

## Expand what your building can do for you

[usa.siemens.com/siemensconnect](http://usa.siemens.com/siemensconnect)

### Take full advantage of an open, flexible platform to drive additional value in your smart building

The traditional approach to building management and automation often depends on a closed, multi-system architecture with disparate buildings systems that each perform one dedicated activity. This approach can result in limited connectivity, inefficient operations, and increased costs.

Desigo® CC is Siemens' open, integrated building management system, which can overcome these challenges by creating a single, easy-to-use interface that becomes the foundation for your smart building automation system infrastructure. Smart buildings are capable of doing so much more than simply providing a place to do business—they can provide a competitive advantage for your organization.

The open and flexible nature of Desigo CC creates a singular platform for integrating intelligent services and applications.

### Smart building infrastructure: driving business outcomes



Safer, more secure, healthy workplaces



Reduced capital and ongoing operational expenses



Increased value for employees, customers, and business partners by using innovative workplace solutions



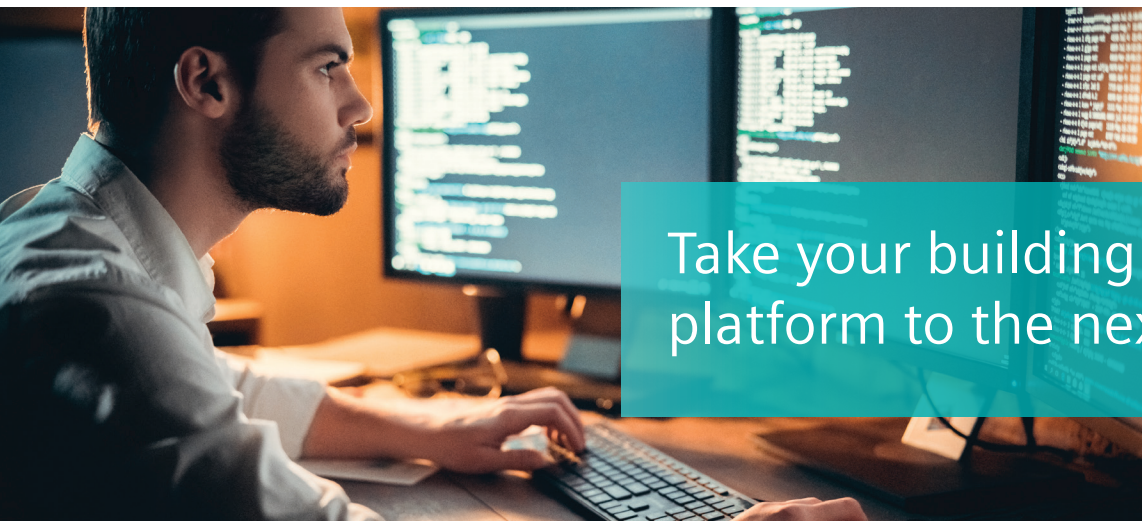
Future-forward, data-driven preventive maintenance strategies

Many business owners may wish to take advantage of integrated applications that operate seamlessly with the building automation platform to unlock even more potential and expand what Desigo CC can do for your building.

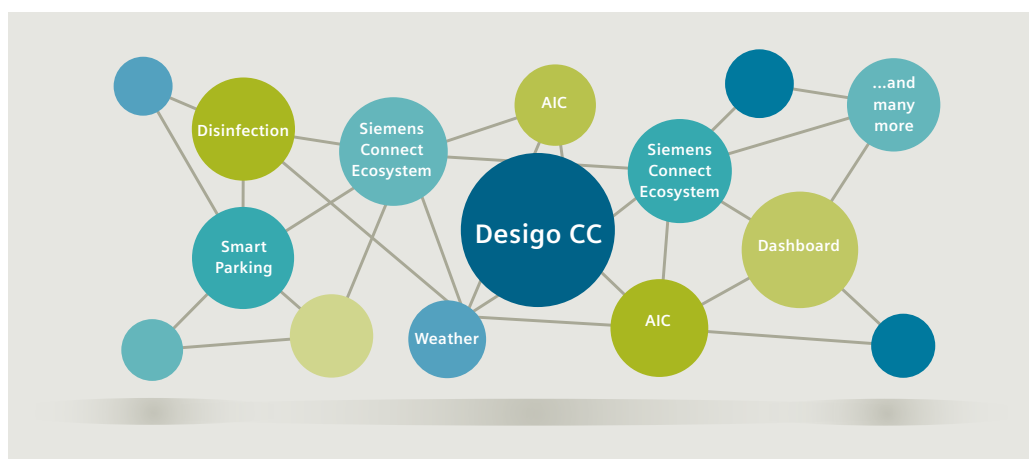
### The journey toward a smart building starts today.

Smart buildings are uniquely equipped to help solve complex problems like:

- Supporting healthy work environments
- Enhancing building infrastructure performance and system reliability
- Establishing a path for future technologies
- Reducing energy consumption and costs



Take your building automation platform to the next level



**A network of innovative businesses and solution developers:  
the Siemens Connect Ecosystem**

We've connected an ever-growing network of innovators and solution developers to imagine and create new applications and integrations that work seamlessly with Designo CC and other Siemens platforms—and we call it the Siemens Connect Ecosystem.

**Application Integration Center (AIC) works in partnership with you**

Sometimes organizations need Designo CC integrations that might not natively communicate via standard open protocols (e.g. BACnet, Modbus, OPC). In these cases, the AIC custom solutions team is here for you. We start by understanding the question you need to answer, the problem, you need to solve, and how you need to solve it. Then we assemble a dedicated team to create the solution that works perfectly with Designo CC and for your business.

**Preparing for your smart building journey**

By bringing together a comprehensive team of building experts through our Siemens Connect Ecosystem and AIC, and supporting them with the latest information technologies and an end-to-end delivery structure, we help ensure that you and your building are prepared for whatever the future may hold.

**For more information, visit [usa.siemens.com/siemensconnect](https://usa.siemens.com/siemensconnect)**

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