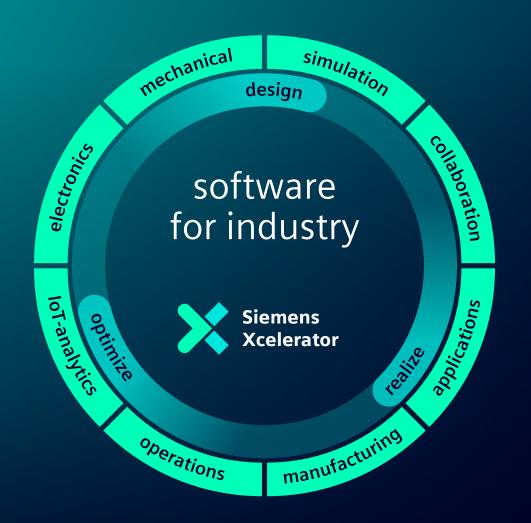
**SIEMENS DIGITAL INDUSTRIES SOFTWARE** 

# Accelerating digital transformation

Tony Hemmelgarn, President and CEO







## **Comprehensive Digital Twin**



Personalized Adaptable/ Modern

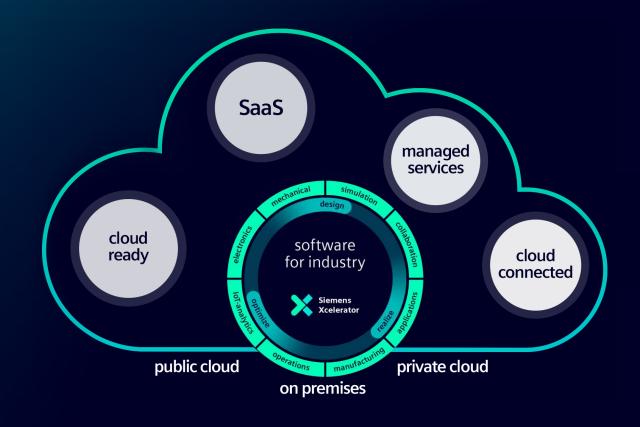


Flexible Open Ecosystem

#### **Building out the most holistic comprehensive digital twin**



Xcelerator as a Service makes digital transformation initiatives accessible, flexible, scalable.





### Zero emission sea glider operating exclusively over the water

"Cloud native solutions, such as Teamcenter X, minimize administrative overhead and allow us to focus 100% on design, engineering, manufacturing and innovation"

- Mike Klinker, CTO and co-founder



# How can we enhance collaboration early in the design process?

Xcelerator as a Service simplifies the entire workflow saving significant amount of time





# How can we break down silos?

Adient opens new ways of working with Mendix low code and Xcelerator Cloud



### Siemens Xcelerator – the open digital business platform Taking digitalization to the next level

#### Siemens Xcelerator launched ...



#### ... consisting of three building blocks



A comprehensive, curated **portfolio** that includes digital and IoT-enabled offerings from Siemens and certified partners



A continuously growing, powerful **ecosystem** of partners

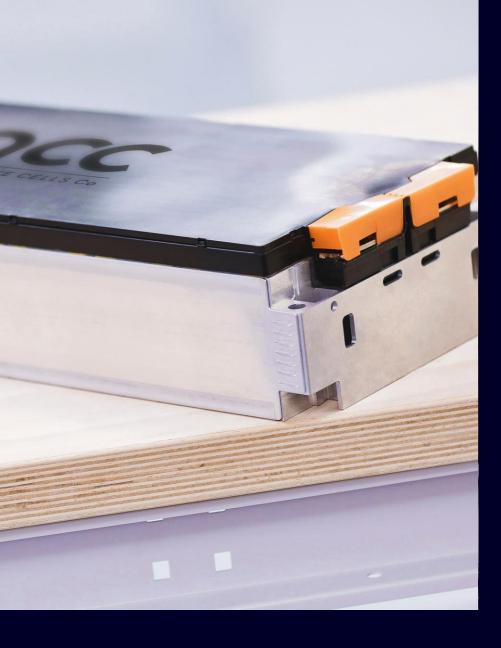


An evolving **marketplace** to explore, educate, exchange and transact alongside a community of customers, partners and experts



# How can we design a product today and produce it anywhere tomorrow?

Integrated: Rapidly roll out products across the world by transforming the recipe from design to shopfloor



# How can we create a battery ecosystem across the entire value chain?

Sustainable: Connect design and manufacturing to scale-up production, maximizing plant and energy efficiency

### Creating a ecosystem to extend the digital twin









Deloitte.







#### Video

Watch a video displaying our digital twin in cooperation with Nvidia

#### <u>Video</u>



Siemens + AWS

#### **Digital twin**

**AWS IoT Twinmaker service** 

#### **Autonomous vehicle**

Cloud integrated ADAS platform

#### **Mendix on AWS Marketplace**

For new industry segments and acceleration of application development

## Simcenter high performance compute





# How can we leverage our ecosystem to deliver customer value?

AWS Marketplace enables the extension of this relationship to include Mendix



### Combining the real and digital worlds Stringent strategy execution – SaaS transition fully on track



#### **DI SW – Annual Recurring Revenue (ARR)**



#### **DI SW - Cloud investment**



#### **Continuing progress in Q3**

- ~76% of customer renewals are SaaS based
- Cloud ARR increased to 12%, up 3ppt q-o-q
- 3x cloud revenue at PLM in Q3 compared to Q1
- ~2,350 customers have signed on to SaaS-model, placing ~3,350 orders in FY 22 YTD
- Share of new customers grows q-o-q, Q3 with net new share of ~58%
- ~69% of SaaS customers are SME's as of Q3

Software is an integral part of

### Siemens Xcelerator

Siemens Xcelerator brings the comprehensive digital twin to life



# Thank you

