

**Siemens unveils all new Low Emission Zone solution at Intertraffic**  
**Representing a world first, Siemens UK launches a cloud-based low emission zone solution at Intertraffic 2012 (stand 11.209, 27-30 March: Amsterdam RAI).**

Currently on trial in the UK, the Siemens solution meets an expanding need in the marketplace globally - helping cities, towns and national governments to improve the air quality for their citizens and providing an effective tool for meeting local, national and international environmental and climate change commitments.

Andy Gill, the company's Business Development Manager, said: 'the newly developed system is efficient, scalable, highly secure and significantly more cost effective than any currently installed system'.

Requiring no customer-hosted IT infrastructure and using visually unobtrusive roadside equipment, the solution combines proven enforcement systems, monitoring technology and communications which includes Siemens' Sicore Automatic Number Plate Recognition (ANPR) cameras coupled with advanced data processing and back-office technology which is hosted on a cloud for the first time.

In addition to hosting the system, Siemens is offering innovative funding solutions to ease the cost of the deployment. These rental packages cover all equipment and implementation costs and ongoing maintenance.

Since 2008, the company has operated the London-wide Low Emission Zone, the first of its kind in the UK and the largest in the world. The scheme discourages the use of the most polluting lorries, coaches and buses in order to maximise improvements in air quality and health benefits. The system uses ANPR cameras at locations across the Capital to capture details of number plates, enabling Transport for London to identify those vehicles which do not meet the emissions standards of the Low Emission Zone.

## Notes to Editors

### About Siemens in the UK

Siemens was established in the United Kingdom 168 years ago and now employs around 16,000 people in the UK. Last year's revenues were £4.1 billion. As a leading global engineering and technology services company, Siemens provides innovative solutions to help tackle the world's major challenges, across the key sectors of energy, industry, infrastructure & cities and healthcare. Siemens has offices and factories throughout the UK, with its headquarters in Frimley, Surrey. The company's global headquarters is in Munich, Germany. For more information, visit [www.siemens.co.uk](http://www.siemens.co.uk)

### About Siemens Mobility and Logistics Division

The Siemens Mobility and Logistics Division (Munich, Germany) provides solutions to customers whose business models are based on optimising passenger and freight transport. The Division bundles all Siemens business related to management of international traffic, transport, and logistics. This includes railway automation, infrastructure logistics, intelligent traffic and transport systems, and technologies for developing the infrastructure for electric mobility. For more information, visit <http://www.siemens.com/mobility-logistics>

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