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Siemens Canada Internet

General interest press release

## Siemens offers Western University students opportunity to learn real-world technology with \$522M software grant

Oakville, ON., March 4, 2015



Siemens and Western University have announced a new academic partnership that will give students the opportunity to use the same technology in its Faculty of Engineering classrooms that businesses around the world employ to design some of today's most sophisticated products.

The in-kind software grant, with a commercial value of more than \$522M, includes Siemens PLM Software's NX™ software, a leading integrated solution for

computer-aided design, manufacturing and engineering. Siemens PLM Software is a leading global provider of product lifecycle management (PLM) software and services for a wide variety of industries including automotive, aerospace, machinery, medical devices, shipbuilding and electronics.

Western Engineering students will use the sophisticated software for course work, research and other academic studies, thereby developing the advanced skills required by the more than 77,000 global customers who already utilize Siemens' software and technology solutions, including 29 of the world's top 30 automakers.

London, Ont.-based Longterm Technology Services Inc., a Siemens Channel Partner, worked closely with Western and Siemens PLM Software on this landmark partnership.

Siemens places great emphasis on collaboration with Canada's academic institutions. Since 2014, Siemens Canada has also signed seven memorandums of understanding with colleges and universities in Ontario and Alberta as part of the Siemens Canada Engineering and Technology Academy (SCETA). SCETA's aim is to provide enhanced certification and training for tomorrow's skilled workforce, fostering innovation and driving economic activity in Canada. MOUs currently exist with McMaster University, Mohawk College, Seneca College, Sheridan College, University of Waterloo, University of Alberta (Edmonton) and North Alberta Institute of Technologies (Edmonton).

### Quotes

"Siemens PLM is on the leading-edge of technology globally, and by providing today's engineering students with the opportunity to master these real-world software solutions we are helping to empower the next generation of highly-skilled graduates. Supporting students is an investment in Canada's future and we're committed to both."

- **Robert Hardt, President and CEO, Siemens Canada Limited**

"This partnership enables us to meet the needs of employers while preparing our students for a variety of STEM-related careers. Our students will gain real-world experience during their studies by using the same technology in the classroom that is used by companies all over the world."

- **Andrew Hrymark, Faculty of Engineering Dean, Western University**

### About Siemens Canada

For more than 100 years the innovative ideas from Siemens have helped make Canada a better place. From the Atlantic to Pacific oceans, more than 4,500 employees in Canada work together to provide answers that last in the fields of electrification, automation and digitalization. Since it was federally chartered in 1912, Siemens has stood for innovation, quality, reliability and internationality. Sales for Siemens Canada in fiscal 2014 (ended September 30), were \$2.7 billion CAD. The company has 39 offices and 12 manufacturing/assembly facilities across Canada.

### About Siemens AG

Siemens AG (Berlin and Munich) is a global technology powerhouse that has stood for engineering excellence, innovation, quality, reliability and internationality for more than 165 years. The company is active in more than 200 countries, focusing on the areas of electrification, automation and digitalization. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is No. 1 in offshore wind turbine construction, a leading supplier of combined cycle turbines for power generation, a major provider of power transmission solutions and a pioneer in infrastructure solutions as well as automation, drive and software solutions for industry. The company is also a leading provider of medical imaging equipment – such as computed tomography and magnetic resonance imaging systems – and a leader in laboratory diagnostics as well as clinical IT. In fiscal 2014, which ended on September 30, 2014, Siemens generated revenue from continuing operations of €71.9 billion and net income of €5.5 billion. At the end of September 2014, the company had around 357,000 employees worldwide.

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