

Digitalization as a growth driver

Joe Kaeser
President and CEO of Siemens AG

Net Promoter Score



+36% compared
to 2014

Leader

in Manufacturing
Execution Systems

Excellent scores

for Innovation Management in
Dow Jones Sustainability Index

29/30

top automakers
use Siemens
PLM software

€5.2bn

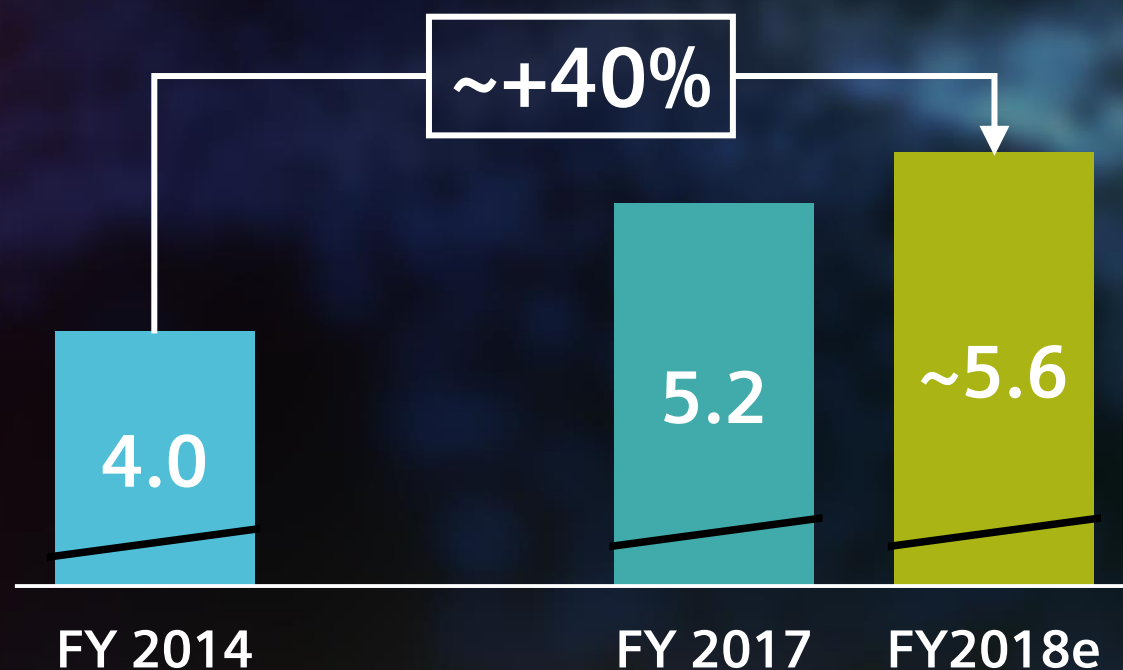
Revenue from
digital business
in FY 2017

+20%

Growth rate of
Siemens software
and digital services
in FY 2017

- Leadership in Industrial Digitalization
- Double-digit growth, stronger than market
- MindSphere rollout across all businesses

R&D spending in billions of euros



Where we're investing in R&D



Top 3 businesses in R&D

Digital Factory

Healthineers

Power and Gas

Top 5 company core technologies

Data Analytics and AI

Additive Manufacturing

Materials

Simulation and Digital Twin

Power Electronics

next 47

Partnerships

SIEMENS
Ingenuity for life



AIRBUS

and many more ...



SIEMENS
Ingenuity for life

