Are you confident that your emergency communications will get to the right people in time?

usa.siemens.com/mass-notification

When disaster strikes, every second counts.
Your facility has a comprehensive emergency communication plan in place, and you trust in its ability to safeguard your people, protect your business, and mitigate risks. But after an emergency, many organizations discover their plans failed.

<table>
<thead>
<tr>
<th>Common shortfalls</th>
<th>Potential consequences</th>
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<tbody>
<tr>
<td>Over reliance on cell phone communication</td>
<td>• Messages delayed or not received</td>
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<td>• Messages not taken seriously</td>
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<tr>
<td>Disparate systems not working in unison</td>
<td>• Delays in message deployment</td>
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<td></td>
<td>• Mismanagement of incidents</td>
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<tr>
<td>Cumbersome, non-intuitive processes</td>
<td>• Confusing and/or inaccurate information distributed</td>
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<tr>
<td>Inadequate audit trails and lack of accountability</td>
<td>• Increased liability and risks to your organization, including tarnished reputation, potential legal proceedings, fees, fines, and judgments.</td>
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Mass Notification can assist with a vast array of emergency and routine communications:

<table>
<thead>
<tr>
<th>Natural disasters and weather</th>
<th>Facility operations</th>
<th>Hostile events</th>
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<tbody>
<tr>
<td>• Tornadoes</td>
<td>• Infrastructure issues</td>
<td>• Bomb threats</td>
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<td>• Flooding</td>
<td>• Hazardous conditions</td>
<td>• Workplace violence</td>
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<td>• Hurricanes</td>
<td>• Fire or hazardous materials</td>
<td>• Active shooter / hostile events</td>
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<tr>
<td>• Extreme heat / cold</td>
<td>• School closing</td>
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<tr>
<td>• Earthquakes</td>
<td>• Utility issues / power outages</td>
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<td>• Storms and lightning</td>
<td>• Maintenance or construction</td>
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Communicate with confidence
Studies have shown that people are more likely to take a warning seriously if they receive it more than once and from multiple sources. Now you can quickly, reliably, and accurately get emergency and routine communications sent to and received by the right people, no matter where they are or what they are doing, with Desigo Mass Notification.

User-friendly interface, powerful reporting, and the ability to leverage infrastructure investments
- Easy button functionality helps eliminate human errors and ensure intuitive incident management response and reporting
- Message templates and pre-set procedures for predefined scenarios enable one-click, accurate message deployment
- Standard and customized reports provide insight into incident communications and management as well as documentation for legal investigations
- By leveraging and integrating existing systems with forward-thinking technologies, Siemens solution grows with organizational needs and adapts as technologies and standards evolve

By reaching a mass audience with timely, life-saving information, Desigo Mass Notification helps organizations prevent tragedy and comply with the new NFPA 3000 provisional standard.

For more information, visit www.usa.siemens.com/mass-notification