



Are you confident that your emergency communications will get to the right people in time?

usa.siemens.com/mass-notification

When disaster strikes, every second counts.

Your facility has a comprehensive emergency communication plan in place, and you trust in its ability to safeguard your people, protect your business, and mitigate risks. But after an emergency, many organizations discover their plans failed.

Common shortfalls	Potential consequences
Over reliance on cell phone communication	<ul style="list-style-type: none"> • Messages delayed or not received • Messages not taken seriously
Disparate systems not working in unison	<ul style="list-style-type: none"> • Delays in message deployment • Mismanagement of incidents
Cumbersome, non-intuitive processes	<ul style="list-style-type: none"> • Confusing and/or inaccurate information distributed
Inadequate audit trails and lack of accountability	<ul style="list-style-type: none"> • Increased liability and risks to your organization, including tarnished reputation, potential legal proceedings, fees, fines, and judgments.

Mass Notification can assist with a vast array of emergency and routine communications:

Natural disasters and weather	Facility operations	Hostile events
<ul style="list-style-type: none"> • Tornadoes • Flooding • Hurricanes • Extreme heat / cold • Earthquakes • Storms and lightning 	<ul style="list-style-type: none"> • Infrastructure issues • Hazardous conditions • Fire or hazardous materials • School closing • Utility issues / power outages • Maintenance or construction 	<ul style="list-style-type: none"> • Bomb threats • Workplace violence • Active shooter / hostile events

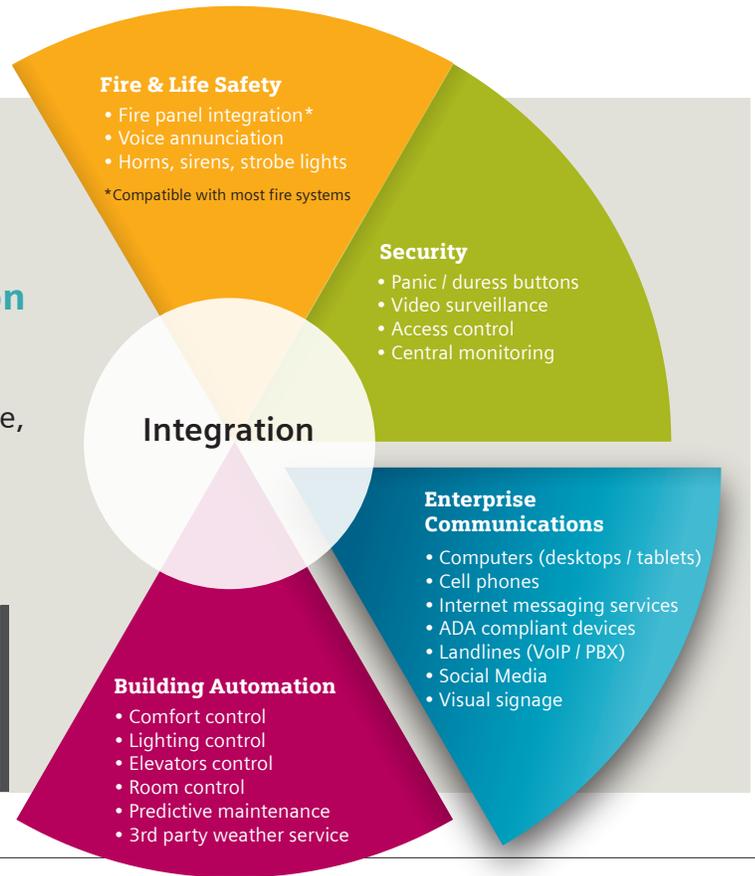
Mass notification plans that rely exclusively on text alerts or voicemail can create gaps and risks:

- Phones may be turned off or not answered
- People may not opt in, read, or receive text or email alerts
- Cellular network overload, lost Internet connectivity, and power issues
- Social media content could provide inaccurate information

Desigo Mass Notification Solution

is a centralized communication and management platform that integrates building systems to send the right message, to the right people, wherever they are.

Siemens building management station, Desigo CC is based on open, standard protocols.



Communicate with confidence

Studies have shown that people are more likely to take a warning seriously if they receive it more than once and from multiple sources. Now you can quickly, reliably, and accurately get emergency and routine communications sent to and received by the right people, no matter where they are or what they are doing, with Desigo Mass Notification.

User-friendly interface, powerful reporting, and the ability to leverage infrastructure investments

- Easy button functionality helps eliminate human errors and ensure intuitive incident management response and reporting
- Message templates and pre-set procedures for predefined scenarios enable one-click, accurate message deployment
- Standard and customized reports provide insight into incident communications and management as well as documentation for legal investigations
- By leveraging and integrating existing systems with forward-thinking technologies, Siemens solution grows with organizational needs and adapts as technologies and standards evolve

By reaching a mass audience with timely, life-saving information, Desigo Mass Notification helps organizations prevent tragedy and comply with the new NFPA 3000 provisional standard.

For more information, visit www.usa.siemens.com/mass-notification

Siemens can partner with you to assist in understanding the NFPA 3000™ standard for Active Shooter / Hostile Event Response Program. We can help you evaluate your specific needs around this new standard to protect your building occupants and coordinate an effective response in the event of an emergency situation.

Desigo Mass Notification Solution provides the integration of building systems and emergency notification procedure protocols recommended under the NFPA 3000 standard in keeping your building and its occupants safe and secure.

Siemens Industry, Inc.
Building Technologies Division
1000 Deerfield Parkway
Buffalo Grove, IL 60089

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