

How to select the right analytics partner for your business

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A successful analytics program requires the right partner

Deciding to implement an analytics program is easy. Implementing the program is not so easy. They're often complex projects that demand time, energy, and resources – not to mention the expertise and experience needed to make them successful. Ultimately, data analytics is both an art and a science, and knowing how to integrate the insights you uncover is essential to maximizing the impact and value of your program.

That's why many organizations look for a partner to do more than simply perform analytics functions; they need someone who knows buildings, analytics, and building analytics. When you're ready to implement an analytics program for your building equipment and systems, look for a partner with the following attributes:

 Domain knowledge and expertise	 Ability to scale	 Broad experience	 Fully integrated process
An analytics solution is only as good as the insights you can generate. The right partner will not only understand what's important to your business, but they'll also demonstrate use cases specific to your industry.	Your partner must be able to scale a solution with your needs. Scalability requires end-to-end expertise, a robust and dedicated platform, and the flexibility to achieve your organizational goals.	From assessment and implementation to ongoing support and service, your partner's experience should cover your entire analytics journey – regardless of what may lie ahead.	As your company grows and expands, your analytics partner must have a well-defined process that seamlessly integrates throughout the project lifecycle.

The journey toward a smart building starts today.

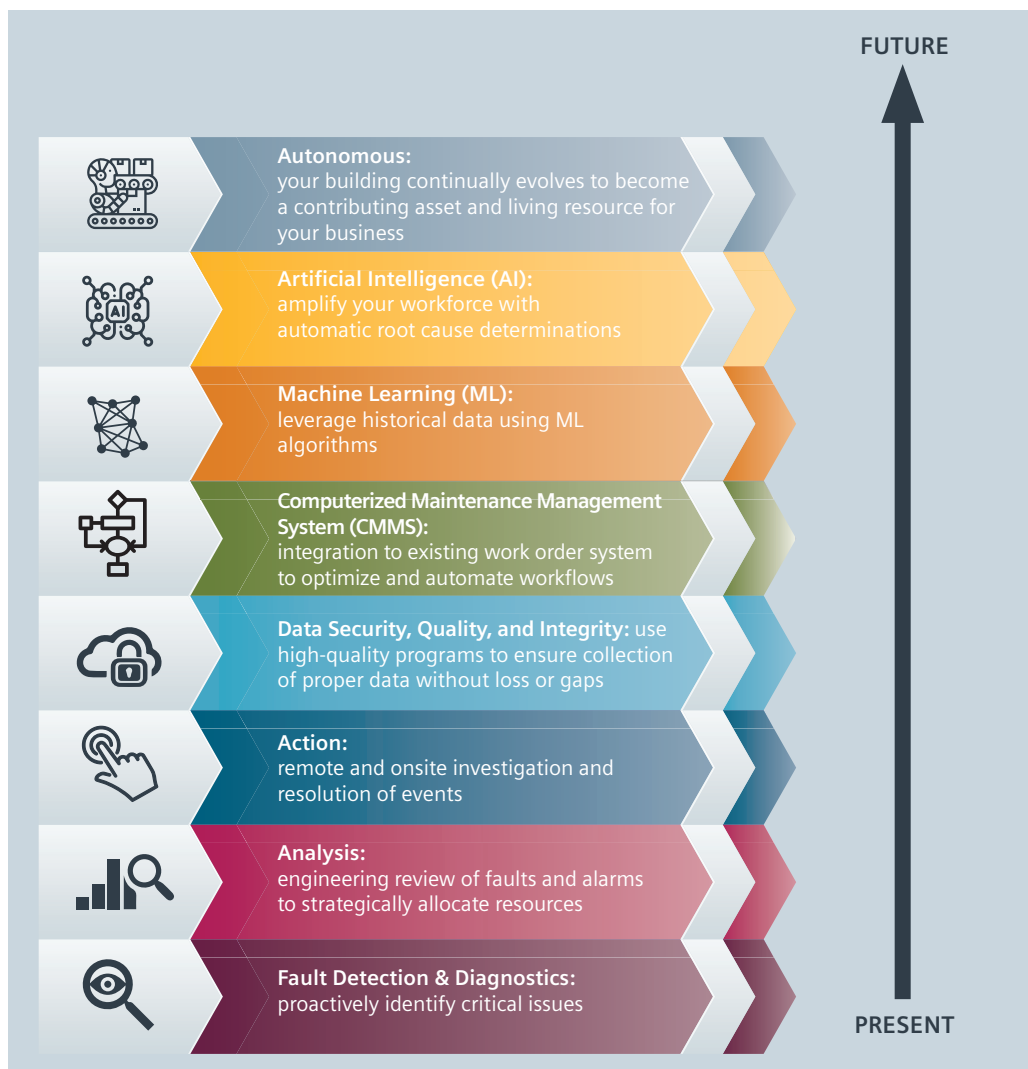
Smart buildings help solve complex problems like:

- Enhancing building performance and system reliability
- Supporting healthy and safe work environments
- Establishing a path for future technologies
- Achieving sustainability objectives
- Reducing energy consumption and costs



Outcome-based approach aligned to your needs

Find a partner who can continually evolve, innovate, and look to the future



An outcome-based approach

A successful program starts with clearly defined and measurable goals from the very beginning. Big volumes of data can bog you down, but the right analytics partner knows that it's not the volume – but the value – of the insights your analytics solution can deliver that can help you achieve your organizational mission.

For more information, visit usa.siemens.com/digitalservices

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