

Munich, Germany, December 22, 2009

Siemens Superstar now to shine until Epiphany

Siemens has obtained official permission to keep the Siemens Superstar – Munich's latest landmark and the world's biggest revolving Christmas star – illuminated until January 6, 2010. The Christmas season lasts until Epiphany. And the star is now going to be lit up throughout the entire period. Originally, the work of art on the A9 highway leading into Munich was to be visible only until New Year's Eve. After receiving many calls and e-mails as well as numerous requests from local politicians, the company decided to extend the project's duration by almost a week. In view of the great enthusiasm generated by the light installation during its first three weeks, the authorities had no objection to this request. Every day, the Siemens Superstar can be seen from 4:30 p.m. to midnight and from 4:53 a.m. to 8 a.m.

Siemens developed the internationally unique and pioneering technological project together with Munich multimedia artist Michael Pendry over the past twelve months. Implemented with the support of the Stadtwerke München (Munich City Utilities), the lighting installation consists of 9,000 light-emitting diodes (LEDs) from Siemens' Osram subsidiary. As bright as around 20,000 Christmas candles, the entire installation uses only as much electricity as a hair dryer or two electric water kettles.

Siemens AG (Berlin and Munich) is a global powerhouse in electronics and electrical engineering, operating in the industry, energy and healthcare sectors. For over 160 years, Siemens has stood for technological excellence, innovation, quality, reliability and internationality. The company is the world's largest provider of environmental technologies, generating €23 billion – nearly one-third of its total revenue – from green products and solutions. In fiscal 2009, which ended on September 30, 2009, revenue totaled €76.7 billion and net income €2.5 billion. At the end of September 2009, Siemens had around 405,000 employees worldwide. Further information is available on the Internet at: www.siemens.com.