

After 100 years, we are still building a better tomorrow.

Siemens Canada Internet
General interest press release

Siemens donates \$35,000 to charitable organizations to bring hope for a better tomorrow

Oakville, ON., February 13, 2015



Over the holiday season, Siemens employees joined forces with Salvation Army to help Canadians in need by participating in the annual Hope for Holidays fundraising campaign. The purpose of this campaign is to reinforce the spirit of giving amongst employees, by working together to donate and bring hope for holidays to families in need.

Several charitable activities were organized by Siemens Caring Hands Employee Committee in various locations

to support non-profit organizations. From toy and food drives to fundraising raffles and Adopt-a-family programs, everyone could find the most suitable event and a cause to contribute towards.

The results were outstanding: 916 toys, 1,430 food items, 1,460 hats and mittens, 25 winter clothing items and almost \$31,000 were donated by employees. Two locations stood out in terms of their holiday contributions: Siemens Milltronics in Peterborough with its \$11,000 donation towards The Salvation Army Toy Drive; and Stoney Creek office with \$10,000 raised for two Hamilton-based charities, City Kidz and the Nicolas Morille Fund.



Siemens Canada matched employee donations by providing \$1 for each toy, food or winter clothing item and for each dollar raised during the campaign. Based on the overall employee contribution, Siemens Canada made a matching donation of almost \$36,000 to The Salvation Army, a Canadian non-profit assisting needy children and families with the basic life necessities. The funds donated by Siemens will be distributed to The Salvation Army and support local communities during this cold winter season.

,In addition to the fundraisers, Siemens employees' children and grandchildren were invited to participate in the Holiday Children's Craft Contest. Siemens donated \$5 for every one of 370 holiday ornaments submitted, for a total of \$1,850.

QUOTES

Giving back to the local community is part of our culture at Siemens Canada. During the holiday season, employees are always very generous and willing to help those in need. As a token of our appreciation for this exceptional commitment, Siemens is matched all employee contributions.

Robert Hardt, President and CEO, Siemens Canada Limited

We're grateful for the support of Siemens and its employees. Their generous contributions will help The Salvation Army provide practical assistance to vulnerable Canadians this winter.

Major Les Marshall, Territorial Public Relations and Development Secretary, The Salvation Army

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