

This Privacy Notice describes our privacy practices regarding the collection, use, and disclosure of your information through this Application Product Pitch Center.

Siemens Commitment to Data Privacy Protection

Protecting the security and privacy of your personal data is important to Siemens. We hope the policy outlined below will help you understand what data may be collected via this Application, how that data may be used and safeguarded, and with whom the data may be shared by the various Siemens companies in the USA ("Siemens USA").

Personal data

Through this Application, Siemens USA will not directly collect any personal data about you (such as your name, address, telephone number or e-mail address), unless you voluntarily choose to provide it (such as by registration or survey), or unless otherwise required by applicable laws and regulations. From time to time, we may also collect personal data about you indirectly from other sources. The information that we collect from various sources may be combined.

Non-Personal Data Collected

When you access our internet sites or use this Application, we may automatically (that is, not by registration) collect non-personal data (such as type of Internet browser and operating system used, domain name of the internet site which directed you to our site, number of visits, average time spent on the site, pages viewed). We may use this data and share it with our worldwide affiliates or third parties on our behalf to monitor the attractiveness of our internet sites and mobile applications, improve the performance or content, tailor content for you or for marketing purposes.

Purpose of Use; Sharing

Siemens may collect and then use your personal data to respond to your inquiry or request, to process your order or to provide you with access to specific information or offers, as well as to support our existing or potential customer relationship with you. Siemens may store and process personal data (on our own or via a third party on our behalf) and share it with our worldwide affiliates to understand better your business needs and how to implement and improve our business practices, products and services. We (or a third party on our behalf) may use personal data to contact you about an offer in support of your

business needs or to conduct online surveys to understand better our customers' needs. We may share your personal information with our US and worldwide affiliates (meaning entities controlled by, controlling, or under common control with Siemens).

We may collect, use, disclose, and share your information:

- as provided herein, or with your consent, or where it is necessary to carry out your instructions or to prepare, negotiate or perform a contract with you;
- as reasonably necessary to provide our features and functionality to you;
- to create and administer your account;
- to verify your identity in connection with the other purposes listed here;
- communicate with you regarding employment;
- when we reasonably believe it is required by law or governmental or judicial authorities;
- as reasonably necessary to enforce our Terms of Use, to establish or preserve a legal claim or defense, to prevent fraud or other illegal activities, including attacks on Siemens' information technology systems, or protect the rights of Siemens or others;
- for those purposes that were identified at the time the data was collected; and/or
- for any additional purpose that is directly related to the original purpose for which the personal data was collected.

We may employ third party companies and individuals to host or support our Internet sites, mobile applications, or the services to which they relate. These third parties may have access to your information to perform such tasks. We do not sell or otherwise market your personal data to other third parties, except to as described. We suggest you read our third party's privacy policies for more information on their data handling practices.

To the extent required to help us fulfill your orders or requests, we may share personal data with others, such as our business partners, postal/logistics companies, or customs agents/authorities. We may transfer your information and process it outside your country of residence. We may transfer your information if we sell or transfer all or part portion of our business or assets.

Information Stored Automatically on Your Computer or Device

When you view one of our Internet sites or use this Application, we may store some data on your computer or device in the form of a unique identifier or "cookie" to recognize automatically your computer or device the next time you visit. Cookies can help us in many ways, such as by allowing us to tailor an Internet site to match your interests better or to store your password to save you having to re-enter it each time. By using this Application, you consent to the placement of cookies in your device in



accordance with this Privacy Policy. If you do not wish to receive cookies, please configure your device to erase all cookies from your device, to block all cookies, or to receive a warning before a cookie is stored. If you do decide to block cookies, you may not be able to take advantage of all the Application's features.

Our Internet sites and mobile applications may, in our discretion, be configured to allow collection of personally identifiable information over time and across different Internet sites about an individual's online activities.

International Data Transfer

Siemens USA. may transfer your personal data to its parent Company in Germany, Siemens AG, and to any other Siemens group company worldwide when processing data. We may also transfer your data to a third party outside your country of origin. Siemens has entered into a Binding Corporate Rules framework which governs the treatment of personal information of European Union residents. For further information about Siemens' Binding Corporate Rules, please [click here](#).

Do Not Track

At this time the Application does not recognize or respond to "Do Not Track" browser signals.

Children

This Application is not directed to children under the age of thirteen. We will not knowingly collect personal data via this Application from children under the age of thirteen without insisting that they seek prior parental consent if required by applicable law. We will only use or disclose personal data about a child to the extent permitted by law, to seek parental consent, pursuant to local law and regulations or to protect a child.

Security

To protect your personal data against accidental or unlawful destruction, loss, use, or alteration and against unauthorized disclosure or access, Siemens uses reasonable physical, technical and organizational security measures. Unfortunately, there is no complete assurance of security in transit or storage to any information that you transmit, no complete assurance that information will not be accessed, disclosed, altered, or destroyed by a breach of any of our physical, technical, or organizational measures.



California Privacy Rights

California's "Shine The Light" law permits those of our customers who are California residents to annually request a list of their personal information (if any) that we disclosed to third parties for direct marketing purposes in the preceding calendar year, and the names and addresses of those third parties. At this time, we currently do not share any personal information with third parties for their direct marketing purposes.

Questions and Comments

Siemens will respond to reasonable requests to review your personal data and to correct, amend or delete any inaccuracies. If you have any questions or comments about this Privacy Policy, or desire to review and update your personal data, please send us an e-mail at info.us@siemens.com containing your questions or suggestions. We will continually revise our Data Privacy Policy to reflect the further development of the Internet and mobile applications.

Links to Other Internet sites

This Application may contain links to other Internet sites, which sites may have their own privacy statements or policies. Siemens is not responsible for the privacy practices or the content of other Internet sites.