**SIEMENS** 

Press

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Siemens launches open digital business platform

'Siemens Xcelerator' in India

Goal to accelerate digital transformation and value creation for customers of all sizes in

industry, buildings, grids and mobility

Curated portfolio of software, loT-enabled hardware and digital services following key

design principles of interoperability, flexibility, openness and 'as-a-service'

India to play a key role in the global rollout of 'Siemens Xcelerator'

Siemens announced the launch of 'Siemens Xcelerator' in India at its Annual Flagship event 'Siemens

India Innovation Day 2022' in Mumbai today. Siemens Xcelerator is an open and evolving digital

business ecosystem that comprises a comprehensive, curated portfolio that includes digital and

Internet of Things (IoT)-enabled offerings (software, hardware and digital services) from Siemens, and

certified third parties.

Siemens Xcelerator is aimed at accelerating digital transformation and value creation for customers of

all sizes in industry, buildings, grids and mobility. The curated portfolio of software, IoT-enabled

hardware and digital services follows key design principles of interoperability, flexibility, openness and

as-a-service. Siemens Xcelerator also includes an evolving marketplace to facilitate interactions and

transactions between customers, partners, and developers.

Peter Koerte, Chief Technology Officer and Strategy Officer, Siemens AG, said, "India will play a key

role in the global roll-out of Siemens Xcelerator. With over 6,000 software engineers at our

development centers in the country. India will be at the forefront and a key hub to further accelerate

the digital transformation efforts of our customers worldwide. This is both an ambition and a reality.

With the launch of Siemens Xcelerator, I am confident that as partners, Siemens can scale up the

innovation and digital transformation journey for customers in India."

Siemens Limited

Birla Aurora, Level 21, Plot No. 1080, Dr. Annie Besant Road,

Worli, Mumbai – 400030, India

Sunil Mathur, Managing Director and Chief Executive Officer, Siemens Limited, said, "With Siemens Xcelerator, we have taken everything that a customer needs on to one platform, allowing them to accelerate their digital transformation easier, faster and at scale. SMEs in India will be the greatest beneficiaries of this platform as it can help them to scale up, upgrade and adopt new designs and components much faster to stay competitive. Siemens Xcelerator will help to create a powerful ecosystem of partners who can jointly accelerate digital transformation tailored to specific business goals. Our aim is to help companies to increase their performance, flexibility, and sustainability."

At Siemens India's Annual Flagship event 'Siemens India Innovation Day 2022', the company showcased a wide range of the latest technologies, innovative solutions, and successful references to help organizations in India accelerate their digital transformation.

## Contact for journalists:

Siemens Limited, Media Relations

Praneet Mendon / Bijesh Kamath, phone: +91 22 6251 7000

E-mail: praneet.mendon@siemens.com / bijesh.kamath@siemens.com

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