

Siemens Canada donates \$5,000 to Boys and Girls Club of Kawartha Lakes in recognition of employee fundraising

Oakville, ON, December 19, 2013

Siemens Canada is donating \$5,000 to the Boys and Girls Club of Kawartha Lakes in recognition of Peterborough employee John Marett, winner of the organization's Greatest Community Supporter Contest.

The contest aims recognize employees who are leaders in their community through volunteering and fundraising activities. To enter, Siemens employees from across the country shared their stories of community involvement. Applications were shortlisted by Siemens employees through online voting and winners were selected by a committee made up of members of the Executive Management team that oversee Siemens' CSR activities.

Two \$10,000 donations were awarded to winners in the fundraising and volunteering categories with two additional \$5,000 donations awarded to the runners-up in each category.



The runner-up in the fundraising category, John Marett of Peterborough, ON, donated the \$5,000 to the **Boys and Girls Club of Kawartha Lakes**. Marett is a member of a cycling team that fundraised \$23,000 for the charity through the Team Steffie Foundation, a non-profit organization that focuses on raising funds for youth organizations.

Siemens' donation will be designated to the Susan DeNure Sports Fund at the Boys and Girls Club of Kawartha Lakes. This fund is designed to create opportunities for children and youth to take part in low cost, high quality cycling, basketball and ball hockey programs throughout the City of Kawartha Lakes.

QUOTES:

"Our employees have made a remarkable impact in their communities through fundraising and volunteering activities and it is inspiring to see them setting the example for all of us by incorporating social responsibility to their lives. Giving back and walking the talk is paramount at Siemens Canada, as is having a platform to recognize our employees' CSR activities. Congratulations to our exceptional contest winners."

– **Robert Hardt, President and CEO, Siemens Canada Limited**

"The programs offered by the Boys and Girls Club of Kawartha Lakes give the children of our community new experiences and skills and to help them build a strong foundation for a bright future. I think that participating in the Team Steffie Foundation events is a great opportunity to give back to the community. By helping our children, I believe we will make a positive social and economic impact for the future of our community."

– **John Marett, Siemens Canada Limited, Greatest Community Supporter Contest winner**

"Siemens' donation will ensure children and youth in ten communities will enjoy fun, inexpensive, high quality sports programming. The program was provided to more than 1,600 young people last year and Siemens' contribution will allow us to do even more in the future."

– **Scott Robinson, Executive Director, Boys and Girls Club of Kawartha Lakes**

"Team Steffie Foundation is extremely excited about Siemens' contribution towards the Boys and Girls Club of Kawartha Lakes and we are proud of John as a Team Steffie participant. This very generous contribution will go directly towards the Sue DeNure Sports Fund which is in its third successful year of bringing sports to kids - affordably and close to home. Thank you Siemens and congratulations John."

- **Michael Fiorini, Founder, Team Steffie Foundation**

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Read more about the other winners:

Steve Mainguy
Scott Nameth
Katie Cobb

For more information or to arrange an interview, please contact Ann Adair, Vice President, Communications and Government Affairs

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For more than 100 years the innovative ideas from Siemens have helped make Canada a better place. From the Atlantic to Pacific oceans, more than 4,500 employees in Canada work together to provide answers that last in the fields of industry, energy, healthcare and infrastructure solutions for cities. Since it was federally chartered in 1912, Siemens has stood for technical achievements, innovation, quality and reliability. Sales for Siemens in Canada in fiscal 2013 (ended September 30), were \$2.0 billion CAD. The company has 46 offices and 13 manufacturing/assembly facilities across Canada.

About Siemens Caring Hands and the Caring Hands Employee Committee

The Siemens Caring Hands program was established in 2005 to coordinate and bundle corporate social responsibility activities, including donations, volunteerism, disaster relief and sponsorships. In 2010 Siemens Canada formed the Caring Hands Employee Committee to further unite the efforts of Siemens employees from coast-to-coast and to champion Caring Hands programs throughout the year including benefitting Siemens' charity of record, Cystic Fibrosis Canada. Siemens Caring Hands represents a culture of giving that is cultivated by Siemens Canada and focuses on support for humanitarian and environmental non-profit organizations. Over years, Siemens Canada has made a significant impact in enhancing lives through its charitable activities.

About Boys and Girls Club of Kawartha Lakes

Boys and Girls Clubs of Kawartha Lakes is one of the area's largest and most diverse child and youth serving organizations. The Club provides summer camps, before and after school programs, early learning- licensed child care, child and youth counseling, infant development and sports, recreation and adventure programs in ten local communities. They currently serve over 7,200 children, youth and their families through services that foster self-esteem, build skills and develop character. Most importantly, the Club removes financial barriers to participation by keeping program costs affordable and subsidizing all of its programs for families who can't afford to pay. Children and youth learn to become valuable members of their communities. Further information is available at www.bgckl.com

About Team Steffie Foundation

The Team Steffie Foundation is an incorporated not-for-profit organization run by volunteers from Ontario, Nova Scotia, Alberta and in the US. Our mission is to generate funds for selected community organizations and events through Team Steffie projects and initiatives such as "avenues for kids" and Velo Tremblant. Team Steffie makes kids a priority. Team Steffie will consider supporting all community groups, but we have a distinct interest in those organizations that provide care and programming which directly affect our youth. Over the past two years we've raised over \$50,000 and have participated in events both in Canada and Internationally. Although the majority of our activities are cycling based it is our goal to significantly increase the number and span of events and total dollars raised for community groups all over Canada.