



SIEMENS
Ingenuity for life

Transforming your Campus

Create the perfect place – where students, faculty and staff, and the community can learn, grow, innovate, and succeed.

usa.siemens.com/perfect-places-highered

Colleges and universities are continually striving to expand their educational mission, increase enrollment, and add new facilities while maintaining a focus on cost reduction, student safety, energy efficiency and sustainability. Sustained trends, such as reduced funding, aging infrastructure, escalating costs, digitalization and competition for students and faculty, continue to pose challenges.

What realities is your institution facing?

Budget & Resource Constraints – Nearly two-thirds of public universities will have net tuition revenue growth under 3%, while first-year discounting nears 50% for many private schools (Moody's).

Aging Infrastructure – Leading institutions recognize the value of the built environment in attracting, retaining, and teaching students; they invest in ensuring their campus is safe, energy efficient and student-friendly.

Sustainability Expectations – Two-thirds of surveyed students indicated that a college's commitment to the environment could sway their decision to attend the school (AASHE).

The road to Campus Transformation begins with a true partner.

Our first-hand experience, industry-leading technology and solutions portfolio, and financing options can help you address your challenges and goals. The Campus Transformation approach helps realize your long-term vision through upgrading infrastructure, reducing operating costs, achieving sustainability goals, and strengthening your institution's reputation.

Create perfect places with an unmatched portfolio, customized to your needs.

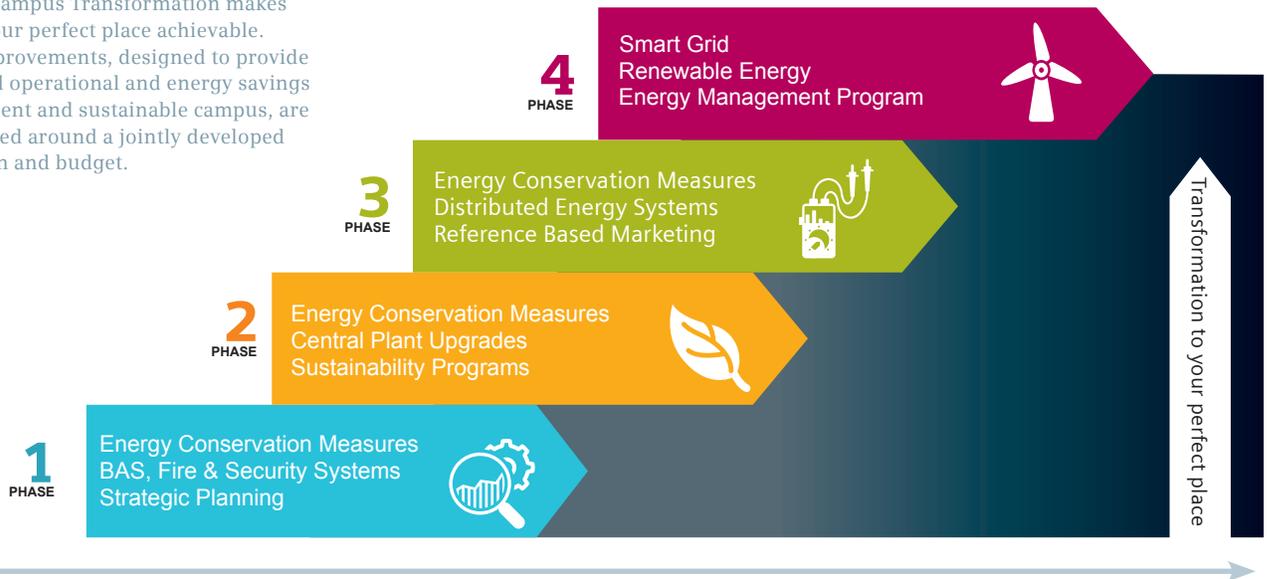
Buildings that are never too cold or too warm. Always safe. Always secure. As a leading manufacturer of and service provider for building automation, distributed energy, fire safety, and security products and solutions, we turn places into perfect places. This includes expertise around the optimization and implementation of laboratories and other critical environments, data analytics, sustainability programs, energy supply and risk management.

Creating perfect places for higher education. That's ingenuity for life.

The right environment for learning can lead to great things. Students are able to focus on learning and exploring their future. Faculty and staff can better fulfill the institutional mission. Parents can rest easy. A campus environment that's safe, secure and comfortable, while being energy efficient and sustainable, opens possibilities and creates opportunities.

As a strategic partner to over 800 higher education customers in the U.S. and Canada, we look forward to building a partnership with you.

A phased Campus Transformation makes creating your perfect place achievable. Phased improvements, designed to provide guaranteed operational and energy savings and a resilient and sustainable campus, are implemented around a jointly developed master plan and budget.



Advance your core mission.

Campus Transformation establishes a path that elevates your institution’s core mission – and enriches it through living labs, student engagement opportunities, and sustainability showcases. Our partnership programs include:

Sustainability Education

We provide customizable resources that support your strategic goals such as STEM, student engagement, sustainability, staff development, and community outreach.

Workforce Development

Our industry-recognized programs can expand your workforce development goals and offerings through training, curriculum, equipment and certifications using Siemens leading building and factory automation, mechatronics and Product Lifecycle Management software.

Publicity and Public Relations

We can help you more extensively promote your vision and accomplishments.

Siemens Guaranteed Performance-based Solutions.

Campus Transformation can be put into action with low cost and alternative financing options and guaranteed operational savings.

We will collaboratively discuss your goals and implement your plans through a phased approach that:

- Reinvests cost savings into infrastructure and funds projects from realized savings
- Prioritizes and reduces the deferred maintenance backlog while modernizing infrastructure
- Strengthens and optimizes automation, fire and security systems
- Introduces sustainability practices and new technologies for sophisticated, cutting-edge facilities
- Integrates our Intelligent Infrastructure Solutions (I2S) for data-driven analytics and optimization
- Analyzes and implements Facility Improvement Measures (FIMs) for continuous progress

Financing your Campus Transformation.

Our experience in a variety of financial models includes energy savings performance guarantees, power purchase agreements, Property Assessed Clean Energy (PACE) projects and off-balance sheet service contracts.

Over the last 10 years, Siemens has guaranteed more than \$3.0 billion in energy and operational savings through energy efficiency improvements.

Siemens has the financial strength to provide the initial investment for infrastructure upgrades, when applicable.

Enhance your status as a university of choice in partnership with Siemens.

Like education, partnerships are long-term commitments. We are more than a supplier. We listen, advise and explore. Then, we offer solutions that make an impact, not just on the building, but on students, faculty, staff and the community, as well. Together, we’ll transform your campus into one of the smartest, most efficient and technologically advanced institutions in the world. Creating perfect places – that’s Ingenuity for life.

Let’s get started. Schedule a consultation with your Siemens account representative today.

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Siemens can help you understand the guidelines under the **NFPA 3000™ standard for Active Shooter/Hostile Event Response Program**. We can help you evaluate your specific needs around this new standard to protect your building occupants in order to coordinate an effective response in the event of an emergency situation.