

## Distribution transformers: Siemens bestsellers in new clothes

In March 2017 Siemens, the most innovative transformer supplier, was honored with the IF award 2017 for its innovative transformer design. Along with the eye-catching layout of its transformers, Siemens now proudly announces the renaming of two product lines:

**FITformer**, Fluid Immersed (Distribution) Transformer is the new brand for all *liquid-immersed distribution transformers*.

**GEAFOL Neo** is from now on what used to be *GEAFOL Basic*.

Distribution transformers are a vital part of distribution networks. Besides distribution system operators (DSOs), many industrial plants and renewable power generation plants also depend on their reliable and economic operation. The new brand names reflect Siemens'

innovation leadership and top-end quality. Siemens FITformer and GEAFOL stand for eco-friendliness, high-efficiency, and maximized availability. Siemens' comprehensive Pretact® modular concept makes sure that operators of distribution grids, industrial, or renewable applications can save time and money while enjoying superior grid/application resilience.

The white belt – the identification of the new Siemens transformers – will be applied to liquid-immersed distribution transformers in due course, GEAFOL Neo products will receive a distinctive new top structure and new color scheme (anthracite instead of blue). With these designs being implemented, each operator of a new FITformer or GEAFOL can be proud to rely on high-quality and innovative products.

GEAFOL Neo is an evolution of the 50-year success story of GEAFOL itself. GEAFOL Neo features ten percent reduced weight while the power can increase by up to 40 percent with forced air cooling. The GEAFOL Neo is even better than its predecessor: the press construction has been simplified, it is mechanically more stable, and shows a higher degree of recyclability: More than 90 percent of the GEAFOL Neo can be recycled. And both GEAFOL Neo and FITformer can be manufactured already today according to the EcoDirective tier 1 or 2. Eduardo Terzi, CEO of the Distribution Transformers Segment within Siemens Transformers, states: "While the names and visual appearance of our products will be changing, our expertise and quality remains the same. But from now on you will see from the outside what you have!"

For more information, visit [siemens.com/transformers](http://siemens.com/transformers)



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