

BUSINESS DESIGN SERVICE



DREAM BIG. DO BIG.

Sunrise
BUSINESS

DESIGN THINKING PRACTICE (DTP) AS ACCELERATOR

Enable a strategic planning at the speed of the digital

Digital Transformation requires agile development which focuses on developing project interactively in contrast to the traditional waterfall method.

«digital requires an iterative execution, with small chunks of work»



Visualize, Ideate/Crystalize and Prototype before to scale, **helps to:**

- ① Investigating innovative new technologies and use cases
- ② Work with Sunrise employees and «You» on how new technologies will enhance operation efficiency
- ③ Identify outgrowths of the current strategic plan
- ④ Identify outgrowths of the current strategic plan

«Short-term plans should inform and lead the changes in long-term plans»

STRATEGIC DESIGN

Listen - Make - Connect - Ignite

Listening to your operation aspirations

Engaging with your operation employee by **making** prototype

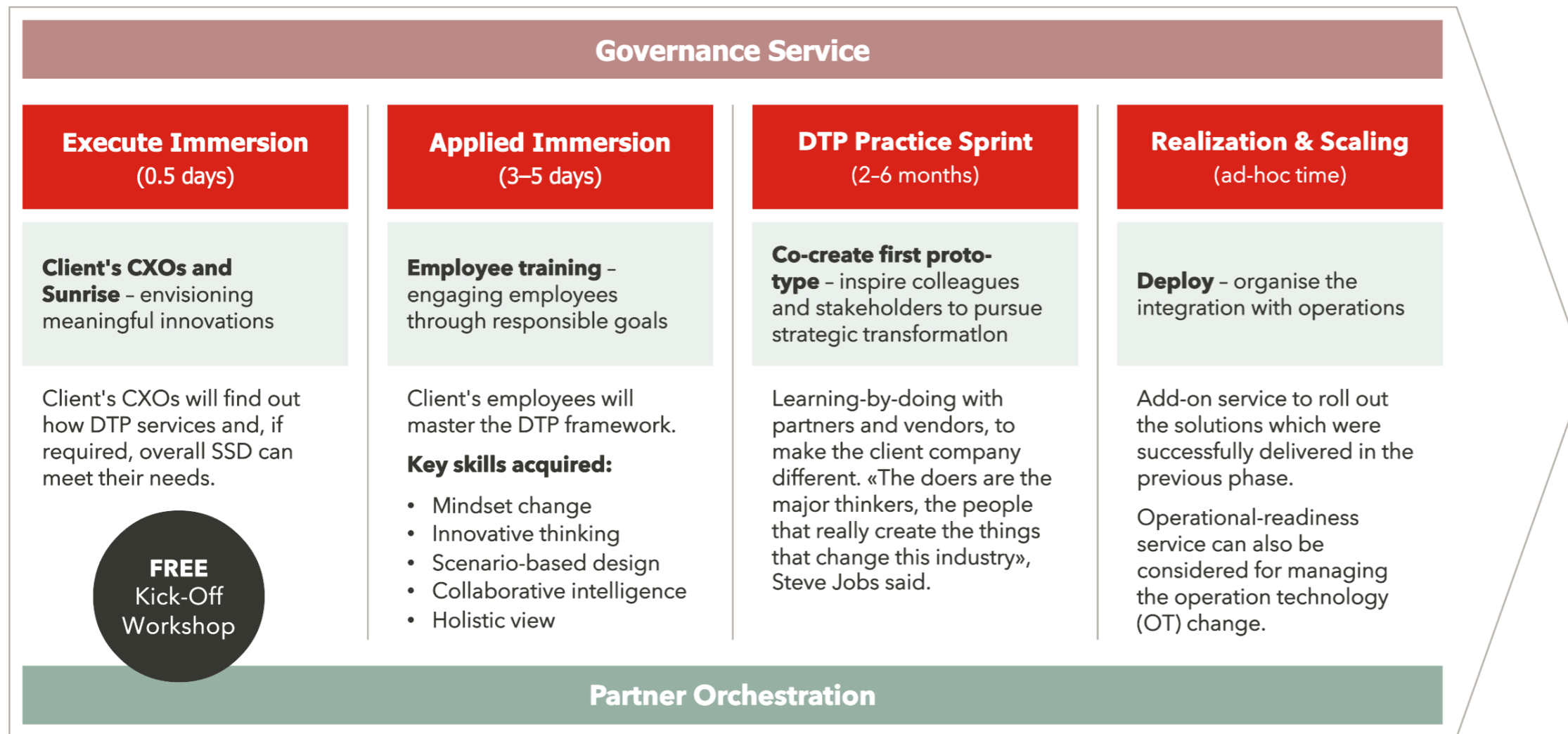
Injecting in your team digital technology capabilities by **connecting** with network vendors / startups / innovative SME

Ignite the journey of your industry operation transformation

HOW SUNRISE CAN HELP YOU TO ACHIEVE INDUSTRY 4.0

Benefits: sunrise strategic design (ssd) service.

Technology-driven use-case design services



People

Create inspiring environment to enable future operations to come from client's employees.



Process

Driven by technology, innovative capabilities lead to operational efficiencies.



Platform

Prototype solutions first, realize and scale afterwards.



Partner

Aggregate and orchestrate third-party vendors and startups.

GET IN CONTACT WITH



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«I drive multiple complex projects, lead and coordinate cross-functional teams, to deliver quality solutions to committed project plans»

B2B Sunrise Strategic Design (SSD)

Service is a systematic methodology to bridge the gap between technology and organization.

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