HOW HOSPITALS ARE INVESTING IN THE FUTURE NOW

Alternative financing – easing the pressure for healthcare providers



<u>Click here</u> to find out more

COVID, COST, COMPETITION

The pressure on healthcare is relentless

Out of necessity, healthcare providers, whether hospitals or specialist clinics, have become more adept at coping with demands to; increase quality, control costs and drive efficiency.

And yet in recent years, these pressures have intensified, propelled by the Covid-19 pandemic and growing expectations for improved patient outcomes.



Healthcare options for constrained budgets

How can hospitals manage required investments when budgets are already under pressure?



"Easing the Pressure" through smart investments

There is an effective remedy for the challenges: Investment in technologies that conserve resources, enable digitisation, and ultimately deliver better medical pathways and outcomes – in short: Investments that mean a better, more efficient future.



How can alternative financing contribute to **increased performance and quality in your hospital?**



ASSET FINANCING – A COST EFFECTIVE ALTERNATIVE TO BANK FUNDING OR CASH RESERVES

The solution is closer than you might think

What enables healthcare providers to make future-proof investments despite restricted budgets?' The answer is simple: A solution lies in alternative forms of financing, provided by Siemens Financial Services.

A partner with experience and understanding

Siemens Financial Services has an unprecedented track record and extensive experience of working with hospitals, clinics and general practitioners, in both the private and public sector.

Our expertise is based on our understanding of technology and the healthcare industry, gained through our long-standing partnerships with a range of customers and suppliers in the healthcare sector and beyond – enabling us to offer tailor-made financing from a single source.

As the financing partner for a broad range of healthcare suppliers, we can offer financing for virtually all types of capital equipment & technology that enables hospitals and clinics to become more efficient and future proofed.



A conversation with us is always worthwhile

Healthcare providers that are seeking to reduce budgetary pressures should consider talking to us about the possibilities offered by alternative financing. Whether you are planning a well-understood investment, considering your options for the future – or if your current budget excludes the desired investments – it makes sense to talk to Siemens Financial Services.

How can alternative financing enable greater operational efficiency, successful digital transformation and improved patient outcomes in your hospital or clinic?







DIAGNOSTICS, IMAGING, LABORATORY EQUIPMENT AND MEDICAL TECHNOLOGY

Diagnosis, therapy and care: better than ever

Your budget: more flexibility than ever

The more demanding and informed patients become, the more important the quality of medical services in diagnostics, therapy and care become.

Innovative treatment methods and first-class patient care are made possible with the right technology and equipment. Alternative financing from Siemens Financial Services enables healthcare providers to invest in leading technology and equipment – even when budgets are tight.

Diagnostic imaging & therapy systems for every need

Whether ultrasound, X-ray, CT or MRI equipment, nuclear medicine or radiation therapy systems – we offer the right financing solutions for every device.

We also finance other diagnostic treatment equipment such as endoscopes, respiratory or anaesthesia equipment.

We offer customised financing solutions to meet the special requirements of laboratory diagnostics

State-of-the-art laboratory diagnostics

Enhanced liquidity with peace of mind investment plans supported by tailor-made financing options – we offer customised financing solutions to meet the special requirements of laboratory diagnostics. We put together all-inclusive individual packages that can include instrumentation, maintenance and financing in addition to the hardware.



Financing up-to-date hospital equipment

In addition to financing innovative medical and laboratory technology, hospital equipment such as modern hospital beds or transport and logistics systems can also be financed with SFS. We offer financing for everything from individual equipment investments to longer-term financing partnerships and projects.

DIGITALISATION, LOGISTICS, IT, PATIENT INFORMATION

For operational efficiency and economic success with greater freedom of decision

Every modern hospital is a complex enterprise

In addition to its core medical functions, it has to perform a large number of other tasks – both patient-related and non-patient-related. All of them have an influence on the operational efficiency and economic success of your hospital that should not be underestimated.

Alternative financing with Siemens Financial Services enables healthcare providers to invest in state-of-the-art technology and equipment outside of their core medical functions, while retaining their entrepreneurial freedom. Around 80% of a building's costs are incurred during its operation. A data-based analysis and optimisation of building technology and heating, ventilation and air-conditioning systems can lead to significant energy and cost savings. Energy-saving contracting models make modernisation of the technology possible without upfront investment. Talk to us about how we can finance decarbonisation programs.



Optimal building technology and more energy efficiency without burdening the budget









Patient transport and logistics finance

We have a thorough understanding of what is important to the ambulance and patient transport sector and the assets required to maintain its efficiency. We combine this with our access to finance markets and our position within Siemens, so we can offer support as an expert long-term finance partner to our valued customers.

IT, telecoms and office equipment – a key efficiency factor in hospitals

Our relationships with leading providers of hardware and software enables us to support hospitals with our financing solutions. Financing solutions include payment plans for IT security – becoming increasingly important, requiring additional investment to protect data and systems.

Charging infrastructure for electromobility

Our solutions for electric vehicle charging infrastructures are the foundation for a more economical, environmentally friendly and high-performance electric ecosystem. Be it for visitor and employee parking or for vehicle fleets, the necessary investments can be financed in a budget-friendly manner.

Advantages for healthcare providers at a glance:



Banking independence

With SFS financing models, pre-existing credit lines at your principal bank remain intact.



Individual, transparent contract tailoring

Payments are calculated according to your budgets and adjusted to meet your organisational plans.



Predictable payments

The financing rates are fixed, so you have a secure calculation basis for your budget planning.



Budget oriented

By choosing the appropriate financing plan, the design of the payment schedule and term is tailored to your individual needs.



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For further info:



Financing expertise plus technology know-how

Siemens Financial Services (SFS) – the financial arm of Siemens – is a provider of financing solutions for corporate customers. An exceptional combination of financial expertise, risk management and industry know-how enables SFS to offer customised innovative financing solutions. SFS thus promotes growth, creates added value, increases competitiveness and opens the way to new technologies for customers.

This brochure is for general information purposes and does not constitute an offer to conclude specific financing. Financing can only be discussed after consideration of individual cases. The company responsible is Siemens Financial Services – the finance division of Siemens.

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