

# Our key areas of impact

Creating value for our stakeholders in fiscal 2020: selected highlights of Siemens' global impact through its six Business to Society® action pillars. Further information on data gathering can be found in the [REPORTING METHOD SECTION](#)

## 1 Strengthening the economy



### Economic value:

Contributing to **€281 billion** of gross domestic product creation<sup>1</sup>; **€57.1 billion** in revenue; operating in **~200** countries



### Financing:

**SFS** – With more than **2,800** Siemens Financial Service experts, SFS helps to enable projects mainly in the area of infrastructure and technology for approximately **284,000** customers around the world through financing solutions totaling **€28.9 billion** (as of end of fiscal 2020)

## 2 Developing competences



### Global employment:

Siemens enabled **5 million** jobs<sup>1</sup>, therein **2.6 million** in developing and emerging economies; **293,000** Siemens employees; **~25,200** new recruits



### Education and training:

Around **6,800** apprentices and dual students worldwide, **€321 million** invested in education and training, therein **€162 million** in training. This amounts to an average of **€551** and **17 hours** of training per employee



### Attractive jobs:

More than **102,000** employees<sup>2</sup> took part in the Siemens Share Program in 2020 and, as shareholders, are co-owners. Personnel expenses for wages and salaries: **€20.1 billion**; pension contributions of approximately **€4.8 billion**<sup>3</sup>



### Diversity:

**26.2%** of the Siemens workforce is female; **18.4%** of management positions are held by women; **168** nationalities; more than **170,000** employees have already completed the unconscious bias training; the Ability@Siemens initiative promotes a culture of integration for more than **5,300** people with disabilities

<sup>1</sup> In fiscal 2019.

<sup>2</sup> Without Siemens Healthineers.

<sup>3</sup> Contributions to defined benefit plans (including Siemens Energy), defined, contribution and state plans

## 3 Driving innovations



### Ingenuity:

**€4.6 billion** in research and development (R&D) expenses, **41,000** R&D employees, R&D intensity **8.1%**, **42,900** patents granted



### Setting up innovation networks:

Siemens' global venture unit, next47, provides capital to help start-ups



### Digital transformation:

**DI** – Digital solutions boost cost efficiency and productivity among our customers; for example, using simulation software when developing autonomous vehicles saves billions of miles of test driving on the road; Charter of Trust – joint initiative between Siemens and companies all over the world geared toward creating a more secure digital world



### University partnerships:

Eight Centers of Knowledge Interchange (CKIs) at leading universities worldwide



## 4 Sustaining the environment



### Decarbonizing society:

Environmental Portfolio achieves **149.6 million** metric tons of CO<sub>2</sub> savings at customers



### Efficiency in consumption:

SI – Guaranteed reduction in utility costs of **€3.5 billion** (1995–2044) for our customers. The cost reductions guaranteed up until now have already been exceeded by **23%**



### CO<sub>2</sub>-footprint:

– **54%** Scope 1 and 2 CO<sub>2</sub> emissions since 2014, **>70%** of total energy consumption through green energy



### Circular economy:

**93%** share of recycling and recovery in total waste; percentage of revenue covered by life cycle assessments and environmental product declarations: full-scale LCAs **70%**, screening LCAs **60%**, EPDs **71%**

## 5 Improving quality of life



### Health:

**SHS** – Access to healthcare in underserved countries through **147 million** patient touchpoints; improved clinical decision-making through **62** AI-supported product offerings



### Mobility:

**MO** – Providing mobility solutions that enable safe, reliable, clean, seamless, and affordable public transportation to move people sustainably from the first mile to the last



### Security:

**SI** – security solutions protect people and materials, boost operating efficiency, safeguard business operations, and ensure compliance



### Occupational health and safety:

**46** countries receive Healthy@Siemens award for a healthy working environment; **21%** year-on-year reduction in employee accident rate; quick, effective, and targeted response to COVID-19 pandemic tailored to local situations (to guarantee employee health and safety)



### "New normal":

Hybrid working model for **140,000** employees at **125** locations in **43** countries

## 6 Shaping societal transformation



### Supply chain management:

Clear commitment from **~65,000** suppliers to the Siemens Group Code of Conduct for Suppliers and Third Party Intermediaries, **269** external sustainability audits performed



### Integrity:

**77** projects as part of the Siemens Integrity Initiative to combat corruption and fraud in more than **40** countries with U.S.\$**98.5 million** in funding; new global online training course for the Business Conduct Guidelines already completed by over **165,000** employees



### Human rights:

AI-based risk due diligence tool ESG Radar introduced



### Social responsibility:

**€33.7 million** in donations, of which more than **€15 million** for measures to combat the COVID-19 pandemic



### Siemens Stiftung:

Established in 2008, the foundation promotes technical solutions and social initiatives. The foundation has reached around **1.4 million** students with its Experimento STEM program, and since April 2019 has supplied upward of **2.6 million** liters of drinking water to rural areas in Africa

