



Press release

Living room comfort at 300 km/h: First ICE with new interior design inaugurates service

Passengers can first experience the new interior design of the 17th ICE 3neo • New seats, functions, materials, and colors • DB to receive 73 more ICE 3neos with new interior design by 2028

(Frankfurt am Main, October 23, 2023) The new ICE interior design celebrated its premiere today in the 17th ICE 3Neo. Among its numerous innovations: The completely redeveloped seats are designed as a personal retreat, offering improved adjustment options and even greater comfort. The interior's harmonious new look features modern materials like wood décor accents and premium 85-percent wool upholstery in finely nuanced colors. Seats in the 1st class are finished in warm gray tones, while blue tones dominate in the 2nd class and burgundy red defines the on-board restaurant. Additional passenger functionality is provided by features like integrated tablet holders and coat hooks in each backrest. With this new interior design, DB is pursuing its strategy to renew its train fleet and further improve travel comfort and convenience. At the Frankfurt Central Station today, representatives of DB and Siemens saw off the new train on its premiere passenger trip to Cologne – three months earlier than originally planned.

Dr. Michael Peterson, DB Board Member for Long Distance Passenger Transport: “The ICE is a modern design icon and the flagship of our long-distance passenger fleet. Everyone knows the trains with the distinctive red stripe. Now, by introducing a new interior design, we are also taking long-distance travel to a new level of comfort. With specially developed seats, greater privacy, and a refined material and color concept, we are offering our passengers a living room atmosphere and comfort at 300 km/h.”

Michael Peter, CEO Siemens Mobility: “We delivered the first trains of the new ICE 3neo fleet in record time – and are now further stepping up the pace. Starting this November, a complete eight-car ICE 3Neo will roll out of our Krefeld plant every 16 days. With our delivery of 90 trains, we are supplying a large part of DB's long-distance transport capacity. Our state-of-the-art technology and new design will significantly rejuvenate the ICE fleet.”

With the launch of the new ICE interior design, passengers can now personally experience DB's new design language for long-distance travel across their entire journey – from the new DB Travel Centers and DB Lounges to the ICE 3Neo, the flagship of DB's long-distance fleet. Delivery of 73 additional trains finished in the new interior design will follow by 2028. Since first entering service, the ICE 3Neo has been very popular and has impressed passengers with its high level of reliability.

The ICE 3neo will not remain the only train type featuring the new interior design. At the end of 2024, DB will receive the first of 79 ordered ICE L trains with step-free passenger access. The new interior design will be used for all of the trains. The new ICE 3Neo and ICE L will reduce the average age of ICE and Intercity trains to 12 years, down from 18 at present.

Further information about the ICE 3neo is available at: www.deutschebahn.com/ice3neo

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Photos of the premiere event can be found in the [DB Mediathek](#) as of 4 p.m.

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