

Siemens debuts new Healthcare Technology for Middle East at International Congress of Radiology

- **Siemens to address Healthcare challenges in the region**
- **New revolutionary technologies for entry-level segments**
- **Somatom Scope helps drive efficiency and reduce costs in Healthcare industry**

Siemens, the global powerhouse in electronics and electrical engineering operating in the energy, infrastructure, industry and healthcare sectors, has showcased a series of comprehensive healthcare technologies for the Middle East region during International Congress of Radiology 2014 at UAE, taking place from 9 - 12 September.

Focusing on the needs of Healthcare in the Middle East, Siemens offered cutting-edge and accessible technological innovations designed to advance human health. With these systems and related solutions, Siemens demonstrates its enduring status as a trusted partner that helps its customers fight the world's most threatening diseases, elevate quality and productivity in health care, and enable improved access to treatment. These advanced systems feature excellent image quality, high process efficiency, and lower cost of ownership.

Among the healthcare innovations being presented for the first time is the company's latest 16-slice CT scanner for the entry-level segment: Somatom Scope offers remarkably efficient operating costs over its entire operational lifetime. With this efficient CT scanner for clinical routine, Siemens Healthcare is helping its customers to tackle rising cost pressures in healthcare systems and is enabling access to innovative technologies for radiology patients around the world.

The operating costs can be reduced by up to 35% over the operational lifetime (average eight years) compared with the previous generation of CT scanners. This high cost efficiency means that, in times of limited budgets, the new CT scanner is particularly suitable for private radiology practices and small- to medium-sized hospitals. It covers routine oncological examinations as well as trauma diagnostics, interventional radiology, and vascular imaging.

“Always as a trustworthy partner, Siemens is transforming the delivery of Healthcare services through meaningful innovations. We are working together with our customers to provide solutions that help them adapt to the changing healthcare landscape and enhance patients’ quality of life, resulting in better and more affordable care.” Said Mohamed El-Wetidy, Head of Healthcare, Siemens Egypt.

Engineered to drive efficiency, the Somatom Scope CT scanner automatically selects the optimum scan parameters to run the equipment more efficiently, increase the life of the systems, and enable further savings over the entire operational lifetime.

Within the exhibition, Siemens Healthcare has demonstrated a wide range of products. In the industrial session, Siemens has presented Imaging innovations for tumor treatment. In addition, the company has held a workshop for medical experts to focus on the dose reduction measures and latest technologies to achieve a safe environment to patients and clinicians.

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The **Siemens Healthcare Sector** is one of the world's largest suppliers to the healthcare industry and a trendsetter in medical imaging, laboratory diagnostics, medical information technology and hearing aids. Siemens offers its customers products and solutions for the entire range of patient care from a single source – from prevention and early detection to diagnosis, and on to treatment and aftercare. By optimizing clinical workflows for the most common diseases, Siemens also makes healthcare faster, better and more cost-effective. Siemens Healthcare employs some 52,000 employees worldwide and operates around the world. In fiscal year 2013 (to September 30), the Sector posted revenue of 13.6 billion euros and profit of 2.0 billion euros. For further information, please visit: www.siemens.com/healthcare