Siemens Canada named one of Canada's Greenest Employers for fifth consecutive year

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Mediacorp has named Siemens Canada as one of Canada's Greenest Employers - for the fifth consecutive year. Listed alongside only 65 other companies, the announcement was in the Globe and Mail's special national report today. The firm was also recognized as one of Canada's Top 100 Employers and Top Employers for Young People earlier this year.

Celebrated every year on April 22, the Canada's Greenest Employers announcement is made in honor of Earth Day; the single biggest environmental event across the globe. Siemens Canada employees continue to show their commitment to the environment with their annual Earth Day initiatives, which include tree planting, and local clean ups of parks and green spaces. Since 2012, Siemens has contributed nearly $300,000 to Tree Canada, and planted more than 6,000 trees nationwide, collectively reducing the carbon footprint by more than 42 tonnes. This year, Siemens presented a $51,000 contribution to Tree Canada, and 300 Siemens employees from 15 Canadian cities planted 1,500 trees at various planting sites.

The Canada's Greenest Employers recognition highlights some of Siemens' key success factors for preserving the environment and building a sustainable future. Siemens Canada's head office in Oakville, Ontario, has been certified Leadership in Energy and Environmental Design (LEED) Gold for Core and Shell and Commercial Interiors from the Canada Green Building Council. Powered through the Bullfrog Power program, the building features a number of energy saving initiatives, including the installation of energy saving lighting (which resulted in a reduction of its power consumption by 40 percent), the use of LED signage and the installation of building automation controls and lighting sensors.

Siemens' commitment to a more sustainable future is not only seen in Siemens' Gold LEED certified head office, but in the company's commitment to Intelligent Infrastructure which makes economies, cities and businesses more efficient, competitive and resilient. Globally, Siemens aims not only to cut its carbon dioxide emissions in half by 2020 but to become the world's first major industrial company to achieve a net-zero carbon footprint by 2030.

"Sustainability at Siemens Canada means acting in the best interest of society with a long-term vision as opposed to a short-term gain," explains Robert Hardt, CEO, Siemens Canada. "We accomplish this by looking at our own footprint and the change we can affect, by engaging our employees in environmental initiatives on an ongoing basis and by continually innovating our products to be as efficient as possible."

Other reasons for selection include Siemens' commitment to manufacturing sustainable technology for the future and helping reduce energy consumption - examples of this includes wind turbine blades, developed at the company's plant in Tillsonburg, Ontario, the ongoing development of electric car technology, and the manufacture of electric car charging stations.

Additionally, working in partnership with NB Power, Siemens Canada opened the "Smart Grid Centre of Competence" in Fredericton, to help develop an energy use roadmap and modernization plan for the future. Siemens is also a participant of the "Advanced Energy Centre" at MaRS Discovery District, a joint initiative between public and private sectors announced by Ontario Premier Kathleen Wynne.

For the 10th year running, Canada's Greenest Employers is an editorial competition that recognizes the employers that lead the nation in creating a culture of environmental awareness in their organizations and is judged on factors including unique environmental initiatives, reduction of environmental footprint and employee engagement.

For further information on Canada's Greenest Employers 2016, please visit: http://www.canadastop100.com/green/

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About Siemens Canada

For more than 100 years Siemens Canada has stood for engineering excellence, innovation, quality and reliability. Siemens technology in the fields of electrification, automation and digitalization helps make real what matters to Canadians. From the Atlantic to Pacific oceans, more than 4,800 employees in Canada work together to deliver solutions for sustainable energy, intelligent infrastructure, healthcare, and the future of manufacturing. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is a leading supplier of gas and steam turbines for power generation, a major provider of power transmission solutions and a pioneer in infrastructure solutions and automation, drive and software solutions for industry. The company is also a foremost provider of medical imaging equipment and a leader in laboratory diagnostics. Sales for Siemens Canada in fiscal 2015 (ended September 30), were $3.0 billion CAD. The company has 46 offices and 15 production facilities across Canada. Further information is available at www.siemens.ca.