

After 100 years, we are still building a better tomorrow.

Siemens Canada Internet

For the trade/business and financial press

Siemens Canada recognized as one of the Achievers 50 Most Engaged Workplaces™ for second consecutive year

Burlington, November 23, 2012

Strong leadership and employee communication among company's success factors



For the second year in a row, Siemens Canada has been awarded the Achievers 50 Most Engaged Workplaces™ award, recognizing employers that display leadership and innovation in employee engagement. The distinction honours companies that perform well in eight evaluation areas; Communication, Leadership, Culture, Rewards & Recognition, Professional & Personal Growth, Accountability & Performance, Vision & Values and Corporate Social

Responsibility.

Among the success factors in the awarding of the distinction to Siemens Canada is an accessible and approachable leadership team, led by CEO Robert Hardt. In addition to a personal bi-weekly email message to employees discussing company happenings and encouraging direct feedback, Mr. Hardt regularly travels across the country holding town hall events with local management at various office and manufacturing locations. This personal interaction contributes to better communication between management and employees, as well as a more open corporate culture, two Achievers evaluation areas Siemens also excels in.

"This award represents an external validation of what our employees have been telling us through our annual Engagement survey," says Sean Walkinshaw, senior vice president, Human Resources, Siemens Canada. "As the saying goes, the real proof is in the pudding – we're proud to have wrapped up this fiscal year with the best financial performance we have seen during our 100 years in Canada, employee turnover well below that of the market and engagement that is at benchmark levels."

The panel of judges for the award included Bruce Bolger, Managing Director of Enterprise Engagement Alliance, Stacia Garr, Principal Analyst of Bersin & Associates, Debbie McGrath, Founder and Chief Instigator of HR.com and Razor Suleman, Founder and Chairman of Achievers.

"The Achievers 50 Most Engaged Workplaces™ understand these practices are not only good for employees but also the bottom line. Companies that focus on employee engagement tend to perform better financially, attract and retain the best talent and enjoy improved customer service and client retention," says Suleman. "These companies serve as role models for other businesses to engage their own employees and build success."

About Siemens in Canada

For 100 years the innovative ideas from Siemens have helped make Canada a better place. From the Atlantic to Pacific oceans, more than 4,400 employees in Canada work together to provide answers that last in the fields of industry, energy and healthcare, as well as deliver infrastructure solutions for cities. Since it was federally chartered in August of 1912, Siemens has stood for technical achievements, innovation, quality and reliability. Sales for Siemens in Canada in fiscal 2011 (ended September 30), were \$3.0 billion CAD. The company has 61 offices and 13 manufacturing/assembly facilities across Canada.

About Achievers

The Achievers mission is to Change the Way the World Works. We are accomplishing this by helping companies around the world recognize and reward positive employee behaviours on a daily basis resulting in higher employee engagement and better business results. With our award-winning technology, unmatched customer service and industry-leading expertise we have powered the world's most successful rewards and recognition programs. Check us out on the web at www.achievers.com.

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