

## Hyundai Motor Company and Kia corporation Partners with Siemens for Digital Mobility Transformation

- **Siemens Digital Industries Software is selected as the preferred bidder for the next generation engineering environment and product data management environment**
- **Siemens' NX Software and Teamcenter Software from the Xcelerator Portfolio replace incumbent solutions to become standard solutions for Hyundai and Kia next-generation data management and design environment**

Siemens and Hyundai Motor Company and Kia Corporation (Hyundai and Kia) announced today a new technology partnership to accelerate their digital transformation and a new future of mobility. Hyundai and Kia has selected Siemens as the preferred bidder and strategic partner to provide next generation engineering and product data management through NX™ software and the Teamcenter® portfolio from Siemens' Xcelerator portfolio of integrated software, services and development platform. Hyundai and Kia has evaluated and assessed various alternatives including incumbent solutions and selected Siemens' software, embracing the world's most comprehensive digital twin. Hyundai and Kia will cooperate with Siemens as its key trusted partner, to drive the future of mobility.

“Selecting NX software and the Teamcenter portfolio from Siemens' Xcelerator portfolio for our core design and data management platforms will introduce a new working environment for our teams that will pave the way for a leap forward in future

car development.” said Albert Bierman, Head of R&D Division, Hyundai Motor Company. “This is the beginning of a huge transformation and an important point of change for Hyundai Motor Company and with Siemens as our trusted partner we will work together to achieve our goals through mutual cooperation and teamwork.”

Hyundai and Kia and Siemens will collaborate to establish design methods and develop custom solutions that consider the lifecycle of all automobiles and associated processes and activities, such as production, purchasing and partners research and development. In addition to providing software, Siemens will provide professional and specialized training to help Hyundai and Kia ensure efficient use/operation of Siemens’ software across its network of suppliers.

“Like so many of our customers, Hyundai and Kia is undergoing major transformations in its business and Siemens is honored to have been selected as a strategic partner to provide support and state of the art technologies that will help revolutionize how it develops its next generation products,” said Tony Hemmelgarn, President and Chief Executive Officer, Siemens Digital Industries Software. “The Xcelerator portfolio is delivering the tools and technologies for digital transformation that the future demands and our customers need today, so we look forward to collaborating with Hyundai and Kia on next generation Engineering and Product Data Management Systems that will speed digital transformation as we explore the future of mobility, together.”

Siemens Digital Industries Software is driving transformation to enable a digital enterprise where engineering, manufacturing and electronics design meet tomorrow. The Xcelerator portfolio helps companies of all sizes create and leverage digital twins that provide organizations with new insights, opportunities and levels of automation to drive innovation. For more information on Siemens Digital Industries Software products and services, visit [siemens.com/software](https://www.siemens.com/software) or follow us on [LinkedIn](#), [Twitter](#), [Facebook](#) and [Instagram](#). Siemens Digital Industries Software – Where today meets tomorrow.

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**Siemens Digital Industries (DI)** is an innovation leader in automation and digitalization. Closely collaborating with partners and customers, DI drives the digital transformation in the process and discrete industries. With its Digital Enterprise portfolio, DI provides companies of all sizes with an end-to-end set of products, solutions and services to integrate and digitalize the entire value chain. Optimized for the specific needs of each industry, DI's unique portfolio supports customers to achieve greater productivity and flexibility. DI is constantly adding innovations to its portfolio to integrate cutting-edge future technologies. Siemens Digital Industries has its global headquarters in Nuremberg, Germany, and has around 72,000 employees internationally.

**Siemens AG** (Berlin and Munich) is a technology company focused on industry, infrastructure, transport, and healthcare. From more resource-efficient factories, resilient supply chains, and smarter buildings and grids, to cleaner and more comfortable transportation as well as advanced healthcare, the company creates technology with purpose adding real value for customers. By combining the real and the digital worlds, Siemens empowers its customers to transform their industries and markets, helping them to transform the everyday for billions of people. Siemens also owns a majority stake in the publicly listed company Siemens Healthineers, a globally leading medical technology provider shaping the future of healthcare. In addition, Siemens holds a minority stake in Siemens Energy, a global leader in the transmission and generation of electrical power.

In fiscal 2021, which ended on September 30, 2021, the Siemens Group generated revenue of €62.3 billion and net income of €6.7 billion. As of September 30, 2021, the company had around 303,000 employees worldwide. Further information is available on the Internet at [www.siemens.com](http://www.siemens.com).

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