Executive Biography



João Seabra
President, Siemens Medical Solutions USA, Inc.
Head of the Americas, Siemens Healthineers

João Seabra is President of Siemens Medical Solutions USA, Inc. and Head of the Americas for Siemens Healthineers. Based in Malvern, Pennsylvania, he leads the company's operations across North America and Latin America, overseeing commercial strategy, customer engagement, service delivery, and business performance for a comprehensive portfolio of medical technologies, diagnostics, digital solutions, and services.

With nearly three decades of medtech experience, João is a customer-focused leader known for building strong relationships, developing high-performing teams, and advancing healthcare innovations.

Since joining Siemens Corp in 1997, João has held a series of leadership roles across sales, marketing, customer management, service delivery, and regional operations. His experience spans imaging, therapy solutions, healthcare IT, consulting, and healthcare services, giving him a broad perspective on the clinical, operational, and financial challenges facing providers around the world.

Prior to leading the Americas, João served as Global Head of Enterprise Services for Siemens Healthineers, where he was responsible for the company's Value Partnerships business. Under his leadership, the Enterprise Services business quadrupled in size over eight years, expanding long-term, strategic partnerships with healthcare systems worldwide. Through these collaborations, he worked closely with providers to address some of their most pressing challenges, such as workforce shortages, equitable access to care, and operational performance. This work provided him with deep insight into the U.S. healthcare market and the evolving needs of health systems across the Americas.

Earlier in his career, João served as President of the Western Europe and Western Africa region, overseeing commercial operations across nearly 60 countries. He also held senior leadership positions in Portugal and Southwest Europe, consistently driving growth while developing strong regional organizations and customer-focused cultures. João holds a degree in Computer and Electronic Engineering from the Universidade do Porto in Portugal. He is passionate about helping healthcare providers deliver better outcomes for the patients they serve.