

SIEMENS

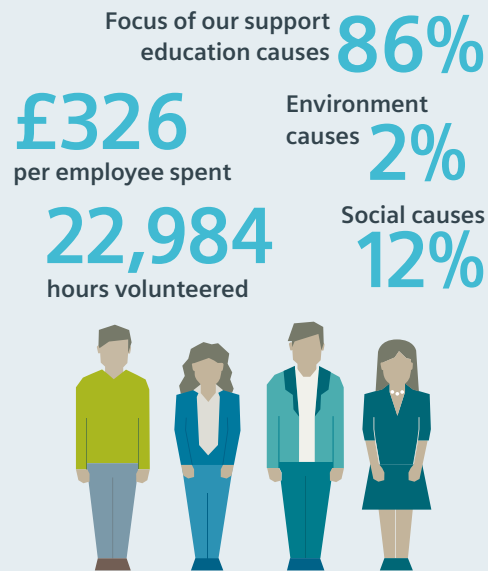
Ingenuity for life

We take our responsibility towards the community very seriously and look for a variety of ways to measure the role we play and the lasting benefit we create.

As a responsible business we allow our employees 2 paid volunteering days to participate in our community initiatives. It is our belief that by involving them directly with their communities on topics where our business can also leverage our expertise, we can together create lasting value for those communities.

The impact of these activities is measured and understood using our Business to Society methodology.

Input



Outcome

Siemens education materials have been downloaded **20,615** times




Reaching **1.2M** pupils and teachers*

10% of employees giving through payroll giving

Impact

15% of people visiting a Siemens sponsored STEM event said it had definitely increased their interest in studying triple science / physics



14% of our engineering apprentices were female

£9.2M of benefits to individuals taking part each year**

£3.8M of additional benefits to the exchequer**



*Calculated using Engineering UK's methodology of download reach, where each download reaches 2 teachers and 58 pupils.

**Calculated using cost benefit analysis applied to our Curiosity Project STEM events.

Corporate Citizenship UK 2015

siemens.co.uk/businessstosociety