

After 100 years, we are still building a better tomorrow.

Siemens Canada Internet

General interest press release

## Siemens Canada donates \$10,000 to Coast To Coast Against Cancer Foundation in recognition of employee fundraising

Oakville, ON, December 19, 2013

**Siemens Canada is donating \$10,000 to Coast To Coast Against Cancer Foundation in recognition of Oakville employee Steve Mainguy, winner of the organization's Greatest Community Supporter Contest.**

The contest aims to recognize employees who are leaders in their community through volunteering and fundraising activities. To enter, Siemens employees from across the country shared their stories of community involvement. Applications were shortlisted by Siemens employees through online voting and winners were selected by a committee made up of members of the Executive Management team that oversee Siemens' CSR activities.

Two \$10,000 donations were awarded to winners in the fundraising and volunteering categories with two additional \$5,000 donations awarded to the runners-up in each category.



The winner of the fundraising category, Steve Mainguy of Oakville, ON, chose to support the Coast To Coast Against Cancer Foundation with Siemens' donation. Mainguy fundraised more than \$13,000 for the organization by cycling 1,349 kms over eight days at two annual cycling events. His team raised more than \$385,000 for the cause.

Coast To Coast Against Cancer Foundation aims to create high quality, physically challenging, national and regional events to raise needed funding for worthy childhood cancer charities whose programs improve the survival rate and quality of life of children impacted by cancer.

### QUOTES:

"Our employees have made a remarkable impact in their communities through fundraising and volunteering activities and it is inspiring to see them setting the example for all of us by incorporating social responsibility to their lives. Giving back and walking the talk is

paramount at Siemens Canada, as is having a platform to recognize our employees' CSR activities. Congratulations to our exceptional contest winners."

– **Robert Hardt, President and CEO, Siemens Canada Limited**

"Childhood cancer robs children of their childhood and robs families of their opportunity to share in that childhood. The camps supported by my participation in the Tour for Kids ride lets these kids be kids again. I participate because I want to give back, because the cause hits home as a parent of three healthy children and because Coast To Coast Against Cancer strives to ensure that every penny donated goes to the groups being supported."

– **Steve Mainguy, Siemens Canada Limited, Greatest Community Supporter Contest winner**

"Cancer is the leading cause of non-accidental death in children in Canada. Each year, about 1,800 children are diagnosed with this disease. Events such as Tour for Kids, are critical in helping fund programs that can improve the survival rates and the quality of life for children fighting cancer. We are thrilled and extremely grateful for the generous \$10,000 donation Siemens has given to us so that no parent ever has to hear the words, 'your child has cancer'."

– **Steven Sokolowski, Co-Founder, Coast To Coast Against Cancer Foundation**

---

### Download a PDF version of this release:

Siemens Canada donates \$10,000 to Coast To Coast Against Cancer Foundation in recognition of employee fundraising

---

### Read more about the other winners:

Scott Nameth  
Katie Cobb  
John Marett

---

**For more information or to arrange an interview, please contact Ann Adair, Vice President, Communications and Government Affairs**

[ann.adair@siemens.com](mailto:ann.adair@siemens.com)

Follow us on



facebook



twitter



linkedin



Keep informed with the latest news

**About Siemens Canada**

For more than 100 years the innovative ideas from Siemens have helped make Canada a better place. From the Atlantic to Pacific oceans, more than 4,500 employees in Canada work together to provide answers that last in the fields of industry, energy, healthcare and infrastructure solutions for cities. Since it was federally chartered in 1912, Siemens has stood for technical achievements, innovation, quality and reliability. Sales for Siemens in Canada in fiscal 2013 (ended September 30), were \$2.0 billion CAD. The company has 46 offices and 13 manufacturing/assembly facilities across Canada.

**About Siemens Caring Hands and the Caring Hands Employee Committee**

The Siemens Caring Hands program was established in 2005 to coordinate and bundle corporate social responsibility activities, including donations, volunteerism, disaster relief and sponsorships. In 2010 Siemens Canada formed the Caring Hands Employee Committee to further unite the efforts of Siemens employees from coast-to-coast and to champion Caring Hands programs throughout the year including benefitting Siemens' charity of record, Cystic Fibrosis Canada. Siemens Caring Hands represents a culture of giving that is cultivated by Siemens Canada and focuses on support for humanitarian and environmental non-profit organizations. Over years, Siemens Canada has made a significant impact in enhancing lives through its charitable activities.

**About Coast to Coast Against Cancer Foundation**

Coast to Coast Against Cancer Foundation is a volunteer-based organization that raises funds to improve health outcomes and the quality of life of children and families impacted by cancer. Money is raised (in part) by running high quality cycling events like Tour for Kids and then distributing 100% of all charitable donations to pediatric oncology programs and deserving charities throughout Ontario and across Canada.

Coast to Coast Against Cancer Foundation