

## Magnus Edholm

Head of Marketing – Digital Enterprise



Born 29.02.1972, Östersund, Schweden

LinkedIn: [Magnus Edholm](#)

### Competencies

Driving messaging and marketing, and positioning of Siemens Digital Enterprise across all Siemens supported industries.

### Education

- University of Skövde (Sweden) – Integrated Product development and engineering

### Working experience

Since 2017

- Siemens Digital Industries
  - Head of Marketing – Digital Enterprise

2009 – 2017

- Siemens Industry Software
  - Marketing Director – Tecnomatix DACH-Region

2007 – 2009

- Siemens Industry Software
  - Marketing Manager, Tecnomatix Deutschland

2002 – 2007

- UGS Solutions
  - Business Developer – UGS Manufacturing Business Group

1999 – 2002

- UGS Solutions
  - Application Engineer for Visualization, Simulation and ergonomic analysis

1997 – 1999

- Automotive Consultant
  - Volvo Cars Conceptual Design department