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## Siemens to invest over €200 million to build a factory of the future in Amberg, Germany

- **Construction of new building for an AI-based, digitalized and automated factory**
- **Clear commitment to Germany as a business location and to the “Made for Germany” initiative**

Siemens is planning an extensive renewal of its manufacturing and development location in Amberg, Germany. There, the company will build an intelligent factory for its Smart Infrastructure Business by 2030. In this way, Siemens aims to meet the growing demand for high-tech electronic products and increase the flexibility of its future manufacturing operations. The company is investing around €200 million in the new building. It also plans further investments to modernize and decarbonize the location.

“This investment is a clear commitment to the location. It will also provide additional stimulus for Siemens’ growth in Germany. These plans even go beyond the investment commitments we made as part of the “Made for Germany” initiative,” said Roland Busch, President and CEO of Siemens AG. “By using industrial artificial intelligence, digital twins and state-of-the-art automation, we’re enhancing competitiveness and creating jobs that have a future. We’re also helping to strengthen Germany’s status as a country with a powerful industrial sector.”

At the new factory, Siemens intends to set up self-learning, autonomous and highly flexible manufacturing operations that are partially controlled by artificial intelligence. The company not only wants to make operations more efficient and more sustainable, but also more flexible – for example, to respond faster to new requirements and developments in the market.

It is important to Siemens to bring the some 2,400 people from Smart Infrastructure it employs at the location on board as part of the digital transformation. It also wants to safeguard jobs at the site for the future. To that end, the company is providing its people with extensive training and is preparing them for the changed tasks in a digital factory.

Even in the planning phase, Siemens is already using its digital twin technology to design the new building. This technology makes it possible to simulate the entire factory – including production, machines and logistics – in advance and in different scenarios. For this task, the company will also use its new “Digital Twin Composer,” which brings the various digital twins together.

Artificial intelligence will play a particularly important role in future production: The AI will be constantly fed with real-time data in order to coordinate order planning, implementation, material transport and system control in the best possible way and then optimize them on an ongoing basis. In addition, the new factory will have fully automated logistics, with driverless transport systems and humanoid robotics. A clean room for electronics production will also be an integral part of the factory.

Amberg, with its two Siemens factories and around 4,500 people, is an important production and development location for the company. At a plant that Siemens Digital Industries' Business runs in this southern-German town, the company currently develops and manufactures switching, protection and monitoring devices for industrial applications, as well as industrial controllers, for customers all over the world.

With this investment, Siemens is reinforcing its commitment to Germany as a business location and to the “Made for Germany” initiative. To date, 124 companies have joined this initiative. Together, they have pledged to invest a total of over €800 billion in Germany.

This press release and a press photo are available at <https://sie.ag/3aq85C>

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Siemens AG (Berlin and Munich) is a leading technology company focused on industry, infrastructure, mobility, and healthcare. The company's purpose is to create technology to transform the everyday, for everyone. By combining the real and the digital worlds, Siemens empowers customers to accelerate their digital and sustainability transformations, making factories more efficient, cities more livable, and transportation more sustainable. A leader in industrial AI, Siemens leverages its deep domain know-how to apply AI – including generative AI – to real-world applications, making AI accessible and impactful for customers across diverse industries. Siemens also owns a majority stake in the publicly listed company Siemens Healthineers, a leading global medical technology provider pioneering breakthroughs in healthcare. For everyone. Everywhere. Sustainably. In fiscal 2025, which ended on September 30, 2025, the Siemens Group generated revenue of €78.9 billion and net income of €10.4 billion. As of September 30, 2025, the company employed around 318,000 people worldwide on the basis of continuing operations. Further information is available on the Internet at [www.siemens.com](http://www.siemens.com).