

At White House, Siemens CEO boosts commitment to American manufacturing, workforce development

- **Significant expansion of Siemens' successful apprenticeship program in the United States**
- **Commitment to hire and train at least 300 U.S. military veterans per year over next three years, in addition to more than 2,500 already part of workforce**
- **Pledge of more than \$2 billion in industry software grants to train students for nextgen manufacturing jobs**

Siemens Joe Kaeser, President and CEO of Siemens AG, bolstered Siemens' strong commitment to strengthening American manufacturing during a meeting today at the White House with President Donald Trump.

With 50,000 employees and more than 60 manufacturing sites across the United States, Kaeser joined German Chancellor Angela Merkel and several global CEOs for a discussion with the President focused on workforce development. An apprentice from Siemens' Charlotte Energy Hub accompanied Kaeser for the meeting, highlighting Siemens' efforts to demonstrate and utilize the apprenticeship model in the U.S.

Continuing Siemens' extensive efforts to boost workforce development initiatives in the U.S., Kaeser announced a commitment to nearly double Siemens' industry-leading apprenticeship program, hire and train hundreds more veterans per year, and provide an additional \$2 billion in in-kind grants of its Product Lifecycle Management (PLM) Software for academic and institutional use.

Additionally, Kaeser emphasized Siemens' commitment to the U.S. market, highlighting the company's recent announcement of an expansion of Siemens' Walpole, Massachusetts, manufacturing and R&D facility. Siemens anticipates the \$300 million investment may ultimately create as many as 700 permanent new jobs through 2026.

"A highly-skilled manufacturing workforce is critical to Siemens in the United States, where we've been active for over 160 years. The U.S. is now our largest market – we've invested about \$35 billion here in the past 15 years," said Kaeser. "I appreciated the opportunity to discuss with President Trump how industry, academia and government can work together to help empower workers with the skills needed for success in today's advanced manufacturing environment and prepare them well for next generation manufacturing."

For Siemens, the U.S. is an extremely vital production location, one of its most important research centers, and a key base from which Siemens exports globally – with about \$5.4 billion in exports during the last fiscal year. The company invests more than \$1 billion in R&D annually and more than \$50 million in job training programs.

Siemens Boosts Commitment to American Manufacturing, Workforce Development:

Apprenticeships

Siemens will commit over and above its existing apprenticeship program to train an additional 20 apprentices in the U.S. Siemens initiated its U.S. apprenticeship program in Charlotte in 2011, partnering with Central Piedmont Community College to create a pipeline of skilled manufacturing workers for the future. Based on the success of the Charlotte program, Siemens has launched similar programs in Fort Payne, Ala., Sacramento and Atlanta.

Veterans

Since 2011, Siemens has hired over 2,500 veterans. Continuing its strong support for hiring veterans, Siemens commits to hiring a minimum of 300 U.S. military

veterans per year for the next three years, providing them with additional skills training to make them successful at performing roles at Siemens' various U.S. facilities.

In 2013, Siemens announced a job training initiative for U.S. military veterans with an engineering and manufacturing background as part of a nationwide effort to assist veterans transitioning to the civilian workforce. The program, launched by Siemens' product lifecycle management (PLM) software business unit in 22 cities across the country, provides free training in the use of state-of-the-art digital lifecycle management and computer-aided design (CAD), computer-aided manufacturing (CAM) and computer-aided engineering (CAE) software technology.

PLM (Product Lifecycle Management) Software

As software plays an increasing role in the next era of manufacturing, Siemens PLM Software's Global Opportunities in PLM (GO PLM) leads the industry in providing students and faculty access to the same leading edge software used in nearly every manufacturing environment worldwide. Siemens' GO PLM provides design and manufacturing software to more than one million students yearly at over 12,000 global institutions, where it is used at every academic level – from grade schools to graduate engineering research programs. To date in the U.S., Siemens has provided over \$3 billion of in-kind software grants. Siemens commits to providing more than \$2 billion worth of in-kind software grants to academic partners across the U.S.

Massachusetts Manufacturing Facility Expansion

Continuing its strong commitment to the U.S. market, Siemens highlighted the recent announcement of a \$300 million investment to expand of its Walpole, Massachusetts, laboratory diagnostics manufacturing and R&D facility over the next four years, adding up to 700 new jobs. The upgrade and expansion is slated to get underway in summer 2017.

About Siemens USA

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