

An aerial night view of a city with digital overlays. The image features a grid of streets and buildings, with glowing blue lines and binary code (0s and 1s) overlaid. Several circular icons containing car symbols are scattered across the city, connected by lines, suggesting a network or data flow. The overall theme is smart city technology and electromobility.

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# Electromobility II – Business Models, Implementation and Operation

Training & Expert Workshop

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# Electromobility II – Business Models, Implementation and Operation

Training and expert workshop for participants from power utilities, municipalities, gas station / fleet / car park operators, start-ups or other interested parties with first experiences and basic knowledge of electromobility

The increasing number of electric vehicles opens up a variety of new business opportunities. Find out how you can evaluate a profitable business case for your enterprise and how to develop a successful go2market approach.

Siemens offers an individual training concept, drawing from national and international project experience, partnerships, and technical expertise with a clear focus on profitability and feasibility.

## Contents

What business opportunities does electromobility offer for my company and how does the entry succeed?

- Concrete implementation planning & go2market
- Business models of electromobility
- Techno-economic requirements & safety aspects
- Develop business models using Business Model Canvas
- Networking

Contact us for more information:

[power-technologies.energy@siemens.com](mailto:power-technologies.energy@siemens.com)

or register for the course in our web shop:

[www.siemens.com/poweracademy/energy-business](http://www.siemens.com/poweracademy/energy-business)

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