

Privacy Notice Generator for Apps

Authors:	Benjamin Baeuerle
Owner/org. unit:	LC C DP
Release date: Last update:	February 2021
Number of pages:	5 pages
Security classification:	"Restricted"

History of changes

Version	Date	Created/changed by	Major changes to previous version
2.0	19 Feb 2021	Benjamin Baeuerle	Changes to reflect new Apple Privacy Nutrition Layers
1.0	April 2018	Benjamin Baeuerle	Initial Version

SIEMENS

App Name: Software Events

Last Updated: 25. October 2021

Privacy Notice

Protecting the security and privacy of your personal data is important to Siemens Industry Software Inc. 5800 Granite Parkway, Suite 600, Plano, TX, 75024 (“**Siemens**”). Therefore, Siemens operates Software Events (“**App**”) in compliance with applicable laws on data protection and data security.

Categories of personal data processed, purpose of the processing and legal basis

When visiting and using the App, Siemens processes the following personal data about you:

- **Contact Information:**
 - **Email Address**, including but not limited to a hashed email address,
- **Identifiers:**
 - **User ID** such as screen name, handle, account ID, assigned user ID, customer number, probabilistic identifier, or other user- or account-level ID that can be used to identify a particular user or account
- **Usage Data:**
 - **Product Interaction** such as app launches, taps, clicks, scrolling information, music listening data, video views, saved place in a game, video, or song, or other information about how the user interacts with the app,
- **Diagnostics:**
 - **Crash Data** such as crash logs,
 - **Performance Data** such as launch time, hang rate, or energy use,

We only process your personal data if we are permitted by applicable law to do so. In particular, if you are based in the European Economic Area, the legal basis for Siemens processing data about you is that such processing is necessary for the purposes of:

- Siemens exercising its rights and performing its obligations in connection with any contract we make with you (Article 6 (1) (b) General Data Protection Regulation),
- Compliance with Siemens’ legal obligations (Article 6 (1) (c) General Data Protection Regulation), and/or
- Legitimate interests pursued by Siemens (Article 6 (1) (f) General Data Protection Regulation). Generally, the legitimate interest pursued by Siemens in relation to our use of your personal data is the efficient operation, management and support of the App, but we may disclose other legitimate interests for specific uses. Where we rely on our legitimate interests for a given purpose, we are of the opinion that this legitimate interests is not overridden by your interests and rights or freedoms, given (i) the regular reviews and related documentation of the processing activities described herein, (ii) the protection of your personal data by our data privacy processes, including our Binding Corporate Rules on the Protection of Personal Data, (iii) the transparency we provide on the processing activity, and (iv) the rights you have in relation to the processing activity. If you wish to obtain further information on this balancing test approach, please contact our Data Privacy Organization at: dataprotection@siemens.com.

In some cases, we may ask if you consent to the relevant use of your personal data. In such cases, the legal basis for Siemens processing that personal data is that you have consented (Article 6 (1) (a) General Data Protection Regulation).

Push notifications

The activation of push notification services allows Siemens to provide you with the following information: event announcements, session reminders, and personal message notifications. In the course of using this function and after activation of the push-notification permission, a connection with the push notification service of your operating