

# **Central European University**

Integrity Education: Leveling the playing field in emerging and transitional markets of Central and Eastern Europe and the Former Soviet Union

## Quick facts for this project:

| Project Partner Organizations:         | Integrity Action - Making Integrity Work*, United Kingdom |
|--|---|
| Country of implementation:             | CEE and former Soviet Union                               |
| Duration (in years):                   | 5 years   |
| Funding volume in US-Dollar (million): | 3.09 M  |
| Registered in:                         | USA and Hungary   |

# **Project Summary**

Through integrity education the project will shape the behavior of current and future business practitioners and public administrators in the region.

Central European University (CEU) aims to level the playing field by shaping and influencing the behaviors of approximately 16,000 undergraduate and graduate students and 3,500 executives in Central and Eastern Europe and the former Soviet Union over the next five years. Through integrity education, the project will equip participants with the practical insights, skills and tools required to operate with integrity in weak governance environments. The project will develop the Center for Integrity in Business and Government at the CEU Business School, which will provide an institutional framework for cross-disciplinary teaching and research on issues of integrity and anti-corruption, and will deliver integrity curricula in graduate and executive education programs at CEU. The Center will serve as a regional resource of excellence in integrity education, and together with the project partner, Integrity Action, will help build the capacity of targeted institutions of higher learning across the region through facilitating local curriculum development.

#### **Description of Integrity Partner**

Central European University, Budapest, is a unique graduate institution accredited in both the United States and Hungary. It is dedicated to building open societies through serious and morally responsible intellectual engagement inspired by, and in the service of, pressing social needs. Students are drawn from more than 100 countries for Master's, doctoral, and executive education programs in the fields of business, social sciences, humanities, law, management, environmental studies, government and public policy. The CEU Business School was the first educational institution in the region to train managers by offering a western graduate business program leading to an American MBA.

Central European University (http://www.ceu.hu)

This project is supported by Siemens as part of the Siemens Integrity Initiative.

Source: Project profile provided by the Integrity Partner as at date of funding agreement. For updates kindly refer to the latest Siemens Integrity Initiative Annual Report.

\* CEU's project partner Tiri was renamed in Integrity Action (www.integrityaction.org)

## Link to the website

https://www.siemens.com/global/en/home/company/sustainability/compliance/collective-action/status-of-the-first-funding-round/central-european-university.html