

Hannover Messe 2017, Hall 9, Booth D35

Siemens at the Hannover Messe 2017

- **Press conference ahead of the Hannover Messe on March 14 in Karlsruhe**
- **Press conference at the Hannover Messe with member of the Managing Board Klaus Helmrich on April 24**
- **Trade fair presentation under the banner “Discover the value of the Digital Enterprise”**
- **“MindSphere-Lounge” draws visitors into the Cloud**

At an international press conference, due to be held ahead of the Hannover Messe 2017 on March 14 in Karlsruhe, Siemens will be offering a preview of its trade fair presentation and the company’s latest solutions. Providing an insight into the company’s planned business and technological orientation and into the latest product innovations being unveiled at this year’s Hannover Messe will be the CEOs of the Digital Factory, Energy Management and Process Industries and Drives, Dr. Jan Mrosik, Ralf Christian and Dr. Jürgen Brandes. In keeping with its theme for this year’s fair, “Discover the value of the Digital Enterprise”, Siemens will be showing ways in which companies of different sizes and in different industries can benefit from digitalization – through a shorter time-to-market, greater flexibility, and improved efficiency and quality.

At 6.30 p.m. on Monday, April 24, the first day of the Hannover Messe, Klaus Helmrich will be addressing the traditional International Press Conference in Room 1A/B of the Convention Center (CC). Klaus Helmrich is the Siemens AG Management Board member with responsibility for both the Digital Factory and the Process Industries and Drives Divisions. During the Press Conference, he will be explaining the Siemens AG industrial digitalization strategy. On Tuesday, April 25, 2017, Siemens PLM Software will be hosting a Press Breakfast at 9.00 a.m. in Room 17 of the CC, which will be held in German without translation.

Between April 24 and 28 at the Hannover Messe, visitors to the Siemens booth in Hall 9 will have the opportunity to gain a first-hand impression of the company's comprehensive portfolio. Exhibits will cover everything from electrification and automation through to digitalization over an area of roughly 3,500 square meters. Innovations in the field of energy distribution, automation and drive systems as well as industrial software will illustrate ways in which companies can boost their competitive standing, with the focus on the "Digital Enterprise". Siemens will be showcasing both specific aspects of the Digital Enterprise in discrete manufacturing and the process industries, and also common foundations shared across every sector: Industrial communication, IT Security and Industrial Services. The MindSphere Lounge will be providing a special setting for visitors to discover the cloud-based, open IoT operating system from Siemens. Here, Siemens and partner companies will be presenting their ideas, backed up by practical case studies and applications. Expert talks will be given on such topics as digitalization, Industrie 4.0 and IoT, inviting an open exchange between participants.

Also on show at the booth will be concrete examples taken from practice to demonstrate ways in which companies can benefit from merging the real and virtual worlds. The central exhibits at this year's booth will provide visitors with a graphic illustration of selected topics for a direct hands-on experience. One of these relates to dairy production and will be showing ways in which food and beverage producers can use digitalized solutions to respond flexibly to changing market requirements such as the growing diversity of tastes - ranging from milk processing to bottling, packaging and labeling.

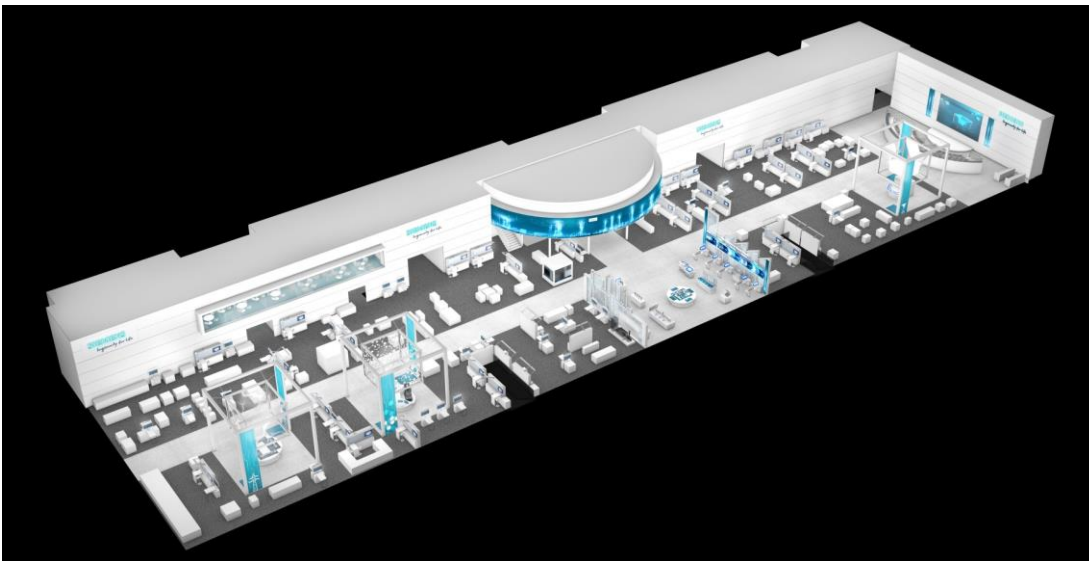
The "Energy for Industry" showcase will demonstrate how industrial enterprises can set up their own energy management system, allowing them to drive down energy costs, reach their efficiency goals and additionally profit from the energy market. The "Pharmaceuticals" showcase will illustrate ways in which pharmaceutical companies can both sustainably optimize and customize their production process whilst complying with the strictest quality and safety standards.

The "Additive Manufacturing" showcase will demonstrate how 3D printing can be made industrially viable thanks to a complete portfolio of software and automation solutions.

As well as its main booth in Hall 9, Siemens is also represented in Hall 6 with its PLM Software, while in Hall 24, the company will also be exhibiting gear units and

couplings from the Flender product family. This exhibition will be focusing on real customer applications from across a wide variety of industries.

Note to editorial teams: Registration for all the above press events will take place through the Siemens press department.



Under the banner “Discover the value of the Digital Enterprise”, Siemens will be providing an overview of its extensive portfolio for industrial customers over an area of 3,500 square meters at the Hannover Messe from April 24 to 28, 2017.

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This press release and a press picture are available at

www.siemens.com/press/PR2017020146CODE

For further information on Siemens at the Hannover Messe 2017, please see

www.siemens.com/press/hm17 and www.siemens.com/hannovermesse

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Siemens AG (Berlin and Munich) is a global technology powerhouse that has stood for engineering excellence, innovation, quality, reliability and internationality for more than 165 years. The company is active in more than 200 countries, focusing on the areas of electrification, automation and digitalization. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is a leading supplier of efficient power generation and power transmission solutions and a pioneer in infrastructure solutions as well as automation, drive and software solutions for industry. The company is also a leading provider of medical imaging equipment – such as computed tomography and magnetic resonance imaging systems – and a leader in laboratory diagnostics as well as clinical IT. In fiscal 2016, which ended on September 30, 2016, Siemens generated revenue of €79.6 billion and net income of €5.6 billion. At the end of September 2016, the company had around 351,000 employees worldwide. Further information is available on the Internet at www.siemens.com.