SIEMENS

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Siemens wins German Sustainability Award

First place in the category "Germany's most sustainable strategies for the future"

Siemens has won the German Sustainability Award 2011 for its strategy. The jury was impressed with the consistency of Siemens' focus on sustainability as one of its most important growth areas. "For Siemens, sustainability is not only a basic ethical principle, but also a question of market and business potential in global competition. It is thanks to our employees that we have received the German Sustainability Award today: with commitment and enthusiasm, they are putting sustainability at Siemens into practice and ensuring its continuation in the future," said Barbara Kux, Member of the Managing Board of Siemens AG and Chief Sustainability Officer.

This prize is an initiative of the German Sustainability Award Foundation in cooperation with the Federal Government, the Council for Sustainable Development, trade associations, civil society organizations and research institutions. It is presented to companies which combine business success with social responsibility and protection of the environment. The jury includes the former Minister for the Environment, Prof. Klaus Töpfer, and Prof. Edda Müller, CEO of Transparency International Germany. In addition to the economic and social dimensions, Siemens is focusing intensively on the expansion of its Environmental Portfolio, the reduction of emissions and the efficient use of natural resources. In 2008, the company set itself the target of generating revenue of €25 billion with its Environmental Portfolio in fiscal 2011. With revenue from the Portfolio totaling €28 billion in fiscal 2010, Siemens not only achieved this target a year earlier than planned; it considerably exceeded it. The company now wants to generate more than €40 billion in revenue with green technologies by the end of fiscal 2014.

Siemens AG (Berlin and Munich) is a global powerhouse in electronics and electrical engineering, operating in the fields of industry, energy and healthcare as well as providing infrastructure solutions, primarily for cities and metropolitan areas. For over 160 years, Siemens has stood for technological excellence, innovation, quality, reliability and internationality. The company is the world's largest provider of environmental technologies. More than one-third of its total revenue stems from green products and solutions. In fiscal 2010, which ended on September 30, 2010, revenue from continuing operations (excluding Osram and Siemens IT Solutions and Services) totaled €69 billion and net income from continuing operations €4.3 billion. At the end of September 2010, Siemens had around 336,000 employees worldwide on the basis of continuing operations. Further information is available on the Internet at: www.siemens.com.

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