

The Siemens logo is displayed in a white rectangular box with a thin black border. The word "SIEMENS" is written in a bold, teal-colored, sans-serif font. The background of the slide features a repeating pattern of light blue and white triangles.

Matthias Kraemer | Head of Media Relations

# Overview metropolitan area

## Notes and forward-looking statements

This document contains statements related to our future business and financial performance and future events or developments involving Siemens that may constitute forward-looking statements. These statements may be identified by words such as “expect”, “look forward to”, “anticipate”, “intend”, “plan”, “believe”, “seek”, “estimate”, “will”, “project” or words of similar meaning. We may also make forward-looking statements in other reports, in presentations, in material delivered to shareholders and in press releases. In addition, our representatives may from time to time make oral forward-looking statements. Such statements are based on the current expectations and certain assumptions of Siemens' management, of which many are beyond Siemens' control. These are subject to a number of risks, uncertainties and factors, including, but not limited to those described in disclosures, in particular in the chapter Risks in the Annual Report. Should one or more of these risks or uncertainties materialize, or should underlying expectations not occur or assumptions prove incorrect, actual results, performance or achievements of Siemens may (negatively or positively) vary materially from those described explicitly or implicitly in the relevant forward-looking statement. Siemens neither intends, nor assumes any obligation, to update or revise these forward-looking statements in light of developments which differ from those anticipated.

This document includes – in IFRS not clearly defined – supplemental financial measures that are or may be non-GAAP financial measures. These supplemental financial measures should not be viewed in isolation or as alternatives to measures of Siemens' net assets and financial positions or results of operations as presented in accordance with IFRS in its Consolidated Financial Statements. Other companies that report or describe similarly titled financial measures may calculate them differently.

Due to rounding, numbers presented throughout this and other documents may not add up precisely to the totals provided and percentages may not precisely reflect the absolute figures.

## Siemens AG in the metropolitan area

Approximately **60,000 employees in Bavaria**,  
thereof approx. 44,630 in the metropolitan area

Siemens AG as the **major employer**  
in the metropolitan area

	Employees
Amberg	4,237
Bamberg	359
Bayreuth	69
Erlangen	23,723
Forchheim	2,075
Fürth	2,384
Kemnath	1,050
Nürnberg	10,582



**25%** of the employees in the metropolitan area are **females**

As of September 30, 2014

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## Siemens Healthcare GmbH in the metropolitan area

1886	Vereinigte physikalisch-mechanische Werkstätten von Reiniger, Gebbert & Schall (RGS) was founded in Erlangen
1925	RGS was taken over by Siemens & Halske AG (S&H) → A joint distribution company is established for medical technology products
1932-33	RGS and its subsidiaries merge with the medical technology division of S&H to form Siemens-Reiniger-Werke AG (SRW)
1947	SRW headquarters is relocated from Berlin to Erlangen
1966	SRW is absorbed by the newly founded Siemens AG and renamed "Wernerwerk für medizinische Technik"
1969	Siemens AG is reorganized and the corporate division "Medical Engineering Group" is formed
2001	The corporate division is renamed "Siemens Medical Solutions"
2006-07	Acquisition of Bayer Diagnostics, Diagnostic Products Corporation (DPC) and DadeBehring; Siemens Medical Solutions Diagnostics founded
2008	The unit is renamed "Siemens Healthcare", one of three (later four) Sectors of Siemens AG
2014	Resolution of the Sectors on Siemens AG level. Siemens Healthcare is separately managed under the Siemens umbrella
2015	Separation of Siemens Healthcare's business activities into legal entities under the Siemens umbrella; foundation of Siemens Healthcare GmbH in Germany

Approximately

**10,000 employees**

in the metropolitan area

Healthcare Building  
in Henkestraße 127, 1965



## Siemens in the Medical Valley

### Europäische Metropolregion Nürnberg e.V.

- » One of the leading international **medical technology clusters**
- » More than **170 key players** from business, science, healthcare and politics have joined together to pool their resources as a cluster and to create synergies
- » Competitive advantages and growth opportunities

#### Focus

- Innovative diagnostic and therapeutic procedures
- Solutions for independent living at home – even in old age
- Solutions for health promotion and prevention
- Approaches to ensure the financial sustainability of healthcare systems
- Development of P4 medicine (preventive, predictive, participatory, personalised)

#### Goal

Develop and market effective solutions tailored to suit global market demands



More than **500 companies** are active in medical technology

More than **65 hospitals** coupled with a strong outpatient sector provide first-class healthcare

Over **850.000 inpatients** are treated on the Medical Valley each year

More than **80 institutes** at universities and universities of applied sciences research and teach with a focus on medical technology

Source: <http://en.medical-valley-emn.de/node/26>

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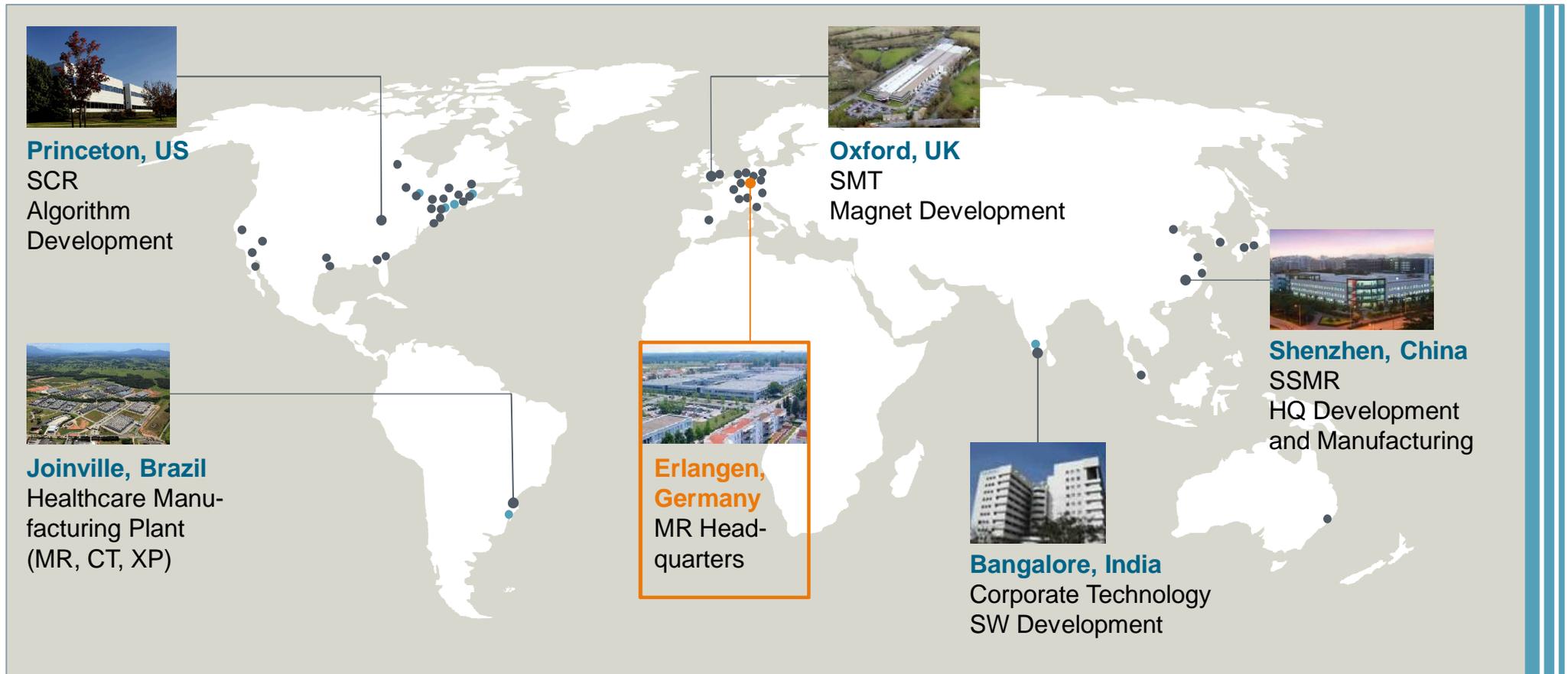
## MR Headquarters in Erlangen

- 1946** Two physicists independently discovered **the principle of magnetic resonance**: Felix Bloch and Edward Mills Purcell – They laid the technical foundations for magnetic resonance imaging (Nobel Prize in Physics in 1952)
- 1959** Siemens used magnetic resonance imaging to study plastics in a special research lab
- 1973** **Modern MRI technology** is considered to have been born: Chemist Paul C. Lauterbur and Physicist Sir Peter Mansfield were the first to make it possible to visualize a fluid-filled object (Nobel Prize in Medicine in 2003)
- 1983** Siemens was the **first company in the world to install a commercial magnetic resonance imaging system** for clinical applications, the Magnetom. During whole-body scanning, it was able to visualize structures smaller than two millimeters in an image section with a diameter of 50 centimeters
- 2003** **Total imaging matrix** “Tim” technology with high frequency coils. Tim made it possible to produce images of the entire body in a single pass
- 2010** **Biograph mMR** was the first system to bring together all the benefits of MRI and positron emission tomography (PET) technology in one

First MR research laboratory 1979  
made of wood



# Magnetic Resonance @ Siemens Healthcare globally



● Additional Siemens MR Development and Manufacturing Sites

● Local Siemens MR Collaboration Scientists Hub

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## MR Headquarters in Erlangen

**Erlangen** was the birthplace of magnetic resonance imaging at Siemens

Today it is **home to one of the world's most advanced production site** for MRI systems

The facility was built in 1999 and has been **expanded on a regular basis** since then

It combines **production, research, development, marketing, and logistics** in a single campus

The Siemens **research lab** operates almost 30 fully functional MRI systems

**Thousands of visitors** and customers visit the site annually

