# Making digitalization easy





Ideas alone have little value. An innovation's importance lies in its practical implementation.

Werner von Siemens



# SOLVING THE CHALLENGES of our time

# Accelerating DIGITALIZATION

# Digitalization is difficult DIGITALIZATION CHALLENGES

86%

have avoided critical projects due to complexity of legacy systems

**45**%

don't know where to begin to adopt IoT

**40**%

struggle to find digital partners with experience in their industry



#### Siemens Xcelerator

#### UNLOCKING DIGITAL TRANSFORMATION

#### **Digitalization challenges**

have avoided critical projects due to complexity of legacy systems

don't know where to begin to adopt IoT

struggle to find digital partners with experience in their industry

Sources: The Forrester Wave: Global IoT Services for Connected Business Operations, Harvard Business Analytic Services Internet of Things Report for Siemens

#### **Keys to success**

**Easy** 

Using solutions from Siemens Xcelerator will fell like plug & play

**Flexible** 

Easy to integrate 3<sup>rd</sup> party applications or legacy systems

Open

Customers are always able to use 3<sup>rd</sup> party applications



#### **Siemens Xcelerator is growing steadily**

### New partnerships

Valuable contributions to the platform and partner in developing new solutions

### New partners in certification

High quality, trustworthy environment for our customers

### New solutions acquired

For example, climate-neutral aviation or predictive maintenance for manufacturing

## **New original Siemens offerings**

For example, Railigent X and Mobility Software Suite X.









# Digital Enterprise



# NEW Partner Restricted | © Siemens 2022

I'm not sure the average person can tell you what the metaverse is.

Tim Cook



## Digital Twins are BUILDING BLOCKS on the path towards Industrial Metaverse

