

# SIEMENS

*Ingenuity for life*

## Camille Johnston

Senior Vice President  
Corporate Communications  
Siemens USA

### Biography

[usa.siemens.com](http://usa.siemens.com)

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Camille Johnston is responsible for developing, leading and implementing an integrated communications, marketing and brand strategy for Siemens across the U.S.

Ms. Johnston came to Siemens from The White House, where she served as Special Assistant to the President and Director of Communications for First Lady Michelle Obama.

Prior to the White House, she worked as a communications consultant for the Entertainment Industry Foundation on the *Stand Up To Cancer* campaign, the nationally televised fund-raising special that aired simultaneously on ABC, CBS and NBC and raised more than \$100 million for cancer research.

From 2005 to 2008, Ms. Johnston was the Senior Vice President of Communications for the Los Angeles Dodgers, overseeing corporate communications, media relations, internal communications, publications, and broadcasting.

A veteran of the 1992 and 1996 Clinton-Gore campaigns, Ms. Johnston served as Communications Director for Mrs. Tipper Gore, Press Secretary for Labor Secretary Robert Reich and Education Secretary Richard Riley, and Communications Director for OSHA.

At the end of the Clinton Administration in 2001, Ms. Johnston joined Rodale Inc. the largest independent publisher in the U.S. as Vice President of Corporate Communications. From 1997 to 1999, Ms. Johnston was the Director of Communications for WBBM-TV in Chicago, Illinois.

Ms. Johnston is a member of the board of the Siemens Foundation. The Siemens Foundation ignites and sustains today's STEM workforce and tomorrow's scientists and engineers. She holds a B.A. in political science from UCLA and is based in Washington, DC.

