim reports, as well as our most recent earnings release, which are available on the Siemens website, www.siemens.com, and throughout our most recent annual report on Form 20-F and in our other filings with the SEC, which are available on the Siemens website, www.siemens.com, and on the SEC's website, www.sec.gov. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results, performance or achievements of Siemens may vary materially from those described in the relevant forward-looking statement as being expected, anticipated, intended, planned, believed, sought, estimated or projected. Siemens neither intends, nor assumes any obligation, to update or revise these forward-looking statements in light of developments which differ from those anticipated.

Due to rounding, numbers presented throughout this and other documents may not add up precisely to the totals provided and percentages may not precisely reflect the absolute figures.

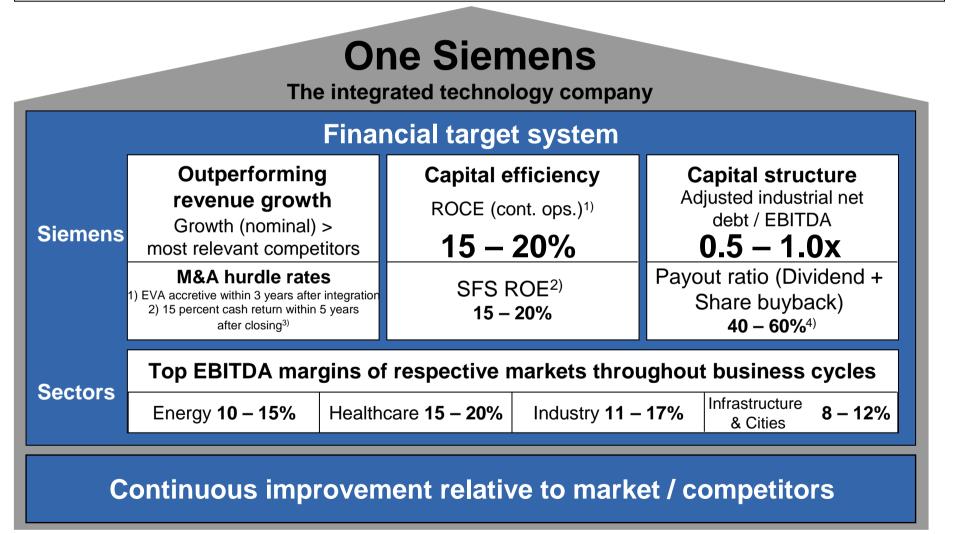
#### Siemens at a glance -A company well structured



Below Sectors:	Siemens Final	ncial Services	Siemens Real Estate	Equity Invo	estments
Key figures in €bn	FY 2008	FY 2009	FY 2010	FY 2011	FY 2012
Revenues	69.6	70.1	68.8	73.3	78.3
Profit cont. aft. tax	1.6	2.5	4.3	7.4	5.2
EPS (basic) in €*	1.60	2.70	4.80	8.23	5.77
FCF	5.8	4.1	7.1	5.9	4.8

\* Continuing operations

#### **One Siemens is framework for performance**



1) After tax, adjusted primarily for SFS debt, pension plans and similar commitments, hedge accounting of bonds 2) After tax

3) Cash return: Free cash flow divided by average capital employed 4) Of net income excluding exceptional non-cash items

#### Why to buy Siemens?

Climate change	Urbanization	Globalization	Demographic change
	Attractive markets d	riven by megatrends	

#### Siemens is strong in markets with secular growth dynamics (examples)

Energy

#### **Infrastructure & Cities**

#### Industry

#### Healthcare



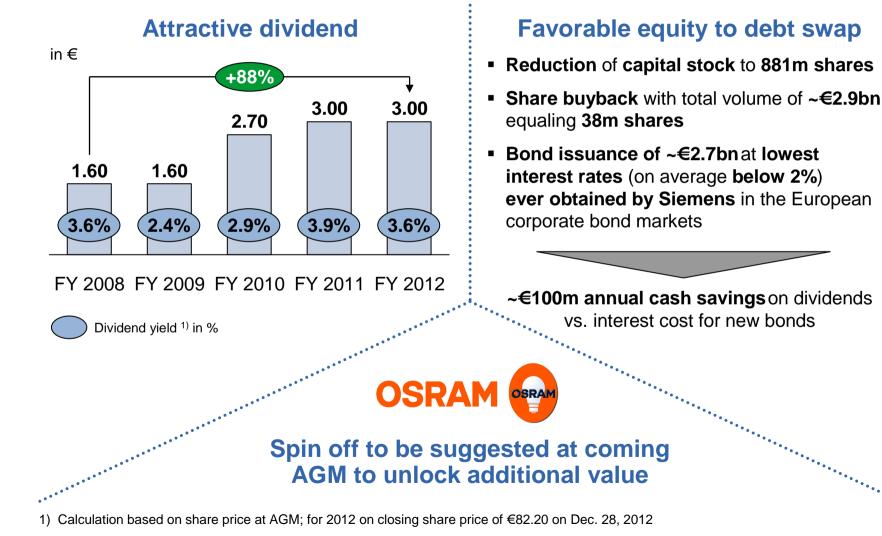
- Efficient power generation and grid infrastructure
- Dual home markets and strong presence in emerging markets

- Lasting energy savings by building automation
- Optimizing traffic flows through automated rail infrastructure and intelligent traffic solutions
- Integration of the entire product development and production processes with innovative software
- Competitiveness through resource efficiency and increased productivity



- Access to a basic healthcare system in emerging countries
- Increasing value of diagnostics in preventive care and therapy guidance

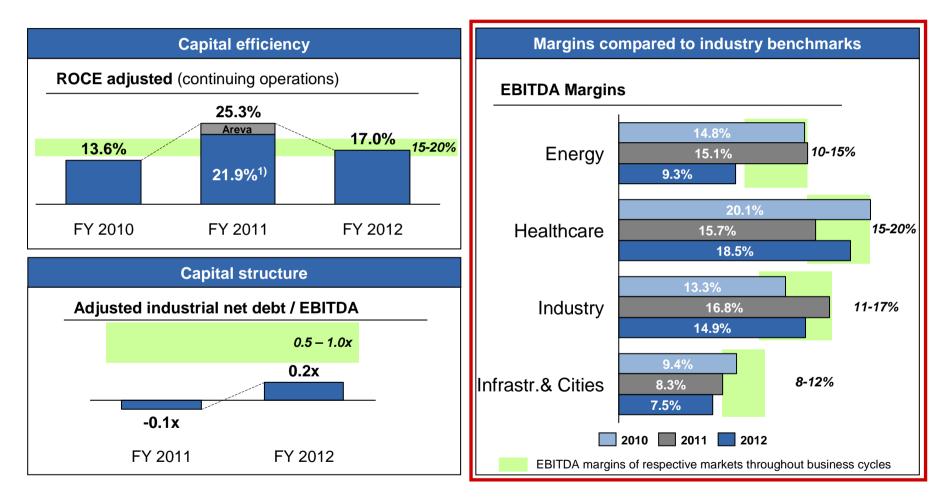
Siemens is delivering attractive shareholder returns and increases "payout ratio" targets to 40 – 60%



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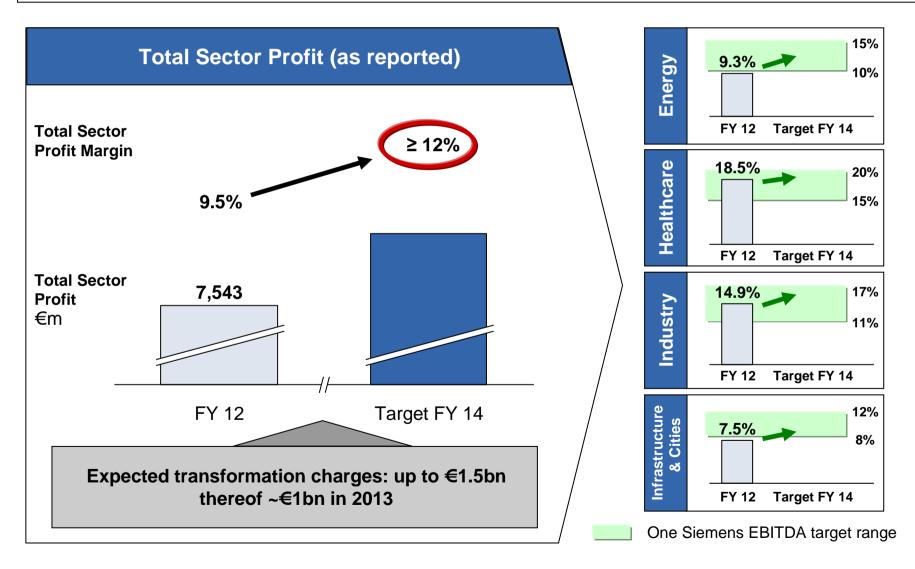
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### One Siemens cockpit reveals areas of improvement **SIEMENS** Siemens 2014 is the enabling program



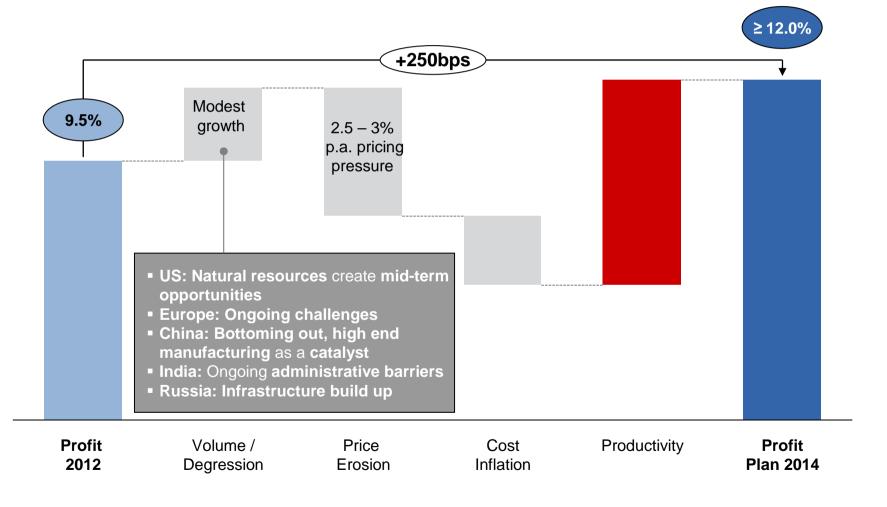
1) ROCE adj. excl. combined impact from sale of stake in Areva / arbitration decision

### Siemens 2014 program boosts Total Sectors profit margin **SIEMENS** to at least 12% by 2014 and all Sectors into EBITDA margin corridor



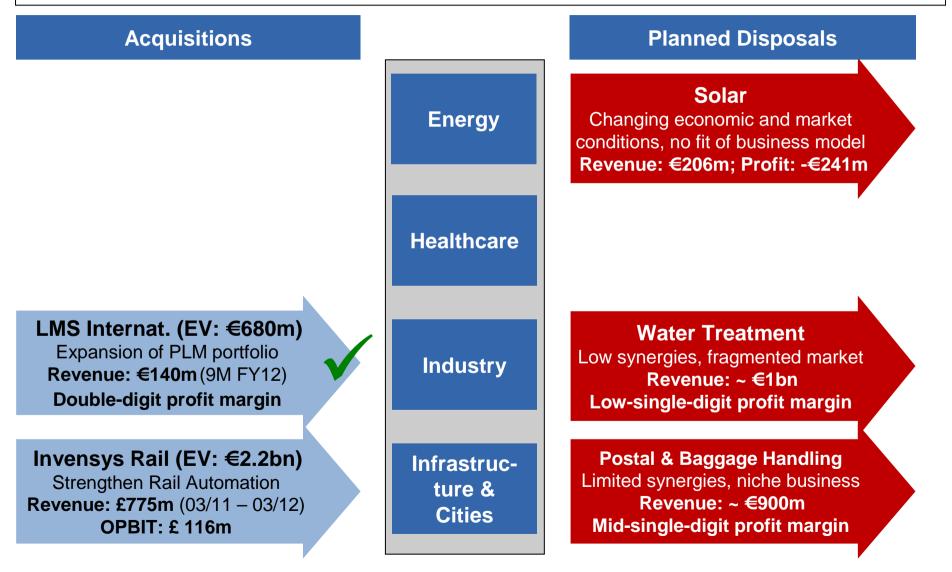
# Based on our business assumptions cost / **SIEMENS** productivity improvement of ~€6bn is required by 2014

Total Sector Profit Margin (% revenue)



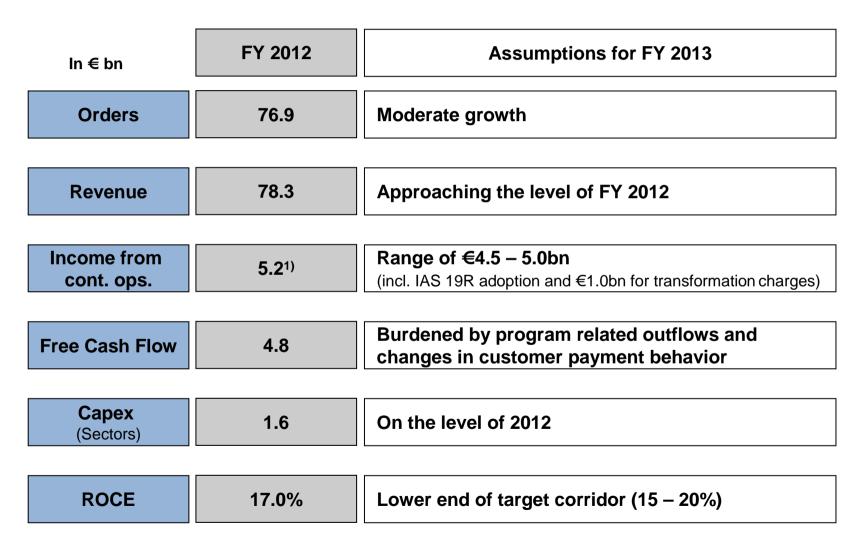
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#### 2 Strengthen core activities – Focusing the portfolio is key to defeat complexity and setbacks



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# Fiscal 2013 is a transition year – drive transformation and stringent execution



1) Had IAS 19R already been applied in FY 2012, the impact on income from continuing operations would have been -€292m (post tax).

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### Appendix

### **Financial calendar**

January	January 14, 2013 Commerzbank Conference (New York) January 23, 2013 Annual General Meeting, Q1 Earnings Release and Analyst Call
February	February 12, 2013 Q1 Roadshow (France)
March / April	March 20, 2013 Bank of America Merrill Lynch Conference (London) April 11, 2013 Capital Market Day Industry (Hannover)

### Siemens investor relations contact data

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# Reconciliation and Definitions for Non-GAAP Measures

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This document includes supplemental financial measures that are or may be non-GAAP financial measures.

New orders and order backlog; adjusted or organic growth rates of revenue and new orders; book-to-bill ratio; Total Sectors profit; return on equity (after tax), or ROE (after tax); return on capital employed (adjusted), or ROCE (adjusted); Free cash flow, or FCF; cash conversion rate, or CCR; adjusted EBITDA; adjusted EBITDA margins, earnings effects from purchase price allocation, or PPA effects; net debt and adjusted industrial net debt are or may be such non-GAAP financial measures.

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