MaaS
MOBILITY AS A SERVICE

J In the *JUNGLE* of mobility options, MaaS makes path-finding easier for passengers and transport operators alike.

G With congestion and pollution on the rise, city *GROWTH* makes the need for MaaS even more obvious.

Car and bike sharing, DRT or carpooling – *NEW MOBILITY* options are a chance for public transport providers, not a threat: Integrate them with your own offers and facilitate intermodal routing from door to door!

L The trend towards a greener, more connected and less ownership-oriented *LIFESTYLE* increases the need for truly sustainable mobility.

S MaaS for the start-up and technology hotspot *SILICON VALLEY*: Our BART Trip Planner provides seamless commute in the San Francisco Bay Area.

A Successful MaaS platforms offer *ALTERNATIVES* to private cars by taking passengers to their destination quickly and economically.

V MaaS trip planners *VARIABLY* combine different means of transport. This creates customized transport chains tailored to the situation and the user's current needs.

E Public transport operators currently face a heap of new mobility services. MaaS *EMPOWERS* them to enhance their own services with these new options.

X With the next-generation ticketing option *XIXO*, passengers automatically pay the best price across all means of transport.

F MaaS means *FLEXIBILITY*: Passengers can use any available mode of transport spontaneously at any given moment.

H From trip planning apps to real-time management: Our *HAFAS* product portfolio is a modular toolkit for MaaS providers.

O A smart *ORCHESTRATION* turns the jungle of transport modes into raw material for sustain-able mobility.

W One app for all devices: Apart from mobile apps, responsive *WEBAPPS* are also ideally suited as user interfaces for MaaS.

C If low-emission modes build the core of intermodal transport chains, MaaS helps to reduce our *CARBON FOOTPRINT*.

K The *KEY* to a successful MaaS app is an algorithm that calculates intermodal transport chains tailored to passenger needs.

I Combining all available of transport to *INTERMODAL TRANSPORT CHAINS* lays the ground for Mobility as a Service.

P MaaS apps can learn from the users' behavior. With *PERSONALIZED* and *PROACTIVE* travel recommendations, they enhance the passenger experience even more.

M MaaS apps can be set up step by step: Thanks to our *MODULAR* software, you can add data management tools, ticketing and interfaces for a wide variety of transport services bit by bit to your existing trip planner.

Q High *QUALITY* comes with precise calculation: Intermodal transport is only attractive when it's seamless.

U Successful MaaS apps need to be *USER-FRIENDLY*. At HaCon, we continuously enhance them to create the best possible *USABILITY*.

T HAFAS *TRIP PLANNERS* are successful all over the world. Upgrading them to comprehensive MaaS apps is a big step into the future of mobility!

B MaaS apps produce valuable *BIG DATA*. Mobility Data Analytics helps optimizing transport offers, even without storing personal data.

Z With the aim of *ZERO* congestion, Mobility as a Service solutions contribute to the shift of traffic from road to rail.

Y *YES WE CAN:* With the combined power of Siemens Mobility, HaCon, eos.uptrade and Bytemark, we provide you with proven components for all requirements of a successful MaaS app.

R *REAL-TIME* trip alternatives are essential – especially if unexpected events occur.

D As feeder and fetcher for public transport, especially in rural areas or at night, *DEMAND RESPONSIVE TRANSPORT (DRT)* is an integral part of MaaS.