

Siemens Process Automation Conference & Exhibition (SPACE) ASEAN 2017

Siemens Enhances Relationship with User Community in Southeast Asia

- **SPACE ASEAN Innovation Tour 2017 will visit five countries in Southeast Asia, with Vietnam as the first stop**
- **Topics for each location are customized to the specific industry requirements**
- **Siemens launches updated XHQ Operations Intelligence software and SIMATIC PCS 7 v9.0 process control system**

The Siemens Process Automation Conference & Exhibition (SPACE) Innovation Tour 2017 will visit five countries in Southeast Asia this year. A biennial event, SPACE focuses on automation, technology and challenges, as well as drives topics that are shaping Process Industries today.

Themed “Driving the Digital Enterprise in Process Industries of Southeast Asia” this year, the roadshow will begin from Vietnam on 23 June, followed by countries such as Singapore, Thailand, Philippines and Malaysia in August and September. The conference sessions will consist of customized topics based on specific country’s industry requirements, including process automation, integrated drives system, process safety, industrial communication, process instrumentation and emerging industry trends such as digitalization. This enables Siemens community of users to engage with in-house experts and fellow users in the region.

SPACE is an enriching platform that gathers users, partners and Siemens experts from different parts of the world to allow the sharing of ideas and opinions. Activities include presentation and technology sessions, microfairs and exhibitions, as well as industry workshops and networking sessions that attendees can choose to participate in according to their specialization and interests.

Through these activities, Siemens' user community and potential users can gain knowledge from industry peers, discover more about Siemens technologies and network with fellow users as well as Siemens technical experts. This enables them to learn from each other and gain first-hand access to new technologies and its creative applications.

Dr. Friedhelm Geiger, Head of Siemens PD PA ASEAN Solution Business, Siemens Thailand and SPACe Siemens Advisory Board Chairman, ASEAN, said, "Based on the feedback and support from the user community, we have evolved SPACe to cover more markets this year in order to reach out to and engage with the wider user community. Since the inception of SPACe in 2010, we have had very successful sessions with participants, and we look forward to continuing this outreach by showcasing our expertise in the Process Industries space, and at the same time discussing opportunities available in each of the Southeast Asia markets."

Moving forward, the SPACe community in each of the countries will form their local user advisory board, to increase engagement locally and enhance the relationship among members in the industry.

Mr. Tindaro Danze, Vice President and Country Division Lead of Siemens Vietnam, said, "Through the conference, we aim to strengthen our relationship with Siemens users in Vietnam and the overall region. We are very keen to hear from them the challenges they face, as well as understand more about the industry requirements to better provide them with relevant technology solutions. We look forward in engaging with them through the various activities organized on-site."

The latest range of Siemens' innovative technologies on display at SPACe include the XHQ Operations Intelligence software. This updated version can be used on mobile devices, allowing data relevant to plant operation to be accessed anywhere, anytime. For the first time, the software allows organized and relevant visualizations on both mobile and desktop devices to be set up with a single tool, the XHQ Workbench. Users are now also able to use a new interface to easily access their operations and business data for further analyses in Business Intelligence Tools.

This year, Siemens is also launching the Version 9 of its SIMATIC PCS 7 Process Control System at SPACe. PCS 7 allows manufacturers to respond quickly to changes in market requirements and ensures the continuous operation of systems. Version 9 supports the world leading Industrial Ethernet standard Profinet with two new distributed I/O lines for

greater digitalization right down to the field level, as well as extensive new software functionality. Plant operators also benefit from greater flexibility, convenience, future-proofing and wide-ranging compatibility with legacy installations. With this new version, Siemens is opening up scope for new perspectives to plant operators in the process industries and creating an additional building block en route for the Digital Enterprise.

Over 500 participants from all over the region are expected to attend SPACe ASEAN Innovation Tour 2017.

For more information on SPACe, please visit

http://www.siemens.com.sg/SPACe/about_space.asp. SPACe members who are keen to join the conference can register at no cost on the website.

For more information on SIMATIC PCS 7 v9.0, please visit

<http://w3.siemens.com/mcms/process-control-systems/en/distributed-control-system-simatic-pcs-7/pages/distributed-control-system-simatic-pcs-7.aspx>

For more information on XHQ Operations Intelligence Software, please visit

<http://w3.siemens.com/mcms/automation/en/automation-systems/automation-software/xhq-operations-intelligence-software/pages/xhq-operations-intelligence-software.aspx>

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Siemens AG (Berlin and Munich) is a global technology powerhouse that has stood for engineering excellence, innovation, quality, reliability and internationality for more than 165 years. The company is active in more than 200 countries, focusing on the areas of electrification, automation and digitalization. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is No. 1 in offshore wind turbine construction, a leading supplier of gas and steam turbines for power generation, a major provider of power transmission solutions and a pioneer in infrastructure solutions as well as automation, drive and software solutions for industry. The company is also a leading provider of medical imaging equipment – such as computed tomography and magnetic resonance imaging systems – and a leader in laboratory diagnostics as well as clinical IT. In fiscal 2016, which ended on September 30, 2016, Siemens generated revenue of €79.6 billion and net income of €5.6 billion. At the end of September 2016, the company had around 351,000 employees worldwide. Further information is available on the Internet at www.siemens.com.