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Siemens Canada Internet

General interest press release

## Commitment to people, planet continued to drive Siemens Canada corporate citizenship in 2016

Oakville, ON, March 16, 2017

Employee engagement, education and fundraising remain key focus areas

Since its beginnings in Canada more than 100 years ago, corporate citizenship has been an integral part of Siemens' commitment to society. The company's corporate citizenship program focuses on three key pillars: access to technology; access to education; and sustaining communities. Efforts in all three areas made 2016 an outstanding year of impact.

### Access to Technology

Understanding that digitalization is the direction of the future, Siemens strives to give as many people as possible access to the latest technologies. In 2016, more than 700 computers were refurbished by 170 employee volunteers and non-profit partner Corporations For Community Connections (CFCC). They were then donated to charitable organizations for distribution to those in need including Syrian refugees in Calgary and low income families in Quebec. The computers give users access to internet resources for employment, education and community support while diverting useable computer equipment from landfills.



### Access to Education

Siemens Canada is a key supporter of STEM (Science, Technology, Engineering and Mathematics) education, and has multiple programs designed to help Canadian students reach their full potential. These initiatives include the Siemens Canada Engineering and Technology Academy, partnerships with associations that provide scholarships and other benefits to students, software grants to Canadian colleges and universities, robotics sponsorships and real-world training for students and customers.

Education highlights at the high school level in 2016 included a \$30,000 sponsorship of First Robotics Teams as well as a \$10,000 towards Eliminating Barriers, a program developed by the Halton Learning Foundation aimed at enriching educational opportunities and eliminating economic barriers to learning for Halton District School Board students. The program focuses on fostering the development of Canadian students and encouraging their future technology-related careers.

When it came to supporting higher learning, 2016 was a historic year as Siemens Canada made grants of its industry-leading Product Lifecycle Management (PLM) software valued at almost \$650 million to colleges and universities in Canada. These grants give students the opportunity to use the same technology in their course work that businesses around the world employ to design some of today's most sophisticated products.

### Sustaining Communities

Strong communities build a strong society, and Siemens strives to improve the lives of Canadians through social, cultural and environmental contributions. Unfortunately in 2016 there was a need for urgent humanitarian relief at home and abroad, and Siemens Canada supported those affected by the Fort McMurray fires and the Syrian refugee crisis with \$128,000 in financial support through the Canadian Red Cross.

Communities are made up of homes and by joining forces with Habitat for Humanity, Siemens made an investment of \$100,000 into Habitat's home building program which in part helped 15 families realize their dream of home ownership. More than 220 Siemens employees across Canada spent a day lending a hand and a hammer to the construction of the homes.



Siemens Canada has partnered with Cystic Fibrosis Canada for almost 20 years and has donated more than \$1.6 million in that time, including \$138,000 in 2016 when more than 1,000 employees in 20 Siemens locations across Canada participated in the annual Walk to Make Cystic Fibrosis History.

During the holiday season, Siemens Canada feeds communities from coast-to-coast by partnering with Food Banks Canada as part of the annual Thanksgiving Community Giving Program. In 2016 Siemens also donated 3,000 toys and more than \$30,000 to Salvation Army, along with food and clothing donations to make the holiday season brighter for lower income Canadians.

Siemens made the country a little more green in 2016 as well with a \$51,000 sponsorship of Tree Canada. More than 300 Siemens employees from 15 Canadian cities enjoyed paid time off to plant 1,500 trees at various planting sites. Since 2012, Siemens has donated nearly \$300,000 to Tree Canada, and planted more than 6,000 trees nationwide to celebrate Earth Day, collectively reducing its carbon footprint by more than 42 tonnes. It's no wonder that Siemens Canada was named one of Canada's Greenest Employers for the fifth consecutive year in 2016 by Mediacorp.

### About Siemens Canada

Siemens Canada is a leading technology partner that has stood for engineering excellence, innovation, quality and reliability for more than 100 years. Siemens' expertise in the fields of electrification, automation and digitalization helps make real what matters to Canada, delivering solutions for sustainable energy, intelligent infrastructure, healthcare and the future of manufacturing. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is a foremost supplier of power generation and power transmission solutions and a pioneer in infrastructure solutions as well as automation, drive and software solutions for industry. The company is also a leading provider of medical imaging equipment and laboratory diagnostics as well as clinical IT. The company has approximately 5,000 employees, 44 offices and 15 production facilities from coast-to-coast. Sales for Siemens Canada in fiscal 2016 (ended September 30), were \$3.1 billion CAD.

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