SIEMENS

Your guide through the Industry Mall

Siemens Industry

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Welcome to the Industry Mall

The Siemens Industry Mall is your gateway to the convenient world of automation and drive technology. Here you will find comprehensive online information and services relating to more than 135,000 products and systems with more than 30 million variants.

Regardless of the stage you have reached in your procurement process: Siemens offers you a fitting solution. From the selection of products, through the ordering and tracking process, to services and training, the Industry Mall facilitates the complete processing of your purchase. Directly and at any time or location.

Whether you are buying contactors, programmable logic controllers, software or motors – with just a few clicks you can easily use any of the following options via the innovative user interface:

- Detailed information with product data, diagrams, certificates and dimension drawings
- Simple system configuration
- Checking your individual customer prices
- Availability check
- Online ordering option
- Order tracking/overview
- Quick access to suitable training offers and services

The Siemens Industry Mall structures your individual processes transparently, efficiently and cost-effectively. This makes e-business easier than ever before!

But see for yourself.
Our guide will explain the key functions to you on the following pages.

Note:
To get the best from the Industry Mall your browser should be at least Microsoft Internet Explorer 7 or Mozilla Firefox 4.
We recommend that you always use the latest version of the above browsers.

Industry Mall Homepage

Even if you do not log in, some functions of the Industry Mall are available to you in the guest catalog, such as information on product details or product configuration.
To get the full benefit of the Industry Mall, however, registration is necessary – free of charge, of course.

Simply click on "Register" and you will be guided through the registration process in a few steps.

As soon as you have received confirmation of your approval you can select the menu option "Login" to log in to the Industry Mall using the user data (login and password) assigned during registration.

First Login

Registration in the Industry Mall takes place in four steps. First you receive the registration instructions on the "Welcome" screen. You can then select a user name and password. Please observe the password criteria that are displayed here.

Once you have entered all the required data, the last step just involves accepting the general terms and conditions of use and then you can submit your registration application by clicking "Finish."

Note: Treat your access data with maximum confidentiality. Anyone with access to your data can log in to the Industry Mall and, for example, view your conditions or place an order in your name.

Introductory Page

Once you are successfully logged in, you have unrestricted access to product, price and availability information.

Via the configurator overview page you can access a listing of all product configurators available in the Industry Mall. These help you to select your systems and products and customize them individually.

Regional information keeps you updated about changes or new features in the Industry Mall.

Current news of the Siemens Industry Sector.

The centrally located menu options lead you quickly to the respective functions in the Industry Mall. And remember, whatever page you are on the central menu options are always located in exactly the same place.

Product Catalog

Navigate through the product tree to find the product category you are looking for.

Expand the main product categories or directly open a product category.

The "breadcrumb" menu bar (directly beneath the main menu bar) shows you how you reached the currently displayed product information and enables you to retrace your steps if so required.

Find detailed product information, ordering data, accessories and configurators.

Wherever you are: access the Industry Mall catalog via the catalog menu.

The Linkbox on the right offers you to get additional product information, support or contact persons.
More details are available on page 11 "Linkbox."

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Product Search

A further function offered by the product selector is the opening up of the search field in the main navigation. You can enter a part number, the stem of a part number (e.g. 6ES7), product description (e.g. SIMATIC) or your customer article number.

When entering your search criteria possible suggestions and support will be offered based on the desired product.

Your search history is saved based on your last queries.

Search Results

In the search result the products including their descriptions and prices will be shown. Clicking on the part number or on the product picture will take you to further information where you can access documents, data sheets or certificates.

Details of price and availability are retrievable with a click.

After adding the desired quantity, you can add the article to your shopping basket by clicking on the shopping cart symbol.

You can restrict the search results further using the search result filter and select, for example, certain product categories.

"Go to catalogue" takes you to the respective catalogue area. Here you will find further information.

Product Details

Under product data you will find other useful additional data such as:
- Commodity Codes
- Discount Details
- Weight Details
- Country of Origin
- Product Classification

Clicking on the product picture will open the picture gallery with product images in different sizes and resolutions.

In further product information handbooks and manuals amongst other things are made available to download in order to support you.

Data sheets and certificates are available here to download.

Product Details – All about...

Under "All about" all the links are summarized. In addition there are further Siemens pages with regard to your desired product. There you will find manuals, documentation and contact data, for example. In addition service benefits and training offers.

Product Comparison

Within the search result, the product list, catalogue and in the shopping basket you can compare products. Simply tick the products and ...

... click on "Compare".

The results are presented in a new window.

CAX Data – Online Generator

The CAX Data – online genera-tor is offering you easy and fast different CAX Data.
Available CAX Data are e.g. prod-uct master data, 2-D dimension drawings, 3-D models, connec-tion diagrams, data sheets, cer-tificates, product pictures…).

This function is available in the product catalog, search and in the cart.
After you have selected your products click in the menu "More…" the option "CAX Data" and you will be guided through the process of selecting the desired information.

The result of the data generator is a zip file that is offered to download.

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Configurators

After opening a configurator, you enter the various key data. You can then select systems and products on a step-by-step basis and adapt them to your individual solution.

Once all key data have been specified, the appropriate product is displayed with the relevant order numbers. Special feature of some configurators: a wiring diagram that shows you how the systems should ideally be connected.

Under "Options & Commands" you can save and load configurations or reset them to the original status.

Contact Partner

Do you need a sales or technical support contact for a certain product?

Do you have questions concerning eBusiness in your region?

Would you like to contact the Hotline of the Industry Mall?

Just click on the menu "Contact" and all these contact partners are available for you.

The contact will be selected specific to the product you have selected in the catalog. Select your country, city and the desired service and you will get the best possible contact.

Cart

The asterisk indicates that product-specific accessories are available for this item.

Under the menu option "Cart Management" you will find the function "Save list as template." This allows you to save carts for repeat orders and reactivate them at any time. Using this function you can also set up additional carts and manage existing carts (detailed information can be found on Page 17 "Cart Management").

In addition to the current cart information – such as total price and weight of cart – you are informed about the validity of the products in the cart.

Cart Management

The cart management offers you an overview of the carts that you have been assigned or created yourself. You can also create new carts, save existing carts or even create a folder structure, under which the individual carts are to be sorted.

If you wish to forward the carts you have created to other Industry Mall users within your company, this can be done very easily by using the "Forward" function. Your colleagues will be informed by e-mail when they receive a new cart.

Customizing the Cart

The main menu item "Cart Options" takes you to the "Customize Cart" function in the cart. Here you can adapt the cart as you like and decide, for example, which article information is to be displayed.

By clicking on "Add/Remove columns" you can embed individual columns with the respective product data or information into the cart view. You can, of course, restore the default setting at any time.

You can change the width of each column to your individual needs by moving the white line between the columns with your mouse.

Quick Ordering of Articles

If you already have finished parts lists, e.g. in Excel or Word format, these can be inserted directly using the "Copy & Paste" option.
You can also type in this field several items manually to add them at once to the cart.

If you know the material numbers they can be added directly to the cart using the "Enter" option. Especially the entry of materials with options is supported in this field.

In addition, you have the option of uploading a saved Mall-Excel file, Mall-XML file or a cart created using Catalog CA01.

Recently uploaded articles can be set up as a new cart or added to the current cart.

Replacement Products

When an article is added to the cart, an automatic check will inform you whether there is a newer version of this product or if the product requires further configuration.

By clicking on the article number of the new product, you can obtain all details on the later version and then decide which product is the right one for you.

If you do require the older version, you can of course order this as before.

Availability Check

Here you can check which articles in your cart are available. The result is displayed in the "Availability" column.

If you move the cursor onto the corresponding symbol, a detailed description of the delivery status appears.

Delivery Address

Types of addresses:
Company address
Default delivery address
Current active delivery address

You can administrate your delivery addresses in the cart or in the company administration in the section "Addresses." Set a delivery address to your shopping cart or create a new one.

Delivery addresses are maintained for the whole company. Thus delivery address updates will be published in all shopping carts.

Delivery Data

The "Delivery Data" overview is where you must add the key data for your order – such as delivery address and your customer order number.

In this text box you can make comments that are to appear later on the order confirmation, delivery note and invoice.

Checking the Ordering Data

In this overview you should check the key ordering data carefully, e.g.:
- Delivery address
- Order number
- Required date of delivery
- Articles and quantity

Before submitting the order you must accept the terms and conditions of sales and delivery terms.

Here you can decide whether you want to delete the shopping cart after placing the order or use it again for further orders.

If you require a hard copy of the order for your internal documentation, you can print it out by clicking here.

Confirmation of order submission

Once your order has been successfully submitted, you receive a short confirmation with a summary of the order data – you can again print this out or save it as a file.

Order Inquiry

The order inquiry lists all your orders in detail and displayed – depending on your require- ments – by order number or by item.

Using the filter functions you can filter the orders displayed according to various criteria – e.g. all orders that have not yet been fully processed.

By clicking on the Siemens sales order number or your customer order number you receive further information on the respective order.

The following order states are shown in order inquiry:
- Order placed (Open): Order has been sent from Industry Mall to Siemens sales.
- Ordered (Open): When the Siemens regional company has received the sales order.
- Order at work (Open): Order is in warehouse but not confirmed yet for all items.
- Order confirmed (Open): Order is in warehouse and all line items are confirmed.
- Delivery transferred to carrier (Complete): All line items are handed over to carrier.

Ordering and Delivery Tracking

By clicking on the link of the delivery note, you can open, save or print out the delivery note of the corresponding item.

A click on "Carrier" takes you direct to the carrier company where you can easily track the precise delivery status.

Order Status Mails

The order update e-mail keeps you informed in case of important order data have been changed by the supplier like:

■ Confirmed date

■ Quantity

■ Or cancellation of items

Note:
This is only for information and does not replace an official order confirmation.

Master Data Request

Would you like to inquire quickly and easily about the product master data of a specific range of products? That is what the master data request offers you. You can select and download the output formats from various standards.

Furthermore, you can download the discount file here for the Siemens Catalog CA01 (offline on DVD).

Hint: In CA01, you can automatically update the conditions with ones from the Industry Mall.

Together with the conditions, the contact persons and delivery addresses are loaded from the Mall.

Request for Quotation

Click here to request a separate quotation from Siemens for the contents of a cart.

Once you have performed the steps described, the quotation request is forwarded directly to the appropriate sales partner.

User Administration

Using the search conditions you can search for and display specific individual users within your company.

In the user administration the main user in your company has the opportunity to add or delete other users and to modify user data.

User Rights
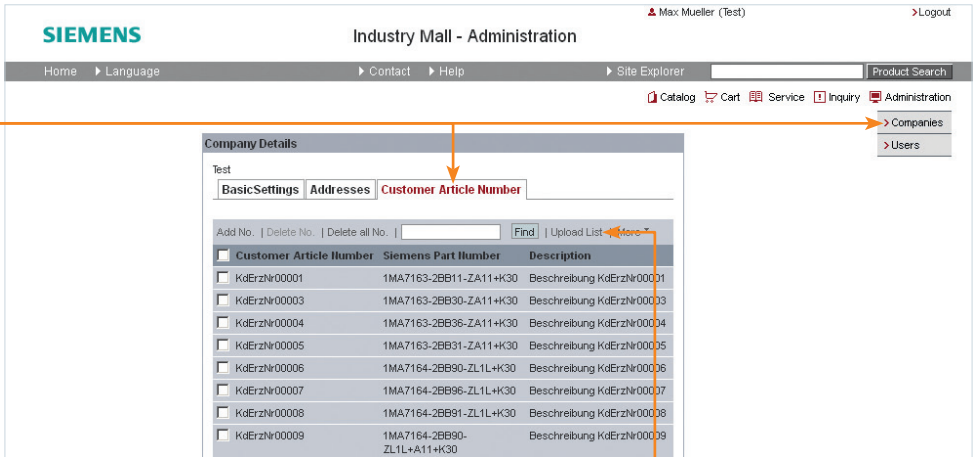

● As company administrator, you can use this option to enable specific functions of the Mall for users – the navigation will be adjusted automatically.

The "Compare with" function (not illustrated) offers you the option of comparing the currently selected user with another user in your company and assigning the user rights accordingly.

Managing Customer Article Numbers

As the main user, you can assign your customer-specific article numbers to our products enabling you to search for and order products in the Industry Mall using your own article numbers. You will find this function under the menu option "Administration / Companies / Company Details / Customer Article Numbers."

In addition, you can add your own product descriptions, e.g. "Controller for Machine Type A."

For bulk modifications we recommend using the "Upload List" function: In just one operation you can copy a complete list of your customer article numbers into the Mall.

Storing Delivery Addresses

As the main user you can, of course, also store customer-specific delivery addresses and add them to the cart as required.

You will find this function under the menu option "Administration / Companies / Company Details / Addresses."

Delivery addresses that have been set up in the cart and then stored can also be found in this list.

Changes will also have impact on existing shopping carts.

Open Catalog Interface

With "Open Catalog Interface" (OCI) we offer you an open and standardized catalog data interface for the exchange of catalog data records between purchasing systems and any other catalogs (analogous to PunchOut).

This enables you to access current catalog data from the Industry Mall, fill the cart there and then transfer this back to your own procurement system. You can also contact us directly to obtain your own individual solution.

When will you start using the Siemens Industry Mall?

siemens.com/industrymall

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Industry Sector

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