

Basel Institute on Governance

In cooperation with United Nations Global Compact (UNGC) and Organisation for Economic Co-operation and Development (OECD)

Scaling up the B20 Collective Action Hub

Quick facts for this project:

Project Partner Organization:	United Nations Global Compact (UNGC) and Organisation for Economic Co-operation and Development (OECD)
Country of implementation:	Global
Duration (in years):	3 years
Funding volume in US-Dollar (million):	4.0 M
Registered in:	Switzerland

Project Summary

In support of the mandate of the Basel Institute on Governance and the UN Global Compact to develop and maintain the B20 Collective Action Hub, this project aims to assist interested stakeholders in employing the Collective Action methodology to reduce corruption risks and to consistently and coherently apply anti-corruption compliance programs throughout their global operations.

A three-pronged strategy is employed:

- The project will document existing initiatives on the B20 Hub website and analyze these to gain information about factors that may influence the effectiveness of Collective Action initiatives. The website will also enable moderated interactive discussions (e.g. webinars, blogs) to allow interested parties to take stock of current policy and research and discussions surrounding Collective Action.
- The project will continue to develop and provide guidance for new Collective Action initiatives, and expand the scope and remit of existing initiatives moderated by the B20 Hub. This also includes enhanced promotion of the High Level Reporting Mechanism (HLRM) in collaboration with the OECD.
- The project will address the dissemination of Collective Action research, best practices and initiatives globally by enhancing the capacity of the UN Global Compact's Local Networks to support Collective Action initiatives, with the aim of reaching substantive coverage in over 100 countries.

Description of Integrity Partner

The Basel Institute on Governance is an independent not-for-profit competence center working worldwide with the public and private sectors to counter corruption and other financial crimes and to improve the quality of governance.

Through its International Centre for Collective Action (ICCA), the Institute works with companies and other stakeholders to develop and facilitate anti-corruption Collective Action initiatives in a variety of industry sectors. The ICCA also supports research and analysis on Collective Action. In 2014, the B20 awarded the ICCA with the mandate, together with the UN Global Compact, to establish the B20 Collective Action Hub as a knowledge platform and advisory center on anti-corruption Collective Action in the G20 countries and beyond. The ICCA, together with OECD, further leads the global promotion and implementation of High Level Reporting Mechanisms (HLRMs).

Basel Institute on Governance (<http://www.baselgovernance.org/>)

Description of Project Partner Organizations

The UN Global Compact is a strategic policy initiative for businesses that are committed to aligning their operations and strategies with ten universally accepted principles in the areas of human rights, labor, the environment and anti-corruption. The UN Global Compact emphasizes collaboration and Collective Action as a means to catalyze business action in support of these principles. The Global Compact has affiliated local networks in more than 100 countries, which promote and facilitate the implementation of the ten principles among companies operating in these countries. The 10th principle on anti-corruption states that “Businesses should work against corruption in all its forms, including extortion and bribery”.

UN Global Compact (<https://www.unglobalcompact.org/>)

The OECD (Organisation for Economic Co-operation and Development) is an international organization dedicated to promoting policies that will improve the economic and social wellbeing of people around the world. While its main stakeholders are governments, it has traditionally engaged actively with non-state actors, in particular with the business community. The OECD is a leader in the international fight against corruption through multiple instruments, in particular the OECD Foreign Bribery Convention, the OECD Principles of Corporate Governance, the Guidelines for MNEs, and a broad variety of international best practices in the area of public management and good governance.

OECD (<http://www.oecd.org/>)

This project is supported by Siemens as part of the Siemens Integrity Initiative.

Source: Project profile provided by the Integrity Partner as at date of funding agreement. For updates kindly refer to the latest Siemens Integrity Initiative Annual Report.

Link to the website

<https://www.siemens.com/global/en/home/company/sustainability/compliance/collective-action/status-of-the-second-funding-round/basel-institute.html>