

SIEMENS

How do you establish a true understanding of your buildings?





THE CHALLENGE

It can be overwhelming to establish and leverage a true understanding of your portfolio

As an owner, you want to meet your obligations to tenants, maintain your properties efficiently, and create attractive buildings that allow you to negotiate higher rents. To meet any of these objectives, you need greater building intelligence.

Unfortunately building data is scattered and frequently inaccessible. Each building system is often isolated—occupancy, HVAC, lighting, security, etc.—creating small pockets of data. Even within the same building, system data is often generated from separate vendors and in different formats. Your people can only see a small glimpse of what’s happening. What’s more, the skills needed to create a coherent data strategy and then synthesize all the relevant information is not a core strength of your organization.

With no clear, coherent picture of your properties or data-backed proof that you’ve meet tenant obligations, you’re forced to concede to tenant complaints. You could even be spending too much on certain activities and not even know. All of this hurts the ultimate value of your assets.

But what if you could **reliably generate insights into how your buildings are performing?**

Here’s how you’ll make it possible...

Apply building data to improve asset value and profitability

With Siemens and its Smarter Building portfolio of technology and services you can connect hardware and systems to above-site platforms to easily access, analyze, and manage the performance of your properties. You'll be able to easily generate reports and powerful insights that tell the entire story—whether to satisfy ESG requirements or demonstrate the level of service you provide tenants.

And that means you'll be able to minimize confusion while creating the comprehensive building intelligence needed to successfully make investment decisions, attract, retain, and empower strong building operators, and ultimately drive profitability.

The building intelligence platform from Siemens, Building X, offers a unique combination of **data connectivity and analytics capabilities, cloud-based applications, and supportive digital services.**

Uncover interdependencies and root causes for better decision making

There are only so many resources (time/money/people) to go around and it's critical that your positive actions aren't negated by unforeseen complications.

With Building X you'll be able to reliably analyze relevant data and identify patterns and inefficiencies all while pin-pointing property enhancements to the tenant experience. You'll be able to implement new initiatives accounting for the interplay between multiple systems while understanding the consequences of introducing new technologies and services into your building.

And that means you'll then be able to make better-informed decisions backed by real-world data to determine the plausible outcome of your actions. You can prioritize your improvements, focusing on those initiatives that deliver maximum stakeholder value.

Through our **Holistic Service Program**, you'll be able to leverage both the local knowledge of your building as well as a remote team of building data experts and advanced analytics.



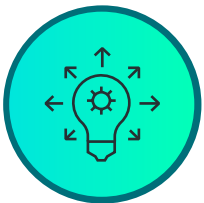


Establish a true understanding of your buildings

Getting a full picture while your building's data is spread across multiple silos can be nearly impossible. Harvesting the right data and converting it into insights is critical, only then can you take the necessary actions to achieve your goals.

With Siemens you'll be able to...

Connect hardware and systems to above-site platforms, and easily generate insights that tell the entire story. You'll also be able to reliably analyze relevant data to identify patterns and inefficiencies while pinpointing property enhancements to create better tenant experiences.



Minimize confusion while creating the comprehensive building intelligence needed to successfully make investment decisions and ultimately drive profitability



Make better-informed decisions backed by real-world data to determine the plausible outcome of your actions



Prioritize your improvements, focusing on initiatives that deliver maximum stakeholder value



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